

the Register



Cattlemen's Congress 2023



National Western Stock Show 2023

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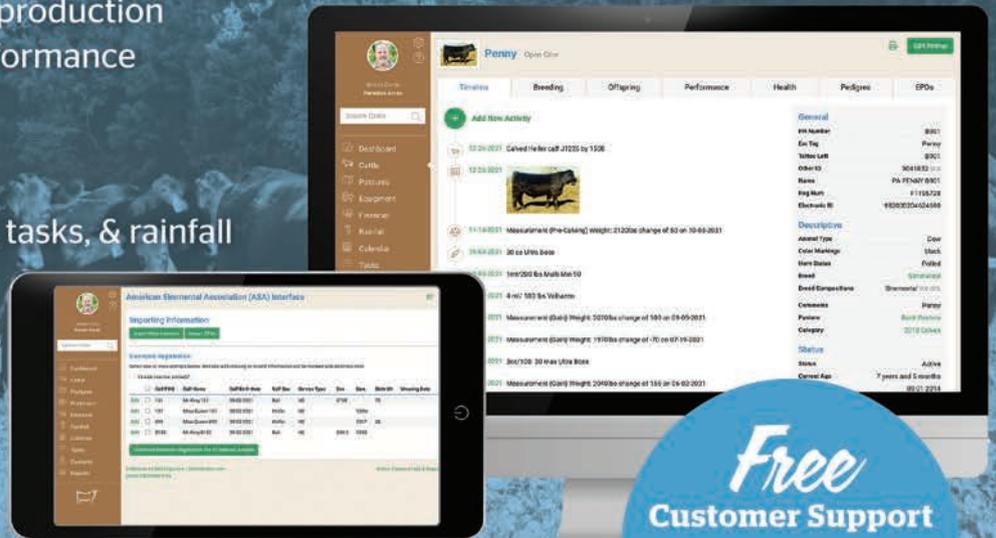
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- First progeny are hitting it out of the park - dominating sales and standing out in herds across the country
- DNA tested homozygous black, homozygous polled, PB SM



Daughter - TJ 44K, Triangle J Ranch, NE

TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+16.0	-3.4	+80.0	+124.0	+27	+8.0	+26.0	+66.0	+18.5	+13.4	+31.0	-.30	+55	-.042	+.90	-.48	\$175	\$96
ACC	.75	.90	.88	.87	.87	.35	.29	.41	.40	.76	.62	.44	.61	.38	.61	.05		
%	4	2		35	35	20	35	35	25	30			4			1	3	5

DNA tested AMF, CAF, DDF, NHF, OHF, OSF, DLF, Homozygous Black, Homozygous Polled

EPDs as of 2/7/2023 **TOP 35%**

For full data set, progeny photos, and more visit Bull Search at absbeef.com.

HONOR



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Dam - WS Miss Sugar C4

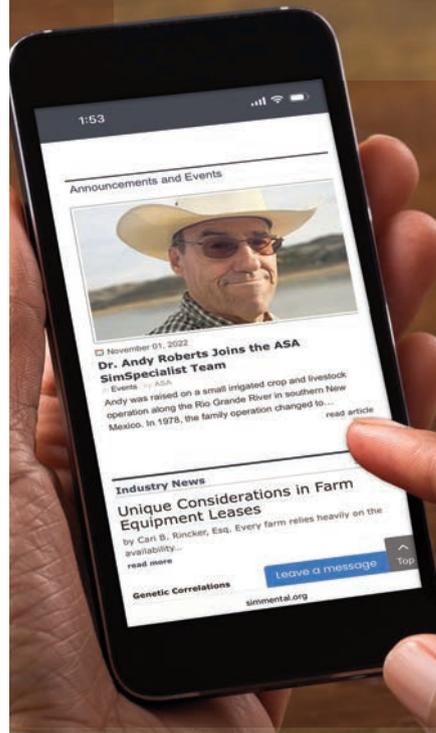
TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+17.0	-2.3	+88.0	+128.0	+25	+10.0	+31.0	+74.6	+19.3	+14.3	+42.0	-.29	+74	-.021	+1.16	-.37	\$188	\$105
ACC	.64	.78	.67	.67	.67	.41	.33	.42	.42	.57	.57	.43	.52	.45	.52	.09		
%	3	4	20	30		2	10	10	20		15		1		10	35	1	1

DNA tested AMF, CAF, DDF, NHF, OHF, OSF, DLF, Homozygous Black, Homozygous Polled

EPDs as of 2/7/2023 **TOP 35%**



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- ◆ Industry News and Events
- ◆ ASA Spotlight
- ◆ EPD FAQs
- ◆ Women of ASA
- ◆ Down to the Genes

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1. What will be the sex of a fetus carrying a combination of XY chromosomes?
2. Udder infections in cattle generally fall under what broad diagnosis?
3. Name the bone disease resulting from a deficiency of vitamin D.
4. Name the Yield Grades of beef.
5. Which of a cow's four compartments is known as the "true stomach?"
6. The size of a bull's testicles is correlated with what trait in his daughters?
7. Movement of water across cell membranes to a higher salt concentration in order to dilute that concentration is known by what term?
8. What climatic condition would cause a bull's scrotum to draw up closer to his body?
9. What part of the cow is known as "tallow" when talking about byproducts?
10. Which state in the U.S. has the most cattle? ■

Answers:

1. Male; 2. Mastitis; 3. Rickets; 4. 1, 2, 3, 4, & 5; 5. The abomasum; 6. Age of puberty; 7. Osmosis; 8. Extreme cold; 9. Fat; 10. Texas.

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Serving the Simmental and Simbrah Breeds March 2023

the Register

Cattlemen's Congress 2023

NATIONAL WESTERN Stock Show

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- Breeding Composite Seedstock Part 2
- Most Used Bulls
- ASA's Leading Breeders

Simmental genetics had a strong presence at the National Western Stock Show, Denver, Colorado, and the Cattlemen's Congress, Oklahoma City, Oklahoma.

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15M00183 LBRS **GENESIS** G69

Reg#: 3603651 // WS Proclamation E202 x Hooks Xavier 14X
Homozygous Black // Homozygous Polled // Purebred Simmental

CED	BW	WW	YW	ADG	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
7.8	3.0	118.0	181.10	0.39	4.4	28.9	87.8	19.5	15.6	73.5	-0.20	1.02	-0.032	1.21	-0.40	194.8	121.9
.65	.87	.84	.84	.84	.33	.28	.41	.36	.72	.63	.47	.58	.49	.58	.06	4%	15%
		1%	1%	1%		15%	1%	20%	10%	1%		1%				1%	1%

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- › Genesis sires progeny that deliver explosive growth and weight to make your operation profitable.
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15M00184 GIBBS 9114G **ESSENTIAL**

Reg#: 3716905 // Gibbs 7382E Broad Range x Hook's Broadway 11B
Homozygous Black // Homozygous Polled // Purebred Simmental

CED	BW	WW	YW	ADG	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
16.9	-1.8	103.9	175.60	0.45	11.1	25.5	77.4	16.7	19.1	63.3	-0.26	0.53	-0.034	1.24	-0.42	180.5	109.3
.62	.81	.76	.74	.74	.36	.18	.31	.31	.64	.53	.38	.48	.41	.44	.03		
3%	5%	1%	1%	1%	1%	35%	4%		1%	1%	4%			3%	10%	2%	1%

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Ruby NFF Up The Ante x SC Donna G22
PB April Show Heifer Prospect



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Knockout Y030
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CDI Innovator 325D x
SC Donna F20
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Up G365



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by Loren Trauernicht, North Central Region

Starting my first term as an American Simmental Association trustee, I just want to say how humbled I am to have been elected to this position. I have been with the Simmental breed since the very beginning and to be chosen to represent a breed full of such great people and cattle alike is an opportunity unlike any other. Thank you to everyone who had the confidence to cast their vote for me, and a big thanks to the ASA staff who have been nothing short of wonderful to work with. Everyone who works in the office has made my transition into this position extremely easy and they have been wonderful helping us personally trying to achieve our goals when it comes to DNA testing and answering any questions we have.

I have been raising and breeding Simmental cattle since 1970, and to say this breed has changed is an understatement. We have evolved into something completely different, and leaps and bounds better. To watch all this change happen over the last 53 years has been a privilege and an honor. Now we have industry-leading cattle that see success in every facet of the business. From leading growth in the feed yards, to the best momma cows, to winning in the show ring, there is nothing that these cattle can't do. The explosion in the last ten years especially has been unbelievable. Simmental cattle have risen in popularity not because they are the next fad, but because they work and are just flat good

cattle. Our data is leading the world, and our research is top level. Being on the cutting edge of genetics is just something that we do.

My goals as an ASA trustee are to continue the upward trend that the breed is on, continue to push GE-EPD out past the seedstock producer, and to be visible about the work we are doing on the board to make our association better for every breeder. Like I said, the Simmental breed has been growing exponentially in recent years and we need to continue to do so. I plan to keep pushing our genetics to continue to expand in more commercial operations to help grow our numbers and quality to every corner of the country.

Another thing that I would like to see during my time on the board is getting more people to appreciate genomically enhanced EPD in the industry outside of just seedstock producers. Specifically, getting our data realized in the feed yard and proving that our cattle work and perform. Simmental and Sim-influenced cattle that have a proven data set can be worth more to cattle feeders because they will perform. We can give insider information without anyone having to go to much extra work on the front side. I would also really like to make sure that all members of our great association can see all of the work that we board members are doing. We are here for you and just want to make our association even better. Please do not be afraid to pick up a phone and call me or any other board member. The amazing and qualified group of people that you, the membership, has put together is second to none, and I am just glad to have the opportunity to be a part of it! ■

2023 Annual ASA



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Denver, Colorado



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August 26

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August 27-29

Board and Committee Meetings



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by Lane Giess, ASA Geneticist

In my position I often get the pleasure of visiting with members on their breeding programs, what drives their bottom line, and how they define success in their business. It is the part of my job that I love most, and the reason is because it provides me a platform to learn from some of the greatest influences on the beef

industry. You all are in the driver's seat for genetic improvement of beef cattle. Unlike the pork or poultry industries, where large, private corporations are responsible for genetic improvement, this responsibility in beef cattle falls on seedstock breeder's shoulders.

But while you all drive genetic progress, you also operate a business. What happens if the responsibility of genetic improvement may negatively impact your bottom line? My suspicion is everyone would choose economic security over genetic improvement.

So let me pose the question. When using EPD and selection indexes, which is a higher priority: the influence they have on marketing or the impact they have on genetic improvement?

If you told me you use EPD and selection index for marketing purposes first and genetic improvement second, I may challenge that position. I say this because I think the marketing-first approach goes against the purpose of why these tools were developed in the first place.

A marketing-first approach may present the risk for breeders to design a breeding program centered around maximizing one trait or a phenotype that is a strategic advantage for their enterprise (and perhaps not for the industry) rather than a balanced approach. A marketing-first approach may present itself in the form of breeders displaying every known metric in a sale catalog so that all animals will have some marketable characteristic — or on the flipside, maybe withholding unfavorable data crucial to decision-making. When faced with the reality of moving below-average individuals, does a marketing-first approach find ways to make those animals marketable by seeking “favorable” benchmarks elsewhere?

It can be argued that developing a breeding program so that every animal is highly marketable as a seedstock candidate can be antagonistic to a breeding program designed to maximize genetic improvement. Perhaps this can be better stated as the difference between breeding for the individual rather than the population.

A genetic-improvement-first approach provides the opportunity to select for the development of an entire cow herd/population and raise the average genetic merit of progeny. Regardless of how profitable a particular bull's sons are selling, if he does not raise your average, then he likely is not good for your customers even though you might be missing out on revenue by not using him. This approach develops breeding programs meant to continuously raise the average genetic merit of progeny, so that many progeny are acceptable.

Now before everyone gets the pitchforks, I affirm that these approaches are not mutually exclusive. As seedstock breeders we can be both great breeders of cattle and also great marketers of cattle. A breeding program centered around genetic improvement can be highly marketable, especially when it produces favorable outliers. I want this discourse to help point out subtle nuances in our business that are worth percolating over.

In our genetic offerings, do we sometimes make allowances in our marketing materials to favor our bottom line?

Are we truly using EPD and selection indexes correctly and with the goal of improving our cow herd?

I don't want to draw a line in the sand where one isn't needed, and certainly the job of a seedstock breeder is multifaceted. I simply hope these questions stimulate some level of reflection on our role in the beef industry.

At the end of the day, a seedstock breeder's responsibility is to their customer and the commercial cattle producers. Cattle producers who have been told, and rightly so, that their bull purchasing decisions are one of the most consequential decisions they can make. A decision that has implications for years to come, especially since it takes on average seven years from the point a bull is purchased to when his daughters are profitable.

The mission of the ASA has always been committed to the success of the commercial industry, and the role of genetic improvement falls on the shoulders of the ASA membership. ■



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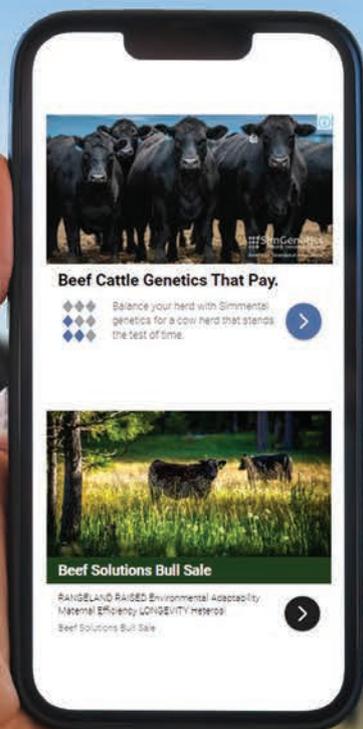
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The Power of Collaboration

by Lilly Platts

The University of Georgia's beef cattle program gives producers the opportunity to develop bulls and heifers, receive data back on animal performance, and use tools like genomics to advance their herd's genetics. Many southeastern SimGenetics producers take advantage of these programs through consignment and as sale customers.

The University of Georgia's (UGA) beef program is unique compared to most; instead of running their own cow herd, raising bulls, and selling genetics, they use their resources to house and coordinate bull and heifer development programs. Regional producers enroll bulls or heifers in the programs, which are located near both Tifton and Calhoun, Georgia. The separate development centers accommodate a large regional area, with the Tifton station located in south-central Georgia, and Calhoun in the northwest part of the state.

Participants are given the option to take their bred heifers or developed bulls home, but the majority choose to sell through the bull or female sales held at both locations. Calhoun held its 53rd annual bull sale on December 2, 2022, and Tifton held its 64th annual sale on March 2, 2022.

The Georgia Heifer Evaluation and Reproductive Development (HERD) program is run separately, at both the Tifton and Calhoun locations, and was developed to educate and assist producers. From targeted feed and health programs to evaluating females for reproduction and performance, at the end of the program producers gain extremely valuable information about genetics, management, and their own cow herds. This program is a collaborative effort with the Georgia Cattlemen's Association, the UGA Animal and Dairy Science Department, the UGA Diagnostic Lab and College of Veterinary Medicine, and Georgia County Extension agents.

Heifer Development

The HERD program was developed in 1988 by a group of county Extension agents. It was the first program of its kind in the Southeast and gave many producers the opportunity to improve the females in their herd while increasing the value of their animals, both commercial and registered. The first sale was held at the Tifton station



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Cattle producers from Georgia and beyond consign bulls to test and are later able to participate in one of two UGA sales.

in 1999. The first group of heifers were received in Calhoun in 2000, and sold in May of 2001. Today, fall-born heifers are developed at Tifton, spring-born at Calhoun, and each location continues to hold an annual sale.

Collaboration has been at the heart of the program since the beginning, and continues to guide it. For example, each year a "Steering Meeting" is held where each of the entities involved, from UGA departments to the Georgia Cattlemen's Association, gather to discuss the direction of the program.

Jason Duggin, a beef Extension specialist for the UGA Department of Animal and Dairy Science, coordinates the Calhoun program. He explains that the program is an opportunity for small- to medium-sized operations to obtain more data than they could at home. “The idea would be for a producer to gain some information on their heifers that they could also utilize in their own heifer development program, or if they market their own heifers. They get pelvic area measurements back for each heifer and a reproductive tract score, which is a maturity score. They see each animal’s gain and things of that nature as well. It is, however, geared toward the reproduction side. Then they have the opportunity to get the animal AI-bred, which they may not have the means or the opportunity to do at home.”

The UGA College of Veterinary Medicine conducts the reproductive tract scoring and pelvic measurements, as well as the ultrasound pregnancy tests. Third- and fourth-year veterinary students travel to Tifton and Calhoun, gaining valuable hands-on experience. UGA Extension agents also support the program by helping work cattle on busy days.

Heifers are developed using UGA’s researched and proven guidelines. They are primarily fed soybean hulls and corn gluten feed, in addition to quality hay. The goal is for each female to reach 65% of her mature body weight by breeding and maintain at least two pounds of gain per day. Proper vaccination is required, and strict health protocols are followed during development.

Each consignor can bring semen of their choosing to the development center; Angus cleanup bulls are then turned out for 45 days. Duggin adds that the program has a group of longtime consignors, but is geared toward educating people who are newer to the cattle business. “Typically speaking, I think we have the most educational impact for new producers. They’re trying to get their feet wet and learn about the industry. That’s where we’re really focused, but we have some people who have been doing the program for 20 years now as well.”



The UGA beef program is split between two locations, Tifton and Calhoun, and includes both the HERD program and bull test. SimGenetics cattle have a strong presence across UGA beef cattle programs.



Dr. Lee Jones and UGA veterinary medicine students. The UGA beef programs offer veterinary students real-life experience, and they in turn help with cattle work.

The Calhoun and Tifton stations develop an average of 120 heifers each per year, and Duggin estimates that over the past 20 years, around 5,000 head have gone through the program. Each female receives a reproductive tract score and pelvic measurement, and must meet the requirements to continue in the program. Heifers that are open after AI and cleanup bulls are also removed from the program. After these animals go home, and consignors take home other females they have chosen to keep, an average of 75 heifers will be sold through the Calhoun program.

The majority of heifers are commercial, with a handful of purebred females also consigned. Data collection has been a part of the HERD program since its inception, but more recently, genomic testing has also been incorporated. To qualify for sale, registered heifers are tested through their respective breed association and commercial heifers receive an Igenity Beef genomic test.

(Continued on page 16)

The Power of Collaboration

(Continued from page 15)



Above: UGA holds two bull sales annually at the Tifton and Calhoun stations.

Below: Representatives from Select Sires and UGA Extension agents at the Northwest Georgia Research and Education Center.

This data is shared with each consignor, and the UGA team also incorporates the information into the educational element of the program. Duggin shares, “In a large part it’s been positive. There will always be a learning curve with new information, but overall I think people have enjoyed the opportunity to see how their cattle rank in certain areas, and particularly on the carcass side. If they haven’t had the opportunity to do ultrasound work or feed cattle out in a retained ownership situation, they can look and see where they rank, genetically speaking, for marbling or ribeye. There are also things like heifer pregnancy or sustainability, which are hard to measure.”

The HERD sales catalogs also include helpful information for understanding genomic testing and incorporating the data in selection decisions.

Bull Development

The Tifton and Calhoun bull programs are built on the same principles of data collection, collaboration, and education, but are more focused on registered seedstock. The Tifton program, originally called the Tifton Beef Bull Gain Evaluation Test, was started in 1958. The Calhoun program was added in 1971. Since the beginning, the main focus of the program has been to develop bulls in a uniform environment, collect data that helps commercial producers put quality bulls in their cow herds, and also help the registered consignors improve their own programs.

At the 2022 Tifton sale, 40 Angus bulls averaged \$3,865; 25 SimAngus bulls averaged \$3,100; four Simmental bulls



averaged \$3,325, and five Hereford bulls averaged \$4,140. Bulls are required to have a genomic test, and these genomically enhanced EPD are published in the sale catalog.

Continuing Collaboration

Through the combined efforts of UGA, the Georgia Cattlemen’s Association, and Georgia County Extension agents, producers in Georgia and the surrounding states can obtain valuable data they otherwise may not be able to. This information can be incorporated into their own selection decisions and also adds value when females and bulls are marketed. This has also created a trusted source for the region’s commercial and seedstock producers to purchase data-backed genetics. ■



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55th Annual Meeting Proceedings

January 2023, Bozeman, Montana

Assets & Finance

by Steve Eichacker, treasurer

Committee members: Victor Guerra, Chris Ivie, Randy Moody, Barry Wesner

Staff leads: Linda Kesler, Wade Shafer

First off, I'd like to thank my fellow finance committee members for their time and dedication to help ensure ASA maintains the course financially: Chris Ivie, Victor Guerra, Randy Moody, and Barry Wesner. We've had the exact same finance committee in place for two years. I'd especially like to thank Wade and Linda, our staff contacts. With Wade's knowledge and experience with the finances and our investment accounts it makes my job a little easier. After a two-hour conference call with Linda she is able to handle all our questions with the answer off the top of her head or just at her fingertips. She always gets right back to us with the answer. Thank you Linda for your dedication and loyalty to this association. As treasurer I will guarantee you there is an extreme level of comfort with our finances.

The day-to-day business or net operations at ASA remain very strong for fiscal year 2022, which is July 1 to June 30. Our total income was \$5,939,859 and total expenses were \$5,390,433 for a net operating profit of \$549,426. I'm proud to say that profit level is maintained without any increase in pricing to ASA registrations. As a matter of fact, if you participate in THE and include one free transfer, we are the cheapest Association to do business with.

Cattle enrolled in THE was one area we saw a slight decrease in FY2022, as staff realized THE may not be the perfect fit for some ASA members. Staff reached out to those members and had conversations to explain the pros and cons of THE. In the end some went back to the standard registration route.

Total revenue coming into ASA over the last ten years has more than doubled, going from \$3,160,060 in FY2013 to \$6,530,773 in FY2022. One of the largest areas of growth is DNA services, going from just over \$300,000 ten years ago to over \$1.6 million. Yes, as income comes in for DNA, we also have expenses that offset that income. Keep in mind that ASA has adopted programs like Cow Herd DNA Roundup (CHR) and Calf Crop Genomics (CCG) to help keep a member's DNA bill at a minimum, compared to what full price of the stand-alone test costs.

Many businesses and employers across the country have felt the pinch of maintaining a full staff. The board has made a very serious effort to make sure the proper funds are allocated to allow the EVP to have the ability to keep current staff and have the opportunity to bring in new staff as the need arises. I'm happy to say we are currently fully staffed.

In recent years we have enjoyed some very substantial increases to our investment accounts. Well, 2022 was a correction year. Even though it may have lost some value, the good news is the principal, and then some, is still intact. The total assets of ASA at the end of FY2022 remains at \$18,653,099.

The finance committee, along with staff, takes a very conservative approach to managing our funds. We are in it for the long haul, not trying to out-guess the markets. With interest rates changing, other options for future investments are being looked at. What's more on our radar is the opportunity to use these funds to move ASA and its members in a direction that secures our position in the beef industry for generations to come.

Our financial position is rock solid. When we analyze our line-item reports, there are no indicators in any category that would cause any concern. The Simmental and Simbrah train is on track and full steam ahead. With the popularity of SimGenetics and a strong membership, there is no reason to think any different in the near future. The staff, along with current and former ASA trustees, have implemented many programs to ensure Simmental genetics stay at the forefront.

Mr. Chairman, this concludes the report from the Finance Committee and I move this report to be accepted into the minutes of the 55th Annual Meeting.

Breed Improvement

by Brandon Callis, chairman

Committee members: Kent Brunner, Chad Cook, Maureen Mai, Randy Moody, Tom Nelson, Loren Trauernicht, Gary Updyke, and Barry Wesner

Staff lead: Jackie Atkins

Staff support: Lane Giess, Ryan Boldt, Randie Culbertson, Sheldon Ross, and Jannine Story

The Breed Improvement Committee (BIC) and the ASA staff had another active year focused on the science of genetic improvement and helping develop programs and tools to aid in the success of ASA members and their customers. Below is a summary of the discussions and action from the BIC and staff.

Policy to register gene-edited animals:

The existing rules for ASA would not allow gene-edited animals to be registered with the ASA. The BIC drafted a rule change to be voted on by the membership in this election. The rule change would allow for gene-edited animals to be considered for registration, and the requirements for future descendant testing be considered on a case-by-case basis, depending on what the gene modification is and the testing available.

Develop beef-on-Holstein and beef-on-Jersey economic selection indexes:

The BIC passed a directive for staff to move forward with the development of beef-on-dairy indices. Staff is actively pursuing the breed solutions and contrast for Holstein and Jersey with other beef breeds.

DNA services:

- In 2022, ASA implemented a new DNA price schedule to reflect changes in ASA's costs as well as standardizing the percent margin for genomic panels and simple trait testing. This new price structure went into effect in May of 2022.
- Work is underway to implement a more streamlined approach to order DNA testing by members.
- Multiple genotyping companies were explored to see if additional companies could be added to our list of approved labs for genomic panels and parentage. To date no additional companies have been added but the staff frequently reviews the options to provide the best service to ASA members.

Cow Herd DNA Roundup (CHR):

2022 marked the fifth year of the CHR. During these five years over 56,000 mature cows were genotyped through the CHR (and just under 2,500 in 2022). ASA has paid out just under 20,000 rebates for mature size records through the CHR, totalling \$96,130 paid back to the membership.

Calf Crop Genomics (CCG):

2022 was the third year for CCG bringing in over 51,000 genotypes on whole birth groups of calves during that time. Members participating in CCG earned just over 11,000 rebates for complete weight trait records submission on 90% of the birth group (birth, weaning, and yearling weights). Additionally, just over 1,000 rebates were paid for harvest records from CCG calves. Between the weight traits and carcass records, the CCG has given back just over \$70,000 to ASA members.

Carcass programs:

The American Simmental Association (ASA) offers a robust set of programs for carcass data collection. The carcass programs range from young-sire progeny testing, regional feedouts, and incentivized DNA programs such as Calf Crop Genomics (CCG) and Carcass Expansion Project (CXP). In the past couple of years, ASA has seen a notable increase in the percentage of animals registered with actual carcass phenotypes. Historically, approximately 2% of registered animals would report carcass data, but in 2018 that number nearly tripled (ASA Stats and Measures).

International Genetic Solutions (IGS):

- The total number of animals in the genetic evaluation grew by a million in 2022 to over 21 million head and 450,000 genotypes.

- Partner engagement: 2022 was another strong year for building and leverage relationships and data for the IGS genetic evaluation and beef cattle improvement. IGS had its first year of the IGS pavilion at NCBA, which was a great success, as well as continued monthly meetings, a BIF social, and an in-person think tank with the IGS partners.
- IGS welcomed two new partners to the genetic evaluation: Simmental Australia and American Black Hereford Association.
- The IGS science team had several changes. Dr. Miranda Culbertson took a faculty position at Iowa State University in cow-calf Extension and research. Ryan Boldt, previously the director of breed improvement with the RAAA, took the position as IGS Geneticist. Lane Giess stepped into ASA's Geneticist role, and Dr. Jackie Atkins functions as the Director of IGS Operations. IGS also increased engagement with the scientist at Theta Solutions and is now contracting with Australian Genetic Solutions to better facilitate IGS business in Australia.

Genetic evaluation updates:

- Weekly Production Evaluation: Production evaluation started to take longer than one week. IGS is optimizing the production evaluation trait by trait starting with CW and REA then growth to shorten the duration of the evaluation and improve stability.
- Dry Matter Intake EPD: Variance component estimates are completed and model development will happen next.
- Mature Weight EPD: The initial approach of keeping mature cow weight and body condition score as separate predictions did not work in practice. The approach has been redesigned to adjust mature weight by BCS. The new variance component estimates nearly finished with modeling soon to follow.
- Heifer Preg EPD (HPG): Data prep is close to being done — multiple models being examined to find the best one to fit the data. IGS is working on a new method to predict HPG that has not been tried before to better fit with BOLT software.
- PAP EPD: Published updated predictions in the fall of 2022.
- Marker subset: Updated a list of marker subsets for growth traits and Calving Ease. Next traits for examination are the carcass traits.
- Low Pass Sequence Research: IGS is investigating the best markers (out of 2.2 million) to use in evaluation.
- Feet and leg: IGS released a scoring rubric to standardize feet and leg scoring across all IGS partners. IGS hosted a webinar in the spring, and ASA had

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(Continued from page 21)

a live feet and leg scoring demonstration at Fall Focus to help educate breeders for feet and leg data collection. The American Simmental Association membership data was evaluated. Summary statistics and variance components completed summer 2022. Determine next steps for model development.

Mr. Chairman, I would like to thank the Breed Improvement Committee members and the ASA staff for their help with a productive year and I move that the report be accepted into the minutes of the 55th Annual Meeting.

Activities & Events

by Tim Clark, chairman

Committee members: Chris Ivie, Doug Parke, Steve Eichacker, Victor Guerra, Joe Hensgens, Ryan Thorson, Maureen Mai, and Barry Wesner

Staff lead: Luke Bowman

During the February 2022 Activities & Events committee meeting, the committee accepted the proposed new Rules for the 2022 Regional and National Classics, with the addition of the new “Sibling Rule” motion brought to the committee by Doug Parke, and seconded by Steve Eichacker. The motion carried and the juniors were able to implement the changes for the 2022 Regional and National Classics.

There was a special meeting called in March for the committee to approve Bob Grass to be added to the current Progress Through Performance (PTP) judges list. This prompted discussion on PTP judge selection, but in the end, Mr. Grass was added to the approved judges list.

During the April A&E committee meeting in Bozeman, the committee adopted the AJSA Board proposal on how to handle vacancies on the AJSA Board of Trustees. The motion passed as presented with the added verbiage that: *“In years when there is no candidate representing a region an additional at-large candidate will be selected. In addition, to paragraph 6, the following verbiage is to be added: ‘...with the exception of the years where an additional at-large candidate is needed to bring the Board count to twelve.’”*

Also in April, the A&E Committee approved the new PTP Priority Judges List as presented contingent on all candidates being in good standing with ASA.

Further, in April a directive to have percentage Simbrah division presented for consideration to AJSA Board of Trustees and five Major PTP venues, by Doug Parke, seconded by Joe Hensgens. The motion carried. Staff reported back that the two southernmost Major PTP shows — Cattlemen’s Congress in Oklahoma City, and the Fort Worth Stock Show and Rodeo — said they would allow percentage Simbrah cattle to show if there were enough entries. Fort Worth reported back that they would be shown with the percentage Simmental cattle.

Later in the summer at the August committee meeting in Roanoke, Virginia, Steve Eichacker moved for ASA to reimburse the host state associations up to \$3,000 for

offering meet and greets at their designated Major PTP show starting in the 2022–2023 season. It was seconded by Chris Ivie, and the motion carried.

In addition, there was a directive for staff to draw up a new National Classic roles and responsibilities document that better clarifies the divisions of responsibilities guidelines and return proposed document to the A&E committee. Along with staff to update the PTP Judges Selection List Protocol document and return to the A&E by November 1, 2023.

The committee met again online in the fall and during this November meeting and we passed the proposed changes on the aforementioned document and accepted it as a working document with the understanding that changes will be made as needed in future.

During the December online meeting we discussed rules changes from the juniors on the following: 1) Raising entries offered to nine head or more. 2) Reducing mandatory contests from four to three. 3) Points system allocation for number of head in show discussed. Also, the committee discussed updated judge selection procedure and tabled till January after much discussion on dates and deadlines.

Mr. Chairman, I would like to thank the Activities & Events Committee members and the ASA staff. I move that the report be accepted into the minutes of the 55th Annual Meeting.

Growth & Development

by Chris Ivie, chairman

Committee members: Brandon Callis, Tim Clark, Maureen Mai, Randy Moody, Doug Parke, Loren Trauernicht, Gary Updyke, and Barry Wesner

Staff lead: Chip Kemp

While every year presents its unique dynamics and challenges, 2022 brought a bit more predictability and clarity than the previous couple years. And with that came even more opportunities to refine an already successful model. The Growth and Development (G&D) committee supported existing and novel approaches to offer meaningful benefits to the beef business and our membership directly. The goal is to position the “business of Simmental” for sustained success. I commend the committee members on their willingness to think and work in this manner.

I would like to publicly thank each committee member for their service and insights. Thank you to Brandon Callis, Tim Clark, Maureen Mai, Randy Moody, Doug Parke, Loren Trauernicht, Gary Updyke, and Barry Wesner.

Your ASA staff is tremendously capable, committed, and adaptable to the landscape of the industry. They are the best in the business. A big thank you to each of those staff members who have aided the G&D committee over the last year.

To consider all growth aspects of ASA in 2022 would take a significant amount of real estate within this publication. Instead, I'm going to focus my comments on a handful of 2022 highlights.

1) Internal marketing and promotion decisions

While this may be the least exciting of the topics I'll discuss, it is certainly the most crucial. Having a system and culture in place that responsibly leverages the dollars of ASA members to make the industry at large aware of the successes and advances within the Simmental population and within the Simmental business is core to what we do. Over recent years, we have all worked together to chart and monitor a course which has seen an increase in registrations, an increase in total animal records, an unprecedented acceptance and value of Simmental influenced genetics, and a growth of the partner institutions within the International Genetic Solutions (IGS) platform — all while many of our fees and margins are the lowest in the business.

A combination of thoughtful breeders, in-demand cattle, uniquely talented employees, data-driven decision making and key relationships with outside folks make this possible. The continued relationship with the Grant Company team as a complement to our own staff has also been key on this front. It is a significant financial commitment, but one that has clearly proven its worth.

The educational marketing and promotion course set by ASA has proven quite impactful, while being intentional and responsible with member dollars. You expect a return on your investment. It is evident that we are providing a serious return while being conscious of the price point.

2) Reduced "female other breed registration fee" (a.k.a. foundation animals)

In 2021 the ASA Board of Trustees voted for a temporary reduction in the cost of female foundation registrations to \$5.00 for each occurrence. This effort had multiple positive outcomes. It reduced costs to our members at a time when dollars were tight. Secondly, it incentivized input of data that strengthened the overall genetic evaluation. Thirdly, it strengthened our business relationship with many existing members while encouraging potential members to study the benefits of the ASA approach. In April of 2022 the Board voted to make this fee reduction permanent. These two actions resulted in a significant increase in the number of foundation females registered in the last fiscal year. And that increase is notable because in the years running up to the last fiscal we were already experiencing significant activity in this category. While we are only partway through the current fiscal year, it appears that trend will continue. Again, these are steps that provide tangible benefits to the industry, our members, and the business of ASA.

3) SimGenetics Training for Young Leaders and Entrepreneurs (STYLE)

Significant discussion and work went into the inaugural STYLE event that took place in June 2022 in Oklahoma

City. Roughly 40 folks were on hand from across North American to participate in this program specifically targeted toward young professionals within the beef industry. Clearly, there are always things to learn and improve upon, but even given that, the first STYLE program was a resounding success as attested to by participant presentations made to the board at the Fall Focus meetings. So much so, that the decision was made to move forward with a STYLE program in OKC for 2023. Long term, it is unlikely that the STYLE program is held every year. But, given the desire to play off the initial success and enthusiasm, it seemed appropriate to host in 2023.

Ultimately, STYLE provides fertile ground for leadership development and organizational longevity. Those interested can watch for upcoming promotional materials through various ASA communication channels.

4) Cost Share program flexibility to incorporate ASF info into advertising

G&D continues to refine programs that are directly beneficial to our state associations. This empowers our members at the local level to leverage dollars to help spread the regional message that makes the greatest sense to their audience.

Specifically, in August of 2022, the Board amended the Cost Share guidelines so that American Simmental Simbrah Foundation (ASF) information can be incorporated in the same fashion as generic breed information. This might seem to be a small detail, but in fact, it provides additional options for those who'd like to highlight ASF activities to their state audience while still adhering to Cost Share rules.

5) ASA joins various industry partners to fund a Genetic Merit Pricing Task Force (GMP)

The incorporation of credible genetic awareness tools across all aspects of the beef business is a positive step. The Board has signed on to a fledgling effort to initiate this conversation. As the GMP is in the very initial stages the processes and outcomes of this effort are yet to be determined. But you can be assured that we have parameters in place to ensure we utilize your resources wisely.

Mr. Chairman, this concludes my report for the Growth & Development Committee, and I move that it be accepted into the minutes of the 55th Annual Meeting.

Policies & Procedures

by Víctor G. Guerra, chairman

Committee members: Kent Brunner, Chad Cook, Steve Eichacker, Joe Hensgens, Tom Nelson, Ryan Thorson, and Barry Wesner

Staff lead: Sheldon Ross

I hope this report finds you, your family, and ranch in good shape. I'd like to extend my appreciation to the Policy & Procedure committee this past year for their time

(Continued on page 24)

55th Annual Meeting Proceedings

(Continued from page 23)

and efforts, members of the committee including: Kent Brunner, Chad Cook, Steve Eichacker, Joe Hensgens, Tom Nelson, Ryan Thorson, and Barry Wesner

We are also grateful for the staff support we've had. Our staff liaison for this committee was Sheldon Ross; however, several members of the staff contributed throughout the year, and for their efforts we'd like to thank them as well.

What's new at the American Simmental Association? Due to the positive synergy of this committee, we were able to both discuss and institute several policies that should make the ASA more effective and efficient.

Here is an overview of what's new at the ASA as of this year. We instituted an AJSA Alcohol Policy at the Regional(s) and Summer Classic that was included in exhibitor's packets at check-in to curb potential issues brought to our attention from previous events. In its initial year, this policy has enhanced the junior members' experience and we appreciate everyone's consideration.

The committee also decided to amend the current deceased donor policy to include all donors regardless of age to be eligible for this pathway to become approved donor dams. We also amended the genetic defect policy to allow the current or previous generation(s) to be tested for possible genetic defects for future generations to be cleared of any genetic holds. Likewise, it was suggested the ASA take action to make these genetic holds and need for testing more pronounced on the registration paper of those cattle affected.

The committee also acted on the display breed classification of cattle registered through our foundation registration option. Moving forward, the classification displayed on the registration paper from their respective breed association and not the detailed breed composition will be the classification for that registration within the ASA registry. Furthermore, it was moved that all foundation registered cattle seeking AI Sire or Donor Dam distinction from the ASA will be required to satisfy all ASA DNA requirements for that particular distinction, unless their respective breed association's criteria for the same has already been approved by the ASA.

To potentially remove outstanding balances from members failing to respond to the requisite correspondence from the ASA in regard to satisfying the balance, the committee moved to have their unpaid registration paper(s) suspended until the balance for the registration was paid. Members who have had cattle transferred to them from an account with an outstanding balance have been contacted as well and have the option to pay for the fees surrounding that registration to lift the suspension. Furthermore, those outstanding accounts who have already been contacted by the ASA will need to pay their balance in full in order to initiate any new business with the ASA.

The committee also took action to update ASA's suggested sale terms and conditions to include language pertaining to those registrations affected by the recent Simbrah classification. This language will refer members

to the explanation of this new Simbrah classification on the ASA website to ensure that prospective buyers are educated on these particular Simbrah cattle that now carry an asterisk on their classification.

Finally, the committee considered but did not take action on the following matters: creating a code of conduct for members and trustees, making changes to the trustee nomination process, trustee expense reimbursements, name change fee, lease fees, excessive authorized representatives on accounts, excessive transfers and leases, as well as numerous other matters throughout the course of the year.

Mr. Chairman, this concludes my report and I move that it be accepted into the minutes of the 55th Annual Meeting.

Simbrah

by Randy Moody

Committee members: Brandon Callis, Victor Guerra, Joe Hensgens, Tom Nelson, Doug Parke, and Barry Wesner.

Staff lead: Luke Bowman

I would like to thank our committee members Brandon Callis, Victor Guerra, Joe Hensgens, Tom Nelson, Doug Parke, and Barry Wesner, and staff contact Luke Bowman for their dedication and willingness to meet on short notice.

This year saw several topics come before the committee for discussion. One item that was presented to the committee for consideration was to initiate a Percentage Simbrah show division at the AJSA National Classic and the Major PTP Shows. Following committee discussions it was moved to be sent to the A&E Committee for their review along with the AJSA Board for their input.

During September of 2022 an error in ASA programming logic was discovered that incorrectly identified Brahman percentages in some Simbrah mating scenarios. This was not a simple issue. Several animals were misidentified, as well as having the possibility of more animals being misidentified that are not yet born when applying the faulty logic. We held Town Hall meetings to get input from our ASA members about the best way to correct this issue, as well as having several committee meetings to come up with a solution that allows the misidentified animals to maintain their assigned percentage, while at the same time correcting the percentage of and progeny these animals produce. Two resolutions were presented to the board for consideration with both passing.

The year ended with a Simbrah Summit held at Graham Land and Cattle Feedyards in Gonzales, Texas. Lane Giess presented data illustrating the significance of having actual carcass data. The improved accuracy of the EPD related to carcass traits must improve with this additional information gathered with the Carcass Expansion Program.

Please contact any committee member to discuss these topics more thoroughly or any other topic on your mind.

Mr. Chairman, I move that the report be accepted into the minutes of the 55th Annual Meeting. ■

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^a Effect of sire breed group on carcass value of feedlot cattle harvested through Tri-County Steer Carcass Futurity Cooperative, Lewis, Iowa, 2002 to 2018. Odde, K. & King, M. (March 2021). Kansas State University. Relationships Among Sire-Breed Group, Calf Sex and Year Group on Carcass Traits. Breeds represented in the English-sired group: Angus, Red Angus, South Devon, Hereford and Shorthorn.

^b Effect of sire breed on sale price of beef steer calves sold through Superior Livestock Auction, summer 2020. Odde, K. & King, M. (December 2020). Kansas State University analysis of 394,900 head of beef calves. Estimating the Value of SimAngus-Sired Calves: Superior Livestock Auction – Summer Sales, 2020. For lots of 50 head or more.

BEST PRACTICES FOR SEEDSTOCK PRODUCERS

Best Practices to Receive the Most Accurate Genetic Predictions



Jackie Atkins, PhD



Matt Spangler, PhD



Bob Weaver, PhD



Wade Shafer, PhD

1 Clearly define breeding objectives

With the ability to increase the rate of genetic change comes the possibility to make mistakes at a faster pace. Breeding goals need to be clearly identified to ensure that selection at the nucleus level matches the profit-oriented needs of the commercial industry.

2 Use whole herd reporting

Inventory-based reporting captures more complete phenotypes on reproduction and longevity traits, and thus creates more accurate genetic selection tools.

3 Properly define contemporary groups

It is important for the precision of the genetic evaluation to group animals treated uniformly. Proper reporting of contemporary groups reduces bias in EPD.

4 Take data collection and reporting seriously

Phenotypes are the fuel that drives the genetic evaluation. Take pride in collecting accurate data. Report records on the complete contemporary group in order to paint the most accurate picture of the genetics in these cattle. If possible, collect additional phenotypes like mature cow weight, cow body condition score, udder scores, feed intake, and carcass data.

5 Make both thorough and accurate phenotypic data collection for economically relevant traits a high priority

The quantity and quality of fertility traits need to dramatically improve. Providing disposal codes to identify why females leave the herd is vital. Commercial data resources, where the true economically relevant traits exist, are going to become more critical to capture. Breeders can help prove the genetics of their own seedstock by encouraging their commercial customers to join ASA's Commercial Total Herd Enrollment (THE) option and add valuable data to the evaluation.

6 Use index-based selection

As the list of published EPD continues to grow, using economic selection indices will become even more helpful to reduce the complexity of multiple trait selection.

If the number of EPD increase, tools to reduce the complexity of sire selection for commercial producers must continue to develop. Breed associations and seedstock producers have the obligation to aid commercial clientele in making profitable bull selection decisions.

7 Use genomics

Genomic selection offers an opportunity to increase the rate of genetic change and break the antagonistic relationship between generation interval (the average age of the parents when the next generation is born) and the accuracy of selection (e.g., accuracy of EPD) — two components that determine the rate of genetic change. However, as with any tool, genomic information must be used correctly and to its fullest extent.

Adding a DNA test to your decision is like knowing . . .

- ◆ 25+ calving ease scores
- ◆ 22 birth weights
- ◆ 25+ weaning weights
- ◆ 25+ yearling weights
- ◆ Stayability/productivity records on 15 daughters
- ◆ 6 carcass weights
- ◆ 10 marbling scores
- ◆ 8 ribeye area measurements

All this from a test you can complete before you wean the calf.



Best Practices for Genomic Testing

1 All animals within a contemporary group should be genotyped.

If genomic data are meant to truly enable selection decisions, this information must be collected on animals before selection decisions are made. The return on investment of this technology is substantially reduced if it is used after the decision is made. The ASA's Calf Crop Genomics (CCG) program offers 50% off GGP100K test for breeders who commit to genotype the entire calf crop. See sidebar for more details.

2 Both male and female animals should be genotyped.

The promise of genomic selection has always suggested the largest impact is for lowly heritable and/or sex limited (e.g., fertility) traits or those that are not routinely collected (e.g., disease). This is indeed true, but it necessitates that genotyped animals have phenotypes. For sex-limited traits, this becomes a critical choke point, given that historically the vast majority of genotyped cattle are males. If producers wish to have genomic-enhanced EPD for traits such as calving ease maternal and heifer pregnancy, they must begin or continue to genotype females. The ASA has a unique program called the Cow Herd DNA Roundup (CHR) to help herds collect female genotypes. See sidebar for more details.

3 Genotypes can provide useful information in addition to predictions of additive genetic merit.

Do not forget the value in correcting parentage errors, tracking inbreeding levels, identifying unfavorable haplotypes, estimating breed composition, and estimating retained heterozygosity. All of these can be garnered from populations that have a well-defined set of genotyping protocols.

The beef industry should be congratulated for the rapid adoption of genomic technology, but there is a lot of work to do. Of critical importance is the fact that genomic technology will continue to change and does not replace the need for phenotypes nor the fundamental understanding of traditional selection principles including EPD and accuracy.

Total Herd Enrollment (THE)

A cow inventory reporting program, THE requires participants to provide annual reproductive and inventory status on their cow herd. THE is designed to improve quality of data submitted for the genetic evaluation, and in turn improve and develop reproductive EPD. By submitting data on the entire calf crop or contemporary group, breeders will receive more accurate predictions of their cattle. The ASA has four THE options to fit most seedstock and commercial operations.



Cow Herd DNA Roundup (CHR)

The Cow Herd DNA Roundup (CHR) is designed to increase the number of female genotypes to better predict maternal traits, such as maternal calving ease. Genotyping entire herds reduces bias created when only the best cattle are genotyped. Gathering massive amounts of genotypes on entire cow herds will significantly improve the genomic predictions and rate of genetic progress. As parentage testing is included, CHR herds will have pedigrees validated through DNA. Participating breeders benefit from having genomically enhanced EPD on the entire cow herd — equivalent to a lifetime number of calf records in several traits for an exceptionally low cost.



Calf Crop Genomics (CCG)

Calf Crop Genomics, a research project launched by the ASA in collaboration with Neogen Genomics, offers 50% off GGP100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop. Genotyping entire calf crops is important to use genomically enhanced EPD (GE-EPD) for selection decisions, reduce selection bias in genomic predictions, and increase the volume of genotyped animals for future improvements to genetic predictions. The latter two points make any singular genomic test in the future better for all members using genomics.



Carcass Expansion Project (CXP)

Despite the importance of carcass traits to our industry, few producers devote resources to collecting and recording actual carcass data. While the Carcass Merit Program (CMP) is a valuable progeny test, it is limited in the number of records produced. We cannot depend on the CMP alone to bring in carcass data. In the age of genomics, it is clear we need genotypes on animals with actual carcass phenotypes.

Adding another layer of commitment to predicting carcass traits, the ASA initiated a new program, called the Carcass Expansion Project, in the fall of 2018 to increase the number of carcass records on genotyped animals. The ASA is ramping up both phenotypic and genotypic data collection on terminal calves — a vital part of our vision.



The **Case** for Composite Commercial Cattle, Part 2

by Rick Bourdon, Colorado State University

In part one of this series, I defined composite cattle and developed a list of criteria for judging any crossbreeding system. The list is reproduced below. You can find a more detailed explanation of the list in the first article. My purpose in this second article is to evaluate composite breeding systems for the criteria in the list and in so doing give you a feeling for the relative strengths and weaknesses of composite cattle.



Editor's note: This is the second part of a two-part series. Part one printed in the February issue of the Register.

Criteria for Judging a Crossbreeding Program

1. Merit of component breeds
2. Level of hybrid vigor produced (HV)
3. Simplicity (EASE)
4. Replacement considerations (REPS)
5. Complementarity (COMP)
6. Consistency of performance (CONS)

A basis for comparison: the traditional three-breed pasture rotation

To see how composite cattle stack up for these criteria, let's first establish a baseline by evaluating a better-known traditional system; the three-breed pasture rotation. In this system there are three breeding pastures. Purebred bulls of three breeds are assigned to these pastures, one breed per pasture. Cows are allotted to pastures according to their breed composition; those with the least amount of a particular breed in their background are assigned to the pasture containing bulls of that breed. Replacement daughters, having different breed composition than their mothers, will be bred to a different sire breed. As shown in the Figure 1, the entire scheme appears graphically as a rotation, with replacements moving sequentially from their dams' breeding pasture to the next breeding pasture in a circular fashion.

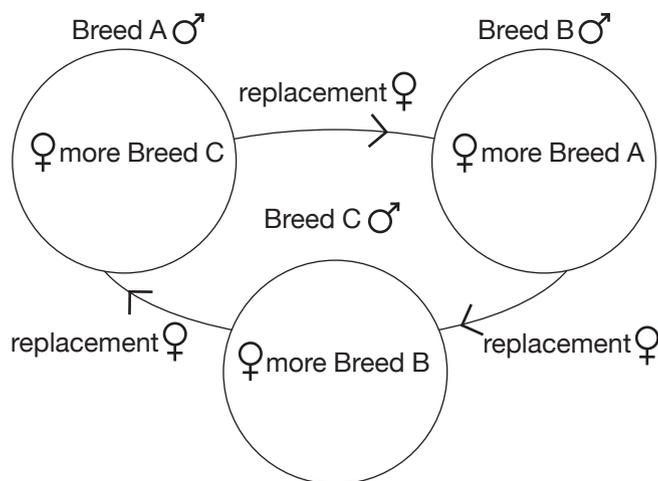


Figure 1: Three-breed pasture rotation.

Hybrid vigor, replacement considerations, and accuracy of genetic prediction. My evaluation of the three-breed rotation is summarized in the accompanying “report card.” The system does well (scores a “+”) in the hybrid vigor category. A large proportion of F1 or maximum achievable hybrid vigor — in theory 86% — is maintained with the rotation. The system also scores well in the replacement category because it produces all its own replacement females. Accuracy of genetic prediction is good, too, because the purebred bulls used are likely to come with state-of-the-art EPD.

Simplicity. The three-breed rotation is not simple from a management standpoint, however. It requires at least three breeding pastures, and if heifers are bred separately from cows, an additional one to three pastures. Fencing, sorting animals, and keeping bulls in the right pastures can be painful. With cattle divided among a number of pastures, opportunities for high density/short duration grazing and related grazing schemes are limited. Furthermore, the system is infeasible for small herds — those using less than three bulls.

Complementarity and consistency. The three-breed rotation fares poorly for complementarity and is questionable for consistency of performance. Because breed composition varies considerably within the herd (cows can be as much as 57% of a particular breed or as little as

14% of the same breed), the only way to be sure of consistent performance is to use breeds that are very similar in biological type. Doing so, however, rules out any possibility of breed complementarity. You could not, for example, use one breed that excels in milk production and another that excels in growth rate (a classic complementary combination) without producing sets of calves within a crop that differ a good deal in these traits. So if complementary breeds are used, consistency suffers, and if breeds are chosen for consistency, complementarity is eliminated.

A Crossbreeding System Report Card

System	HV	EASE	REPS	COMP	CONS
3-breed pasture rotation	+	-	+	-	varies
Composite breed	+	++	+	+	+
Composite/terminal	+	+	+	++	+

The “pure” composite breeding system

Simplicity. Now consider the use of an existing composite breed. From a management standpoint, breeding composites is like breeding straightbreds; only one breeding pasture is needed (two if heifers are bred separately). All the problems associated with having multiple breeds are eliminated, and for this reason, the greatest virtue of a composite program may well be simplicity. Composites can be used successfully in small herd; seven herds with only one sire, and with composites there should be no conflict between the breeding program and forage management. I give them a “++” in the EASE category.

Replacement considerations. Like straightbreds, composites produce their own female replacements, so composites score well for replacement considerations. Composites have the potential to produce their own replacement males as well, though for most commercial producers the extra level of management and record keeping required to do a good job of home-raised bull selection is probably impractical. Most composite bulls will be purchased from composite seedstock producers.

Hybrid vigor. Composite animals exhibit considerable hybrid vigor. For those of us schooled in the importance of crossbreeding for maintaining hybrid vigor, the idea of getting sustained vigor without crossbreeding may seem like voodoo genetics. In fact, it is an algebraic consequence of hybrid vigor theory. The amount of vigor depends on the number and proportions of component breeds in the composite. To get an idea of the fraction of maximum (F1) hybrid vigor that is maintained in advanced generations of a composite, you can use the following formula:

Proportion of F1 vigor retained $= 1 - \sum_{i=1}^n p_i^2$, where p_i is the proportion of the “ i th” breed in a composite made up of n component breeds, and \sum is the mathematical symbol for summation.

The formula looks worse than it really is. Take the RX3 breed for example. RX3s are 1/4 Hereford, 1/4 Red Holstein, and 1/2 Red Angus. The fraction of maximum hybrid vigor retained in RX3s can be estimated as:

$$1 - \left[\left(\frac{1}{4} \right)^2 + \left(\frac{1}{4} \right)^2 + \left(\frac{1}{2} \right)^2 \right]$$

$$= 1 - \left(\frac{1}{16} + \frac{1}{16} + \frac{1}{4} \right)$$

$$= \frac{5}{8} \text{ or } 63\%$$

In other words, RX3 cattle can be expected to exhibit 63% of the hybrid vigor typical of a first cross animal. A four-breed composite with equal fractions of each component breed would be expected to show 75% of F1 vigor, a similar eight-breed composite 88%. These are respectable amounts of hybrid vigor. Hence the “+” rating for composites in this category.

Breeders often ask, “After a while, won’t a composite breed become just another breed?” In other words, won’t composites lose their ability to retain hybrid vigor over time? The answer is no *if* inbreeding is avoided. On the other hand, if the composite breed is allowed to become inbred, as purebreds are, it will indeed become just another pure breed.

Consistency. Composites score high for consistency of performance. This comes as a surprise to many. Classical genetics texts are full of examples of increased variation in the progeny of hybrids. The books are not wrong, but the examples inevitably involve traits that are affected by just a few genes, so-called *qualitative* traits. In beef cattle, coat color is an example of a trait of this kind, and if the component breeds in a composite differ in color, the composites will be of many colors as well. The same is not true for *quantitative* traits affected by many genes. These include the majority of economically important traits: fertility, survivability, growth rate, milk production, carcass characteristics, and so on. Experimental data suggest that composites are as uniform for these traits as purebreds. And when compared to hybrids from a rotational crossbreeding system, composites are inevitably more uniform because they do not vary in breed composition.

Complementarity. Does a composite breeding program make use of complementarity? Strictly speaking, no. Because the cattle within a composite population are all of the same basic biological type, there is little opportunity for complementarity from composite matings — no “big bull-small cow” possibilities. However, complementarity does come into play in the *formation* of composite breeds. We could, for example, include both Herefords and Holsteins in a composite to take advantage of their complementary characteristics. (Note that this would be an unlikely pair of breeds to use in a rotational system using purebred sires; the fluctuation in offspring types would be too large.)

(Continued on page 30)

The Case for Commercial Composite Cattle, Part 2

(Continued from page 29)

The composite/terminal system

Simply breeding composites to composites as though they were purebreds is not the only way to use composites commercially. A modified scheme (and, I confess, a favorite of mine) is the composite/terminal system. In this system, about half the herd of composite females, typically consisting of the heifers and younger cows, is bred to composite bulls, and the other half is bred to terminal sires (see Figure 2). Replacement heifers come from the composite matings, and all terminally sired offspring are marketed. Such a system involves an additional breeding pasture, but this modest loss in simplicity comes with an additional measure of complementarity (big bull–small cow) and hybrid vigor.

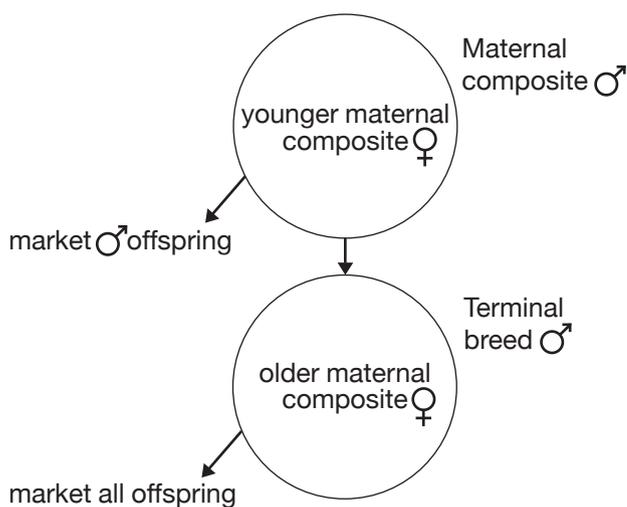


Figure 2: Composite/terminal system.

Other considerations

“Niche” cattle. As you can see from the “report card,” composite cattle have a lot going for them and relatively few drawbacks. Composites have some additional attributes not readily apparent from the report card. They can be designed to fit a specific environment or niche. The Barzona breed is a good example. Barzonas were developed specifically for the desert Southwest, and they combine characteristics from several breeds that make them particularly adapted to that environment. Wherever the environment poses unique challenges, there is an opportunity for an appropriately designed composite breed.

Reduced variation industry-wide. Composites have the potential for “standardizing” commercial cattle, thus reducing the variation we currently see in market animals. This statement may seem counterintuitive; how can variation be reduced by adding more breeds to the already large number of breeds available? Look at it this way: Today’s problem cattle from a feedlot and carcass perspective tend to be biologically extreme animals. They are either purebreds or high percentage animals from extreme breeds or crosses of similarly extreme breeds. In other

words, they are the result of poor crossbreeding decisions by commercial cattle breeders. With a composite breed, crossbreeding decisions are made when the breed is formed. Thus the decisions as to what breeds to put in the crossbred mix are taken out of the hands of commercial producers and placed in the hands of a much smaller number of composite seedstock breeders. Yes, commercial producers still decide what composite breed to use, but they are unlikely to find an extreme one. That is because (with rare exceptions) composites are expected to be complete and balanced in performance, and only those composite breeds that fulfill this expectation are likely to survive. In other words, the variation among composite breeds will be considerably less than the variation we now have among pure breeds.

Commercial or seedstock? Finally, composite cattle break the seedstock/commercial barrier. With traditional crossbreeding systems, crossbreds are the commercial cattle of choice due to their hybrid vigor, but only purebreds can be seedstock. Composites can be either or both. There is no genetic reason why a herd of good commercial composite cattle could not become a seedstock herd.

Will composite breeding systems be the wave of the future? That depends on the willingness of both seedstock and commercial breeders to break with tradition. It took a long time for cattle producers to accept the idea of crossbreeding. Acceptance of the composite concept may take just as long. However, the case for composite cattle is a strong one, and if common sense prevails, we will see increasing numbers of composites in the relatively near future. ■

Dr. Rick Bourdon taught at Colorado State University’s Department of Animal Sciences, first as an assistant professor and later an associate professor, for 15 years. His work focused on beef cattle breeding, genetics, and more. Bourdon also served as the Executive Director for the Red Angus Association of America. He has authored or coauthored over 200 professional and popular press articles, book chapters, and abstracts on topics related to beef cattle breeding and genetics.

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Breeding Composite Seedstock

Part 2: Breeding *the* Formed Composite

by Rick Bourdon, Colorado State University

In part one of this series, I pointed out that composite breeding differs from purebred breeding because in composite breeding we are interested not only in improving breeding value through selection, but also in maintaining a high level of hybrid vigor. I discussed this difference in the context of forming a new composite breed. In this article, I examine the same thing, but this time in the context of breeding the formed composite.

Editor's note: This is the second part of a two-part series. Part one printed in the February issue of the Register.

Improving breeding value through selection

Once a composite breed has been assembled, breeding composite animals is much like breeding purebreds. The principal objective is to improve breeding value through within-breed selection. The tools are the same: pedigree and performance records, EPD, visual appraisal for soundness and (possibly) color uniformity, etc. Selection of composites differs from purebred selection only with regard to certain constraints needed to maintain hybrid vigor within the composite population.

Maintaining hybrid vigor

In purebred breeding, we usually do not concern ourselves much with hybrid vigor. Because purebreds are likely to be crossed with cattle of other breeds at the commercial level, hybrid vigor within purebred populations is not a major priority. Composites, on the other hand, are designed to be used commercially *without* crossbreeding. Any loss of hybrid vigor among seedstock composites can therefore mean a loss of hybrid vigor at the commercial level. The key to maintaining hybrid vigor within composite seedstock populations is to avoid inbreeding. Following is a list of ways to do that.

Have a large herd. The rate of inbreeding is much faster in small populations than in large ones. If you have created your own composite breed and keep the herd closed (no animals from outside the herd allowed in), it is important that your herd be large enough that inbreeding accumulates very slowly. How large is large enough? That depends upon the rate of inbreeding you are willing to accept. I suggest a minimum of 500 cows.

Cooperate with other breeders. Your herd may be small, but if you work with other seedstock producers by exchanging semen, bulls, or females, the “effective” size of the composite population can be kept large. Cooperative arrangements of this sort essentially replicate the structure of pure breeds.

Avoid linebreeding. Linebreeding, the mating of individuals within a particular line or strain, is a time-honored practice in purebred breeding. Purebred breeders do not hesitate to make half-brother-half-sister matings or build pedigrees laced with sons and daughters of a particular bull. However, if certain lines become prominent within a composite population, inbreeding occurs much more rapidly.

Avoiding linebreeding basically means not overusing any one sire or line of sires. This is a departure from purebred breeding where entire breeding programs have been built around one outstanding animal. Compared to purebred breeding, composite breeding places less emphasis on selecting superior *individuals* and more emphasis on selecting better *groups* of animals.

It is possible for a number of prominent lines to be developed within a composite breed and then for commercial breeders to avoid inbreeding within their commercial composites by judiciously choosing sires from the various lines. The problem with this idea is that it misses the main point of the commercial composite breeding system: simplicity. If commercial producers must keep bulls from one composite line separate from bulls from another line, then, from a management perspective, we are back to rotational crossbreeding and the headaches associated with it.

There is a perception among some breeders that selection should be avoided in a formed composite because it leads to inbreeding, presumably through linebreeding (I cannot think of any other mechanism). Indeed, it is true that intense selection among purebreds has in some cases resulted in linebreeding. The highest-performing animals were often relatives, and selection of the best performers amounted to de facto linebreeding. This need not be the case, however. We can select better-performing animals and pay attention to the pedigree relationships of those animals at the same time. Selection within a composite breed is important just as selection is important within a pure breed.

Reconstitute the composite from time to time. One nice thing about inbreeding is that it can be “undone.” As soon as inbreds are mated to unrelated animals, the offspring are no longer inbred. In a composite context,

inbreeding can be undone by adding to the composite population new first-generation composites, particularly animals whose purebred parents or grandparents are relatively unrelated to the purebreds that formed the foundation for the original composite population. I like to call this “reconstituting” the composite. Reconstitution can be a pain, but it is the best solution for a composite population that is nearing the point of too much inbreeding.

Problems (opportunities) in marketing composite seedstock

Composite cattle are new to most producers, and like any new product, they will take some selling before they are widely accepted. Marketing composite cattle presents some real challenges and some real opportunities for those who can meet the challenges.

Name recognition. If you say you raise Angus cattle, most everybody in the cattle world will know what you are talking about. If you say you raise “Range Cruisers,” however, you are likely to get some funny looks. Name recognition is very important to marketing, and for this reason, we want a new composite breed to receive broad exposure as quickly as possible. This may be difficult, especially for newly formed composites developed by a single breeder.

Accuracy of genetic predictions. To be competitive with purebreds, composite seedstock should come with a similar level of genetic information on individuals. They should have EPD and accuracies for the more important traits. At the moment, few do, partly because many composite breeds are small and unorganized, and partly because the multi-breed/hybrid nature of composites confuses the issue from a technical standpoint. The technology for composite EPD production is available. Lacking are mechanisms for accumulating data and for tying composite data to existing purebred databases. These problems can and will be solved if purebred organizations cooperate.

Considering the need for large population size in order to avoid inbreeding, the need for name recognition, and the need for performance comparisons and EPD, a strong case can be made for composite breed organizations. Such groups could be similar to purebred associations in terms of data handling and promotional responsibilities. In fact, they might even be offshoots or subsidiaries of purebred associations.

Famous sires. Purebred breeders often promote their cattle by emphasizing the merits of individual sires they have bred, purchased, or otherwise used. Great importance is placed on a relatively few famous individuals. In composite populations, dependence on a few heavily promoted sires leads to inbreeding. Only in the largest



Because breeding composite seedstock places emphasis on superior groups of animals rather than superior individuals, the basic misconception about lack of uniformity will require educational effort.

composite breeds, where there are many seedstock breeders and a broad source of germplasm, will breeders be able to market semen from famous bulls in the same way that purebred breeders do and still avoid significant inbreeding. For most composite breeds, the best strategy may be to promote breeding programs rather than individual animals.

Perceptions about uniformity. Even if composite seedstock breeders pay special attention to uniformity, particularly color uniformity, during formation of the composite or afterward, the common misconception that composites lack uniformity is likely to persist at least for a while. Confronting the basic myth about hybrids and variability will take a concentrated educational effort.

Breeding composite cattle will not be easy. Not only are the genetic aspects of composite formation and production daunting, there are likely to be organizational, educational, and political difficulties as well. I doubt that fortunes will be made overnight. Still, composite breeding is probably the ultimate challenge for a seedstock producer. ■

Dr. Rick Bourdon taught at Colorado State University's Department of Animal Sciences, first as an assistant professor and later an associate professor, for 15 years. His work focused on beef cattle breeding, genetics, and more. Bourdon also served as the Executive Director for the Red Angus Association of America. He has authored or coauthored over 200 professional and popular press articles, book chapters, and abstracts on topics related to beef cattle breeding and genetics.

Most-Used Bulls 2021

Following is a list of the most-used bulls, ranked in order of number of progeny reported during the 2021 calendar year.

Reg. #	Name	#Progeny	Breed	\$API	\$TI	CE	BW	WW	YW	MCE	MWW	Stay	DOC	YG	MB
3253742	Hook's Eagle 6E	1626	3/4 SM 1/4 AN	170.9	104.1	14.4	-2.2	101.3	157.8	5.2	69	18.3	19.7	-0.42	0.58
3254156	WS Proclamation E202	1274	PB SM	173.5	104.3	13.2	0.6	101.4	150.5	8.3	84.1	19.6	17.6	-0.23	0.55
3187005	W/C Bankroll 811D	944	PB SM	111.6	77	11.3	1.6	80.5	110.6	7.3	60.1	8.9	13.2	-0.52	0.05
2703910	CCR Cowboy Cut 5048Z	929	PB SM	157.4	94.5	11.7	2.6	97.1	137.7	7.7	70.8	19.4	17.5	-0.32	0.42
3148384	TJ Franchise 451D	901	1/2 SM 1/2 AN	134.8	76.7	11.9	1.6	76.4	118.3	2.2	60.3	17.7	17.3	0.07	0.38
3045559	W/C Relentless 32C	841	PB SM	115.3	75.4	9.3	3.4	75.5	96.4	2.6	52.7	9.9	9.8	-0.46	0.26
3565879	JSUL Something About Mary 8421	817	PB SM	122.4	75.3	14.5	1.3	75.5	113	5.6	55.9	11.7	10.7	-0.36	0.08
3582577	TJ Gold 274G	792	PB SM	180	97.7	17.2	-3.5	80.2	126.9	8	66.3	19.1	13.4	-0.29	0.58
3312276	KBHR High Road E283	789	PB SM	172.7	103.7	15.7	-1.3	96.3	149.1	7.8	77	16.8	15.9	-0.42	0.51
3289219	GEFF County O	729	PB SM	102.4	67	2.6	4.1	78.3	117.3	-0.9	53.5	16.3	6.6	-0.56	-0.12
3582543	TJ Flat Iron 259G	694	1/2 SM 1/2 AN	170.1	97.2	14.5	-1.9	85	125.4	6.9	80.4	19	-1.9	0	0.75
3317371	OMF Epic E27	607	PB SM	156.5	94.3	14.8	-1	96.4	144.8	8.8	69.3	18.4	15	-0.27	0.23
2891336	TJ Main Event 503B	604	1/2 SM 1/2 AN	123	85.2	12.1	0.3	91.4	139.2	3	69.9	11.3	12.8	-0.39	0.2
2880390	CCR Boulder 1339A	600	1/2 SM 1/2 AN	152.9	85.9	15.1	-2.4	70	109.7	8.8	56.7	14.8	15.8	-0.42	0.6
3563436	CLRS Guardian 317G	594	PB SM	206.3	117	15.6	-2.3	102.5	154.3	9.8	80.4	22.3	10.3	-0.31	0.88
2854180	Hook's Beacon 56B	589	PB SM	189.8	102.8	16.9	-3.2	80.9	123	11.7	69.7	19.6	11.5	-0.45	0.75
3288449	TJ Frosty 318E	547	1/2 SM 1/2 AN	130.3	86.5	13.3	-1.5	94.8	138.7	2.4	72.4	14.7	17.6	-0.11	0.14
2983443	THSF Lover Boy B33	532	PB SM	147.7	90.6	12.7	0	87.1	122.5	5.9	73.9	15.7	18.5	-0.36	0.33
3152448	CDI Innovator 325D	518	3/4 SM 1/4 AN	129.8	92.8	11.5	0.3	92.7	140.7	6	71.9	7.4	10	-0.41	0.47
2993610	HILB Oracle C033R	476	PB SM	111.3	74.4	7	3	79.8	112.9	2.4	57.4	12.4	15.8	-0.58	0.05
3133113	KOCH Big Timber 685D	468	PB SM	165.9	88.2	15.5	-4	76.4	112.8	8.5	61.8	21.4	11.4	-0.16	0.33
2954741	GW Triple Crown 018C	466	5/8 SM 3/8 AN	173.7	101.2	14.9	-1.9	91.1	151.8	10.3	65.9	17.5	21.7	-0.36	0.71
3404807	GIBBS 7382E Broad Range	466	PB SM	150.9	93.6	15.5	-2.2	92	151.9	10.1	67.7	14.1	12.4	-0.24	0.21
2531081	MR HOC Broker	457	PB SM	78.8	60.3	4.2	4.5	77.1	108.1	1.6	56.8	10.9	-2.9	-0.44	-0.33
3499385	W/C Fort Knox 609F	439	3/4 SM 1/4 AN	137.7	86.4	10.6	1.1	78.6	116.9	5	64	11.2	13.8	-0.36	0.44
3131823	DMCC/WOOD Fully Loaded 39D	426	PB SM	127	82.1	11.8	0.8	84.8	125.7	6.3	62.5	12.8	10.9	-0.49	0.09
3603651	LBRS Genesis G69	422	PB SM	194.7	122	7.8	3	118.1	178.9	4.4	87.7	19.4	15.5	-0.21	1.02
2649657	HPF Quantum Leap Z952	407	PB SM	119.3	84.6	12.9	2	90.5	128	5.8	63.3	7.7	7.4	-0.45	0.13
3325668	MR SR 71 Right Now E1538	405	PB SM	156.2	95.4	15.6	-2.1	92.5	146.6	10.5	78.1	17.1	15.7	-0.56	0.18
3210738	IR Imperial D948	380	PB SM	201.9	95.1	17.8	-3.4	60.7	95.9	9.2	45	22.7	17	-0.46	0.97
2532016	WLE Uno Mas X549	372	PB SM	139.4	80.7	13.8	-1.3	65.1	84.5	4	51.3	11.5	11.4	-0.5	0.43
3568376	MR SR Highlife G1609	372	PB SM	150.6	90.4	16.1	0.8	96.5	145.8	8.1	71.9	19.4	9.1	-0.6	0.07
3493406	S A V Rainfall 6846	363	PB AN	136.1	76.3	14.8	-2	72.8	126.1	6.6	57	14.2	13	0.08	0.61
3288842	TJ High Plains 986E	356	PB SM	149.8	87.8	14.2	0.7	87.5	132.8	8.8	74.4	18.6	11.4	-0.23	0.23
2900283	W/C Executive Order 8543B	347	3/4 SM 1/4 AN	129.7	84.2	14.8	-2.6	82.5	126.2	6.5	64.6	11.2	10.2	-0.34	0.23
3210989	JASS On The Mark 69D	343	PB SM	97.5	67.1	10.4	3.7	80.4	115.7	2.2	62.3	12.4	11.7	-0.49	-0.26
3491054	LCDR Favor 149F	334	PB SM	148.9	99.9	8.1	2	107.8	170.2	3.1	79.4	16.4	15.5	-0.42	0.29
3299037	WLE Copacetic E02	322	3/4 SM 1/4 AN	111.8	79.2	13.4	1.2	87.3	128.3	5.5	67.1	9.6	6.3	-0.47	0.09
3336327	W/C Night Watch 84E	320	PB SM	145.6	84.6	17.4	-3.5	76.1	102.5	8.9	69.9	15.4	17.7	-0.32	0.18
3611575	TJ Chief 460G	316	1/2 SM 1/2 AN	149.5	86.3	13.2	-1	85.9	130.1	4.5	70.4	20.2	14.5	-0.03	0.37
3419044	SO Remedy 7F	306	PB SM	111	75.8	12.9	1.8	82.7	134.9	5.7	62.4	9.6	16.7	-0.42	-0.1
3208956	SFG Cowboy Logic D627	305	PB SM	161.2	101.4	15.8	0.7	101.1	159.3	10.4	71.6	13.6	19.5	-0.25	0.46
3403352	Hook's Frontline 40F	295	PB SM	170.1	92.5	13.2	-1	71.9	113.3	6.7	68.9	17.9	14.5	-0.34	0.68
3071303	BCLR Cash Flow C820	287	PB SM	151.3	90.6	12.7	0.8	100.3	154.7	5.2	53.6	20.8	14.5	-0.59	0.08
2659897	LLSF Pays To Believe ZU194	286	PB SM	118	78.9	9.4	2.7	78.5	114.4	5.7	60.7	9.1	12.1	-0.34	0.25
3498940	EGL Firesteel 103F	284	1/2 SM 1/2 AN	181.3	93.2	19	-2.5	70.7	107.1	8.3	62.3	19.5	16.1	-0.26	0.87
2911662	Profit	282	PB SM	100.6	70.1	4.1	5.7	80	108.6	1.9	51.4	11.1	-2.8	-0.45	0.09
3163401	RC Xceed 063D	279	1/2 SM 1/2 AN	178.6	103.9	10.1	0.3	80.6	139.1	8.2	68.8	13.4	6.3	0.04	1.25
3396482	Tehama Tahoe B767	268	PB AN	170.9	95.1	16.1	-2.3	96	155.3	6.4	68.9	21.3	14.2	0.1	0.8
3370554	BAR CK Pendleton 7028	264	1/2 SM 1/2 AN	195.6	99.5	21.2	-5.3	62.1	100.5	14.8	57.6	15.2	19	-0.12	1.2
Averages				147.25	88.98	13.05	-0.08	85.41	129.1	6.45	65.98	15.37	12.82	-0.33	0.39

Final Standings

2022-23

PTP RING OF CHAMPIONS

JSUL TSSC Lady In Black 2181K



- JSUL TSSC Lady In Black 2181K**
Hadley Hendrickson and Tim Schaeffer Show Cattle
Points: 51
Breeder: Sara Sullivan
Sire: JSUL Something About Mary 8421
Dam: Peine/GS Rosie 677D
- Weis Miss Lilly 35J**
Colt Roeder
Points: 33
Breeder: Weis Cattle
Sire: WLE Copacetic E02
Dam: JPLF/RBS Your The One
- UDE Hayleigh 5K**
Brady Edge and Udell Cattle
Points: 25
Breeder: Udell Cattle / Black Gold Sims
Sire: SO Remedy 7F
Dam: KDP Miss Hoya Hayleigh

S&S PEGG Fools Gold 1501J



- S&S PEGG Fools Gold 1501J**
Hank Hanza
Points: 32
Breeder: S&S Simmentals
Sire: SCC SCH 24 Karat 838
Dam: S&S Be My Honey 853F
- Wallace Travel Gal 172J**
Circle M Farms and Rocking P Livestock
Points: 31
Breeder: Sam Wallace
Sire: SJW Exit 44 7111E
Dam: Wallace Travel Gal 0172
- TSSC Sparkle 123J**
Morgan Jackson
Points: 23
Breeder: Kabry Addison Tinin
Sire: W/C Relentless 32C
Dam: TNGL EVNS Sparkle E327

JS Keepin It 90 39H



- JS Keepin It 90 39H**
JS Simmentals, Fenton Farms, XTB Cattle and Elmore
Points: 39
Breeder: JS Simmental
Sire: CCS/WHF OI' Son 48F
Dam: CLRS Dairy Queen 606D
- I Reckon 043J**
Berlowitz Cattle, XTB Cattle and Elmore
Points: 37
Breeder: Blaze Berlowitz
Sire: Reckoning 711F
Dam: B C R Sara G043
- GPG Royalty 219H**
GKB Cattle and Hartman Cattle Company
Points: 34
Breeder: Bruhn Farms Joint Venture
Sire: SWSN Cash Flow 81E
Dam: Crystal 149D

Maverick



- Maverick**
Bowling, Bloomberg, Tolle, Jones and Porter
Points: 62
Breeder: James and Amanda Martin
Sire: Renegade
Dam: MLJM 197E
- S B C Northgate 795H**
Circle M, Bramlet and Stephens Beef Cattle
Points: 32
Breeder: Jordan Stephens
Sire: HPF Quantum Leap Z952
Dam: S B C Eclipse 537D
- WCC/RRF Reflection 1170J**
Red River Farms and Wallace Cattle Co
Points: 31
Breeder: Sam Wallace / Anne Dameron
Sire: JBFS Berwick 41F
Dam: SJW Yolanda 641D

ASA's Leading Breeders

The following list including ASA's leading breeders, on the basis of Simmental (including fullblood, purebred, percentage, and Simbrah) registrations during the calendar year 2022. Within each state, province, or country, the top five breeders are shown in descending order, beginning with the breeder who registered the most animals. The minimum requirement for inclusion on this list was reporting five animals during the year.

Alberta, Canada

New Trend Cattle Co –
Wheatland County

Ontario, Canada

Mike Tulloch – Sault Ste. Marie
Scott Jensen – Southwold
Katie Elmhirst – Indian River

Saskatchewan, Canada

Wheatland Cattle Co – Bienfait

Guatemala

Rancho Vista Bella – Chiquimula

South Australia, Australia

Billa Kalina Pastoral Company –
Holbrook

New Zealand

WJ & MF Lott – Fairlie

Alabama

Gibbs Farms – Ranburne
CK Cattle – Hope Hull
Black Rock Farm – Luverne
Boyd Farm – New Brockton
Cole Cattle Company – Livingston

Arizona

Lee Cattle Company – Chandler

Arkansas

Lovaas Ranch – Yellville
White Wing Simmentals –
Huntington
Nice Breeze Farm – Floral
Williamson Simmentals – Magazine
Willow Oak Farm – Bigelow

California

Circle Ranch – Ione
Red River Farms – Blythe
Hinton Ranch Simmentals –
Montague
Gonsalves Ranch – Modesto
Gudel Cattle Company – Wilton

Colorado

Lechleiter Simmentals – Montrose
T-Heart Ranch/L-Cross Ranch –
Del Norte
Bridle Bit Simmentals – Walsh
S & T Farms LLC – Del Norte
Jacob & Aubrey Pargin – Center

Delaware

Ebert Family Simmentals – Camden

Florida

Southern Cattle Company –
Marianna
Sewell Farms – Chipley
Single J Ranch – Bushnell
Robert J Brown – Plant City
Frances Skipper – Archer

Georgia

Pigeon Mountain Simmental –
LaFayette
Powder Creek Simmentals – Molena
Callaway Cattle Co – Hogansville
Woodlawn Simmentals – Clarkesville
Ed Wasdin – Norman Park

Idaho

Barker Cattle Co LLC – Elba
Rymo Cattle Co – Bonners Ferry
Dirk E Johnson – Bancroft
Lucky C Simmental – Princeton
H D Dunn & Son Ranch – Teton

Illinois

Wildberry Farms – Scales Mound
Hillstown Farms – Marissa
University of Illinois – Baylis
Jesse Range – Greenfield
Diamond A Farms – Altamont

Indiana

Purdue Animal Science–Beef Cattle –
West Lafayette
Trennepohl Family Farm –
Middletown
ClearWater Simmentals – Milan

Clover Valley Simmentals – Ramsey
Beshears Simmentals – Winchester

Iowa

Nichols Farms – Bridgewater
Heartland Simmentals –
New Hampton
Ruby Cattle Company – Murray
Sara Sullivan – Dunlap
Springers Arabians & Simm – Cresco

Kansas

Cow Camp Ranch – Lost Springs
Hanel Black Simmentals –
Courtland
Rock Creek Ranch – Americus
Steve or Mary Gleason – Maple Hill
High-Bred Simmental – Madison

Kentucky

Stephens Beef Cattle – Ewing
Nolan & Bagby Performance Cattle –
Russellville
Pleasant Hill Farms – Rockfield
Isaacs Farms – Horse Cave
Bushs North Severnecreek
Simmentals – Owenton

Louisiana

Hensgens Brothers Cattle – Rayne
Dennis & Paula Courtright – Colfax
Rugged R Cattle Co – Wisner
Louis and Sheila Wittie – Hammond
Jordan Sharp – Jonesville

Maine

Pine Creek Show Cattle – Rumford
G R Thurston's Farm Simmental
Cattle – Rumford
Ridgefield Farm – Appleton
Gross Hardship Acres – Bucksport
McGee Farm Simmentals –
West Gardiner

(Continued on page 38)

YOUR DATA. THEIR FUTURE.

LIKE IT OR NOT —
WE KNOW THE TRUTH.

Data drives our beef decisions today. Data will drive it even more tomorrow.

So, how do you get maximum genetic awareness at a tolerable price point?

One on one consultation and multiple pricing options allow ASA's Total Herd Enrollment to meet your family's needs. Squeeze every drop of genetic knowledge from your herd to give your kids and grandkids the greatest chance at raising their own families in the beef business. There are options available to meet the needs of almost any production system and they can work with any breed type.

 **SimGenetics**
PROFIT THROUGH SCIENCE
American Simmental Association
the@simmgene.com

ASA's Leading Breeders

(Continued from page 36)

Maryland

Rolling Vale Farms Inc – Accident
Hyland Farm – Mount Savage
Alyssa Slimmer – Sabillasville
Winter Springs Farm LLC – Frederick
Hartland Valley Simmentals LLC –
Jarrettsville

Massachusetts

Hillcrest Farm – Auburn

Michigan

J-C Simmentals – Clare
P S F – Crystal
Salinas Farms – Marion
DeLong Cattle Co – Cass City
Rural Route 5 Farm – St. Johns

Minnesota

Clear Springs Cattle Co – Starbuck
Rydeen Farms Simmentals –
Clearbrook
Raatz Farms Inc – Jasper
Rockin H Ranch – Canby
Nelson Family Farms – Mabel

Mississippi

Adamdale – Columbia
Charles T Holland – Magee
R & K Cattle – Hattiesburg
Fenton Farms LLC – Laurel
Ishee Bred Simmentals – Laurel

Missouri

Lucas Cattle Company –
Cross Timbers
Mark Moriondo – Mount Vernon
Superior Beef Genetics – Lamar
Shoal Creek Simmental –
Excelsior Springs
Steaks Alive Ranch – Joplin

Montana

Gateway Simmentals – Lewistown
Lassle Simmentals – Glendive
Beggars Diamond V Ranch Inc –
Wibaux
Clarks Fork Angus & Simmental
Ranch – Edgar
Walking 5 Ranch LLP – Broadview

Nebraska

Triangle J Ranch – Miller
Apex Cattle Co – Dannebrog
Forster Farms – Smithfield
Gonsior Simmentals – Fullerton
Lazy S Simmentals – Anselmo

Nevada

Jason Wheatley – Panaca

New Jersey

Duke Farms Foundation –
Hillsborough Township
Ward Bishop – Elmer
Virginia Ochs Pierce –
Neshanic Station
Kevin W Bishop – Elmer
Lauren Salvatore – Hillsborough

New York

Porters Simmental Lake Ranch –
Waverly
Simme Valley Ranch – Groton
Elm-Side Farm – Walton
Rugenstein Family Farm –
Canandaigua
Ladybug Farm – Middleport

North Carolina

Fred Smith Company – Clayton
Benjamin L Winslow – Halifax
Massey Farms – Burlington
High Ridge Farms – Albemarle
TX Enterprises – Winston-Salem

North Dakota

Roger A Kenner – Leeds
Kunkel Simmentals – New Salem
TNT Simmentals – Almont
Hansen Simmental Ranch – Ryder
Mandan Lake Creek Simmental
Ranch – Center

Ohio

Jones Show Cattle – Harrod
Dr Josh Ervin – New Plymouth
Dickson Simmentals – St. Louisville
John J Ferguson – Mentor
Haley Farms – West Salem

Oklahoma

Griswold Cattle – Stillwater
Buck Creek Ranch – Yale
Willis Simmentals – Marietta
C-4 Land and Cattle – Perkins
H and H Simmentals – Weatherford

Oregon

Bar CK Cattle Company – Culver
Anderson Land And Livestock Inc –
Pilot Rock
44 Cattle – Richland
Price Cattle Company – Baker City
Madison Cox – Eagle Point

Pennsylvania

McClure Mills Farms – Shirleysburg
Powell's Valley Simmentals – Halifax
Long Meadows Simmentals –
Spartansburg
Campbell Land and Cattle LLC –
Sycamore
Andrews Fleckvieh Simmentals –
Gillett

South Carolina

Yon Family Farms – Ridge Spring
Baxley Farms – Georgetown
Equity Trust Custodian FBO
N Dinkel – Fairfax
Longview Farm – Anderson
Nickle N Dime Farms – Six Mile

South Dakota

Hart Simmentals – Frederick
Dale Werning – Emery
Eichacker Simmentals – Salem
Schnabel Ranch – Eureka
TSN Simmentals – Platte

Tennessee

Red Hill Farms – Lafayette
Tennessee Tech University –
Cookeville
Taylor Farms – Midway
Ivie & Sons Simmentals –
Lawrenceburg
J & M Windy Acres – Maryville

(Continued on page 41)

WEBER

CHAROLAIS & RED ANGUS FARM

ANNUAL PRODUCTION SALE

MONDAY, APRIL 3, 2023 1 PM CST

at the Weber Sale Facility 38667 296th St., Lake Andes, SD 57356

- 100** Head of Charolais, Red Angus, & Red SimAngus™ Yearling Bulls
- 20** Head of Registered Charolais, Red Angus, & Red SimAngus™ Yearling Heifers
- 10** Head of Commercial Red Angus Bred Heifers



JBARW MR PLANDEMIC 22 ET

ARA 4612263 SIRE: RED U-2 ENTOURAGE 282B
BW 84# WW 727#
HB 38 GM 23 BW 0.9 WW 69 YW 109 Milk 32



JBARW MR CHINAVIRUS 26 ET

ARA 4612265 SIRE: RED U-2 ENTOURAGE 282B
BW 88# WW 773#
HB 38 GM 23 BW 0.9 WW 69 YW 109 Milk 32



JBARW BITTERROOT GOLD 2507

ARA 4671911 SIRE: BITTERROOT GOLD 25XA
BW 74# WW 626#
HB 95 GM 27 BW -2.3 WW 50 YW 81 Milk 23



JBARW WAR WAGON 2509

ARA 4671917 SIRE: WEBER MR WAR WAGON 81
BW 78# WW 700#
HB 39 GM 26 BW -1.1 WW 67 YW 105 Milk 38



JBARW MR CINCH 2510

ARA 4671919 SIRE: STRA CINCH 904
BW 85# WW 705#
HB 59 GM 11 BW -0.9 WW 67 YW 103 Milk 25

Auctioneers: Brad Veurink & Dan Clark

This sale will be broadcast live on the internet.

DVAuction
Broadcasting Real-Time Auctions

Real time bidding & proxy bidding available.



RED ANGUS & SIMMENTAL SIRES: Red U2 Entourage 282B • Red U2 Authority 262C E • STRA Cinch 904 • Red U2 Double Vision 373G
Bitterroot Gold 25XA • Weber Mr War Wagon 81 • W/C Lock N Load 4931

CHAROLAIS SIRES: WC Monumental 5524 • M6 Rock Star 306 ET • WCF Mr Rock Star 7102 • WCR Sir Tank 9167 • WCR Kingsbury 116 P
007 Unfathomable 1909 • WCF Mr Silver Gun 467 • DCR Mr Casanova C42 • DCR General Ridge G117 • WCF Mr Silver Gun 0304 ET



For more information contact the ranch **605-384-3300**
Dean 605-491-0185 • Tim 605-491-0986 • Jason 605-491-3832



DNA Updates

DNA Research fee application

DNA research fees are \$1/minute and may apply to parentage rechecks, misidentified samples, or other scenarios involving unusual increase in staff time. Each case is unique, so estimating the final charge is difficult. If there are a significant number of animals not qualifying to a parent(s), please reach out to the DNA Department to discuss a rough estimate of time and cost.

Testing Timeline

Allow 4–5 weeks. Please communicate any deadlines you may be working with to the ASA DNA staff. Expedited and tracked shipping is always recommended when ordering kits and shipping samples to Neogen.

\$30 DNA Research Fee

Sample packages sent to the ASA office (with or without paperwork), instead of the lab, will incur a \$30 research fee. With the exception of research projects (CHR, CCG, CXP), all samples are to be sent directly to the lab with ASA paperwork.

Semen Sample Fee

Effective immediately, ASA will be implementing a \$7.20 processing fee for all semen straws and/or semen samples submitted to Neogen for DNA testing.

Notice of Updating HerdBook's Programming Logic – Purebred Simbrah Classifications

In September of 2022, the ASA Board of Trustees and staff of ASA were notified of a concern regarding the Purebred Simbrah classification some animals received. Upon an in-depth review, ASA determined that the programming logic in HerdBook Services (herdbook.org) from 2013 gave an animal a Purebred Simbrah classification where another interpretation would classify these same animals as Percentage Simbrah.

The ASA Board met on November 28, 2022, and passed two resolutions that clarified the interpretation of the programming logic to be used for the Simbrah Registry – Breed Classification and provided for the implementation of the clarification.

The updated programming logic was implemented on December 15, 2022, (the “2022 Programming Logic”). This notice is to inform the membership that for some records currently classified as Purebred Simbrah (referred to as the 2013 Programming Logic), the 2022 Programming Logic will classify these same animal records as Percentage Simbrah. To read the full clarification go to simmental.org.

Second Quarter Cost-Share Funds Available

The second quarter of the 2022–2023 fiscal year ended on December 31. This means that, for those who have not already done so, quarterly Check-Off dollars are available for distribution to state associations. The applications are located on simmental.org. Go to Membership → State Associations → Promotional Check-Off Dollar Request. Please do not submit this list by email.

Many state association activities have occurred during these past months. Please submit any pictures or information about

these events to editor@simmgene.com to be published in the State Scene section of *the Register*.

Please contact Bert Moore at bmoore@simmgene.com with questions.

ASA Provides Open-Breed Registration Promotion

Making access to complete herd data easier, the ASA Board of Trustees recently passed an open-breed promotion to dual-register females that are registered with another breed association at the nominal rate of \$5.00 per head. Any person can apply for registration on an animal registered with another breed association. To get started, email a list of the other breed association numbers with tattoos to simmental@simmgene.com.

2023 Year-Letter is L

In accordance with the Beef Improvement Federation guidelines, the year-letter animal identification for 2023 is L, and will be followed by M in 2024, and N in 2025. The letter K was the year-letter designated during 2022.

Per the BIF guidelines, the following letters are not used: I, O, Q, and V.

Digital Certificates Available

ASA recently launched a new feature on Herdbook allowing members to download official digital certificates for registered animals. After September 1, 2022, ASA no longer scans and emails or faxes copies of printed certificates, and is encouraging shows, sales, and other events to utilize digital certificates. Digital certificates are the easiest, most reliable way to obtain an official record quickly. To download a digital certificate, search for your registered animal on Herdbook. If you are logged in and the animal is registered in good standing, there will be a button to download a digital certificate. Only the current owner of an animal can access the digital certificate. Please contact the registrations department with any questions at simmental@simmgene.com.

Herdbook Update to Birth Weight Ratio and Collection Method

The ASA Board of Trustees has passed a resolution to change the direction of the ratio for birth weights so that larger ratios are assigned to animals with heavier birth weights in their contemporary group and vice versa. This resolution came about to standardize the direction of the ratios so that higher ratios uniformly mean more of that trait.

Additionally, breeders can now indicate if they use hoof tape to estimate birth weight in Herdbook. There is a column called “BwMethod” next to the column where birth weights are entered in the animal entry page. If the weights were estimated using hoof tape, then simply put a T in the “BwMethod” column. If birth weights were obtained using a scale, there is no need to enter anything.

ASA's Leading Breeders

(Continued from page 38)

Texas

Pine Ridge Ranch LLC – Dallas
7P Ranch – Winona
Timothy J Smith – Giddings
Simmentals of Texas-1 – Granbury
Monte Christo Cattle Co LLC –
Mission

Utah

Lyman Livestock – Salem
Mineral Mountain Cattle
Company LLC – Milford
Double JR Simmentals – Paradise
Lynn B Banks – Spanish Fork
Circle Four Simmentals – Castle Dale

Vermont

Ethan Butterfield – Brownington
Plain View Farm – Topsham

Virginia

McDonald Farms – Blacksburg
Shenandoah Valley Simmentals –
Quicksburg
Edgewood Angus – Williamsburg
Smith Reasor – Rural Retreat
Virginia Tech – Blacksburg

Washington

Trinity Farms – Ellensburg
Dutch Flat Angus LLC – Pomeroy
Bar K Cattle Co – Tonasket
Shelton Ranch LLC – Ellensburg
Sequim Valley Angus and
Simmental – Sequim

West Virginia

Classic Simmental Farm – Fairmont
Carter Brown – Fairmont
Leggett's Simmental Farm –
West Union
Buena Vista Simmentals – Old Fields
Teets Cattle Company – Lost River

Wisconsin

Double J Ranch – Medford
Haugestuen Ranches – Barron
Reiny Way Acres – Merrill
L & M Acres – Phillips
Skor Cattle Company – Clear Lake

Wyoming

Wayne R Wilson – Alva
X/L Ranch – Cowley
Vearyl W & Patsy Bird – Fort Bridger
P/T Livestock – Shoshoni
Wishbone Simmental – Frannie ■

DNA Research Programs Continue



The Calf Crop Genomic (CCG) testing project, and Cow Herd DNA Roundup (CHR) continue to accept new submissions. The CCG offers a 50% off GGP-100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop group.



The CHR program also continues to accept new herds. The project tests females at \$25 per sample for a GGP-100K genomic test. Members must test 90% of their calving-age cows to qualify for the reduced price. When members submit mature cow body weights and

body condition scores or hip heights on 90% of their calving-age cows, they will receive a \$5 credit to their account for each reported cow. Cows must be 18 months of age or older when mature cow measurements are taken to qualify for the \$5 credit. The \$5 credit will only be applied once in an animal's life. For example, if a member received a credit for the phenotypes in 2018 for that cow, they cannot receive another credit for the same cow with a new weight and BCS in 2019.

Additional requirements apply for both programs. Please visit simmental.org, and email researchdna@simmgene.com for full program requirements and more information.

Digital Billing Statements

Beginning August 1, 2022, members who have provided an email address received a digital statement. As postal service delays continue to increase, digital statements allow for fast and effective communication. If you did not receive a statement please check your spam folder. Your billing history is available any time through your Herdbook account. Log in, select the My Account tab, select View ASA Billing History, choose the Month and Year and click on Apply. Please log in, go to the My Account tab and make sure the email that is on file is current.

Office Holiday Schedule

Friday, April 7
Spring Holiday

Monday, May 29
Memorial Day

Monday, July 3 & Tuesday, July 4
Fourth of July

Monday, September 4
Labor Day

Thursday, November 23 & Friday, November 24
Thanksgiving

Monday, December 25 & Tuesday, December 26
Christmas ■



by Larry H. Maxey,
founder and superintendent, NAILE Fullblood Simmental Shows
larryhmaxey@gmail.com

Our Pioneers — Charles Goodnight (1836–1929)

In the next few editions of Our Pioneers I will be reaching way back in history in an attempt to chronicle the lives of some very famous and legendary cowboys. Each of these subjects lived in an era that has been romanticized, fictionalized, and popularized extensively in volumes of books, movies, and TV shows. Interestingly, their stories remain popular to this day, although much of the portrayals of these legends have a heavy mixture of fact and fiction as Hollywood often does. Here, I will be as factual as possible as I sort through the bounty of material that thankfully exists.

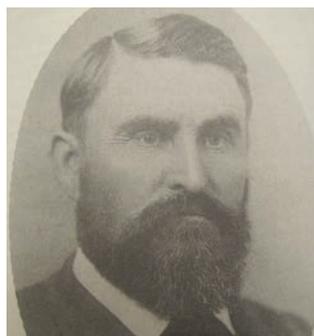
Charles Goodnight was born in Macoupin County, Illinois, near St. Louis, Missouri. He was descended from immigrant pioneer Hans Michael Gutnecht, from Mannheim, Germany. He moved to Texas with his mother and stepfather in 1846. In 1856, he joined a local militia and the following year he joined the Texas Rangers. He was involved in various Indian wars, mostly with the Comanche. With the start of the Civil War he joined the Confederate States Army. Most of his time was spent as a scout and he was active in guarding against Indian raids.

After the Civil War, he started herding feral Texas Longhorn cattle northward from western Texas to railroads in the north. At the time, this was known as “making the gather.” It was a statewide roundup of cattle that had roamed free during the four long war years. Worth only \$4 per head in Texas, they could fetch as much as \$40 in the north and east. In 1866, Goodnight and his friend Oliver Loving, also a legend, drove their first herd of cattle along what became known as the Goodnight-Loving Trail. From the headwaters of the Brazos River, they headed southwest, crossed the Pecos River at Horsehead Crossing, and then followed the river north into New Mexico to Fort Sumner. There, the cattle were sold to the US Army.

Looking at a map of the region, you might ask why Goodnight and Loving took such a long and circuitous route. The Comanche stronghold of the Staked Plains, around present-day Lubbock, Texas, was the main reason. As the Goodnight-Loving partnership grew, they extended the trail northward through northeastern New Mexico. It is also worth noting that historians credit Goodnight with the invention of the chuckwagon, which he introduced on his first drive.

In New Mexico, Goodnight and Loving met up with John Chisum, a cattleman from the area. (Chisum’s story will be profiled in a following edition.) They also formed a partnership with the task of supplying the US Army with those wild Texas Longhorn cattle. Unfortunately, Loving was critically wounded by an arrow during an Indian ambush and a few weeks later he succumbed to his wound. Goodnight and Loving were the closest of friends. Goodnight stayed by Loving’s bedside until his death. He then returned Loving’s body to Weatherford, Texas. It is said that Goodnight carried Loving’s photograph in his pocket and kept one on his desk as well.

After Loving’s death, Goodnight and Chisum continued their partnership. In order to reach new markets and the best price for their cattle, they extended the trail from New Mexico to Colorado and all the way to Wyoming.



Charles Goodnight, 1880. Printed in Charles Goodnight: Father of the Texas Panhandle by William T. Hagan. Photo by Billy Hathorn, courtesy of the University of Oklahoma press.

In 1876, Goodnight founded the first Texas Panhandle ranch, the JA Ranch, in Palo Duro Canyon. The area was abundant with grass, water, timber, and game. In addition to raising cattle, Goodnight preserved a herd of native plains bison. It is said that descendants of these bison survive to this day in Caprock Canyons State Park. Bison from this park were introduced into the Yellowstone National Park in 1902. Goodnight also crossed these bison with his cattle and called them “cattalo.”

Because these pioneer cattlemen were truly legends helping to tame the West, there are treasure troves of documentation on their lives and achievements. That includes so many of their associates and others they crossed paths with during their times. I could probably list hundreds and not cover them all. However, for Goodnight and Loving, I will end with a more recent and fascinating account of their story that I am sure most of our readers will recognize. The novel, *Lonesome Dove*, by Larry McMurtry, is a fictionalized account of Goodnight and Loving’s third cattle drive. On the big screen, the character Woodrow F. Call (actor Tommy Lee Jones) represents Goodnight and Augustus McRae (actor Robert Duvall) represents Loving. That series was as popular as any depiction of life in the Wild West of the US in the 1800s. Granted, while so much of the Hollywood version takes great liberty with the facts, the plot for this story was based on real-life people who probably lived a more daring and adventurous life than even Hollywood can depict.

It is fitting that Goodnight was inducted into The Hall of Great Westerners of the National Cowboy and Western Heritage Museum in 1955. ■

Editor’s note: This is the twenty-seventh in the series Our Pioneers.

Is there a Simmental pioneer who you would like to see profiled in this series? Reach out to Larry Maxey or the editor to submit your suggestions:

larryhmaxey@gmail.com • editor@simmgene.com

Walton – Berry Graduate Student Support Grant

Purpose:

To aid in the professional development, success, and experiences of young animal scientists at the regional and national level, by providing support for graduate study.

The recipient shall mentor a Masters or PhD student in Animal Science.

The recipient mentor and student shall provide a report for publication in both ***SimTalk*** and ***the Register***.

The Committee requests that faculty mentors apply for the grant to assist in planning and conducting research, as well as graduate student recruitment and travel.

The Committee will award funds to the top two qualifying programs:

\$5,000 to the top pick and \$3,000 to the second choice.

This grant is available to all agriculture disciplines; however, focus will be on the genetic improvement of livestock.

Entry Deadline: April 15, 2023, with announcement by May 15, 2023.

To apply for this award:

Faculty members must submit an application explaining the particular area of study and how these funds will be used. The application will include a description of the research, along with supporting documentation from the Department Administration.

This grant will be made payable as a gift to the research account of the selected faculty member.



**Applications may be submitted electronically or in hard copy to the
American Simmental Association
One Genetics Way
Bozeman, MT 59718
or
simmental@simmgene.com**

Entry Deadline: April 15, 2023

Editor's note: We are reinstating the Personnel Profiles column to introduce readers to new faces at ASA and ASA Publication, and to provide updates on staff who have been with ASA for some time. ASA's customer service team will be featured over the coming months.



ASA's Customer Service Team (Part 1)

Katelyn Gould



Katelyn Gould started working for ASA as an intern in October of 2017. Upon finishing her degree in animal science at Montana State University, she accepted a full-time position in customer service, data input, and membership. Her passion for agriculture lends well to speaking on the phone with producers and learning about their operations.

Gould grew up in Great Falls, Montana, raising commercial cattle and farming with her family. She and her husband, Brandon, enjoy

working on his family's ranch. She is also a passionate horsewoman and spends much of her time raising and training horses. Gould also enjoys hunting and fishing. They have a daughter, Oneida, and will be welcoming a baby boy to their family this spring.

Megan Jimerson



Megan Jimerson began working for ASA in November of 2020, following a move to Bozeman with her husband. She is responsible for accounts receivable and membership, processing the payments and new membership applications sent into the office each day. Jimerson enjoys talking to members from across the country, and appreciates their passion for the industry. Her strong organizational skills and dedication to customer service lend well to her roles.

Jimerson enjoys spending time outside with her husband and dogs, hiking, snowboarding, hunting, and camping. She is also a passionate horsewoman and Western artist, drawing cattle, horses, and Western scenes with pastels and colored pencils. Jimerson is currently learning American Sign Language.

Danielle LeDoux



Danielle LeDoux began working at ASA in August of 2022. Previously, she worked for a large cattle operation in South Dakota where she became very familiar with Herdbook, THE, and submitting DNA; this experience made her transition to ASA seamless. LeDoux graduated from Kansas State University with a degree in animal science and industry.

At ASA she is a part of the frontline service team, answering phone calls and emails, and assisting members with their questions. She

also inputs data each day. LeDoux and her husband run registered Red Angus and Simmental cattle. Their daughter shows cattle and they spend a lot of their time in the show barn preparing for the next event. When they travel to cattle events and shows, their standard poodle, JJ, is always just a few steps away.

Tiffany Paulson



Tiffany Paulson began working for *the Register* in 2005. Several years later she moved to a part-time position, helping Joel Coleman build sale catalogs, which she continues to do. Paulson later began working for ASA full-time, also becoming a member of the processing team. Today, she continues to assist in sale catalog production, as well as working in customer service for ASA.

Paulson received a degree in animal science from Montana State University, later working

on her family's ranch and for an embryo transplant company.

Paulson enjoys working with cattle and people who are passionate about the industry. She and her husband have two daughters who are 12 and 15. They enjoy spending time in their rural community, and participating in the kids' activities. ■



NEW JUNIOR MEMBERSHIPS

Memberships are due by April 3

to complete entries for 2023 Regionals and National Classic.

Any memberships received after April 3 will be subject to an additional \$50 priority fee.

** membership applications received after 12 p.m. the same day as the entry deadline are not guaranteed to be completed prior to the deadline.*

Get a head start!

Go to juniorsimmental.org
to find the
AJSA Membership Application form





by Mia Bayer, Director, Youth Programs and Foundation Manager

The American Simmental-Simbrah Foundation (ASF) Board has had a busy start to 2023. Fundraising efforts for the year were kicked off at the Cattlemen's Congress in Oklahoma City, Oklahoma. Several items were auctioned off, including a fishing trip, pedal toy tractor, advertising opportunities, and the Foundation Female

during the Bricktown National sale. The selling of the Foundation Female is a highlight that kicks off the Foundation's fundraising for the year. Funds from the female go directly to the Merit Scholarship program. This year CLRWTR Ms Sugar K4F was donated by ClearWater Simmentals of Indiana. A consortium of over 40 breeders came together and purchased the female for \$57,000. After selling the female, the donor selected from the drawing that would take the heifer home was The Diamond Group. The sale of Ms Sugar K4F contributed to the total raised from the Foundation Female sales to \$645,300. Other items sold on the sale brought in close to \$9,000 to support the efforts of the Foundation.

The next fundraising effort for 2023 took us to Denver, Colorado, during the National Western Stock Show (NWSS). The SimMagic sale took place on January 14, 2023, hosted by Eberspacher Enterprises. Several items were generously donated, including a gift certificate from longtime foundation supporter Trans Ova. The funds from all donated items auctioned off during

the SimMagic sale go to directly support the AJSA Merit Scholarship program. A returning highlight of the night was undoubtedly the "Gun and Fun" raffle. This year, a Weatherby High Country 270 was donated by Circle M Farms. The bottles of liquor and etched glassware were donated by Steve and Cathy Eichacker and the SimMagic Sale. Ten bottles of liquor were auctioned off for a chance of winning the elite rifle. At the end of the night Werning Cattle of South Dakota came out as the rifle winner and over \$17,000 was raised collectively by all the items sold for the Foundation.

The fundraising in Denver continued with a donation lot selling at The One and Only sale held in the yards during the NWSS. The donation lot, Lees Dixie Erica, was the 2022 People's Choice Power Simmental selected by Willie Altenburg, Fort Collins, Colorado. Willie graciously bred this female and donated her to be sold at The One and Only sale — \$10,000 was raised during the sale of the heifer. Half of the proceeds go to the Colorado Simmental Association and half of the proceeds go to the American Simmental-Simbrah Foundation.

The month of January is a whirlwind of excitement for the Foundation. The American Simmental-Simbrah Foundation is lucky to have the support of so many breeders and contributors. A big thank you also goes out to the Foundation board who works hard to secure donations to ensure that Foundation programs continue to flourish and grow year after year. Please contact me or any Foundation board member to get involved in fundraising or to make a donation. ■



Above: CLRWTR Ms Sugar K4F, donated by ClearWater Simmentals of Indiana, sold at the Cattlemen's Congress to raise funds for the ASF.

Right: The NWSS featured several fundraising efforts for the ASF, including an auction and The One and Only Sale.





AJSA Regional and National Classic DNA REQUIREMENTS

To enter an animal for an AJSA Regional or National Classic, it must be registered with ASA.

All ET calves that are the result of purchased embryos must, at minimum, have DNA parent verification completed before they can be registered.

DNA parent verification can take four to five weeks at the lab before results are available.

Start the DNA process ASAP

To be on the safe side, DNA should be submitted to the lab for testing as soon as possible.

To order a DNA kit or with questions about the testing process, contact DNA Services.

DNA Services

dna@simmgene.com
406.587.4531

ET Calves from Purchased Embryos

If you purchased embryos from another breeder, DNA parent verification must be completed in order for that calf to be registered, even if the animal was born on your property.

Purchased Calves

If you plan to purchase or have already purchased an animal that you want to show at an AJSA Classic this summer, ask the seller these questions:

- Is this animal the result of a purchased embryo?
- If so, has DNA parent verification been completed? Is the animal fully registered with ASA?

Developing leaders through friendship, networking, and communication skills!



by Sydney Schwenk, Western Region

Time. There is something about time that we take for granted or lose track of, and sometimes we just wish it would slow down. Growing up, I never really understood when adults told me that

when you get older time flies. I used to think that days wouldn't go by fast enough, or that the weeks felt longer every time Monday would roll around. Now that is the complete opposite. I can't seem to find enough time in the day to accomplish everything I hoped for that day, or that yesterday wasn't even yesterday anymore but two days ago. Time might not always be in our favor, or it may be working against us and not with us. But time also makes for those uncomfortable moments when you wish the clock would go a little faster. Time flies when you're having fun, and, boy, I've had tons of it serving on the AJSA Board. You can't turn back time, you just have to roll with it. If there is ever a time of question or doubt, just go for it! You only live once, and why regret the things you didn't do?

At the 2020 AJSA National Classic some of you may remember I was the one carrying

around a little black and white kitten I found on the interstate overpass in Brookings, South Dakota. Later I took that tiny little kitten home and named him "Brookings" after my first AJSA National Classic serving on the board. Brookings is the strangest cat I think I've ever owned; he enjoyed car rides, terrorizing my mom's older cat, and he enjoyed going up to grandma's house in my little sister's backpack. The thing he enjoyed the most was water — he loved taking showers or playing in the dog's water bowl.

Unfortunately, at the end of November, Brookings got very sick and passed away due to a health condition he had. At first, I was extremely upset that I only got two years with him and there wasn't enough time I got to spend with him. Now I look back at all the memories made and all the good. I stopped dwelling and thought he lived the best life I could provide him with.

Don't let time get the best of you and don't dwell on what you could have done; think about all you have done and what you could do. Look at the bright side of what time provided you with. My final year on the AJSA Board is coming to an end faster than I would like. I look at the time and all the moments and memories I will never forget, all the people I've met and friends I've made through this Association.

So, what will you do with your time? ■



www.juniorsimmental.org



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Summer Schedule and Deadlines



April 3

Regional and National Classic entries open through your Herdbook account

April 15

Hotel scholarship deadline. Scholarship will cover lodging expenses for one room at 2023 AJSA National Classic. Application available at www.juniorsimmental.org.

April 25

Regional Classics EARLY entry deadline — 4:30 pm MST (registration fees double after 4:30 pm MST)

May 2

Regional Classics FINAL entry deadline — 4:30 pm MST. No Regional Classic entries will be accepted after 4:30 pm MST on this date.

May 5

National Classic EARLY entry deadline — 4:30 pm MST (registration fees double after 4:30 pm MST)

May 12

National Classic FINAL entry deadline — 4:30 pm MST. No National Classic entries will be accepted after 4:30 pm MST on this date.

June 1

Photography Contest, AJSA Trustee, and ASF Merit Awards application deadline. **Applications can be found at www.juniorsimmental.org.**

- Mail 8 x 10 inch photos, mounted on 10 x 13 inch black foam core board, to:
ASA Publication, Inc., One Genetics Way,
Bozeman, MT 59718, ATTN: AJSA Photo Contest.
- Four category options: Simmental Cattle, People, Landscape, General Agriculture.
- Best of Show winning entry gets their photo on the cover of the September *Register*.

June 7–10

Eastern Regional Classic, Lima, OH



June 21–24

Western Regional Classic, Tremonton, UT

June 21–24

South Central Regional Classic, Springfield, MO



July 7–13

AJSA National Classic XLIII, Des Moines, IA



July 20–23

The Summit, Phoenix, AZ

September 15

2023 Steer Profitability Competition Registration opens. Entry forms available at www.juniorsimmental.org



October 15

2023 Steer Profitability Competition Registration closes.

Check out the 2023 AJSA rules at www.juniorsimmental.org



Rustlers Hit Colorado Ranch

Eighty pregnant cows, with an estimated value well over \$100,000 have gone missing from a southeastern Colorado ranch. After a lengthy search, rancher Steve McEndree discovered the theft. “It is apparent that someone took advantage of the cows’ remote location near our corrals and went for an easy payday. We want everyone to be aware that this is happening in our community. Watch out for unknown semitrucks, cattle trailers, and pickups on our back roads!”

The cows were first discovered missing in early December 2022, but not reported until later in the month, after McEndree could verify that they had not wandered onto a neighbor’s property and after he conducted an aerial search. He believes that the cows would have followed a pickup of cake, which is like candy to them. Speculation is that the thieves were looking for a quick cash payout and unlikely to try to add the cows to an existing herd since all cows were branded.

The Back County Sheriff’s Office and the Colorado Cattlemen’s Association are investigating, and the Colorado Operation Livestock Thief program is offering a \$2,500 reward for information leading to convictions in the case.

Protein Slowdown Predicted

CoBank is predicting that the United States will enter a brief recession next year, with consumer spending likely to slow because of an uptick in the unemployment rate — possibly to as high as 5%. “Financial conditions continue to tighten through the first half of 2023, ushering in a brief modest recession. Without this softening in the labor market and the associated slowing of wage gains and spending, it will be difficult to stabilize prices,” said a CoBank executive. US businesses, which have enjoyed record profit margins despite high inflation, may be reluctant to lay off workers after experiencing extreme staffing shortages over the past two years. This could cushion the economy from the worst of a downturn in 2023.

In the agriculture sector, farm income and margins are likely to tighten as skyrocketing production costs, steeply higher interest rates, and weakening demand take a toll. The ongoing drought and China’s efforts to minimize its dependence on US imports add to the downside risk, according to the outlook. The expectation is for slower animal protein production, following a “phenomenal financial performance” in most industry segments over the past three years. The report also said: “This area of broad profitability will in all likelihood come to an end during 2023 as the high costs of feed, labor, and construction support a cautionary attitude.”

After eight years of growth, red meat production, especially beef, is set for a substantial contraction, down two billion pounds year-over-year, due to shrinking cattle supplies. The deadline reflects an estimated 5% annual reduction in total beef cow inventory and comes at a time when beef still has momentum from consumers. As a result, prices will remain historically strong in both live cattle and beef markets. While pork production is set for a moderate rebound in 2023, the hog breeding herd is at a five-year low, down 6.5% from the peak in 2020, suggesting minimal potential for supply growth. To partially offset the gap in red meat production, the US may rely more on imports in the coming year.

Feeding Monensin to Cows Decreases Intake but Increases Efficiency

by Paul Beck, Oklahoma State University

This year we are all searching for alternatives that can get our cows through the winter on the least feed and hay, without decreasing the long-term productivity of the herd. Even in “normal” years, feed and pasture is close to 70% of variable costs and 50% of total costs of maintaining a cow herd. Economic research has shown that high-profit producers had 39% lower feed and pasture cost than low-profit producers. So, practices that decrease feed costs without affecting productivity have potential to improve profitability.

Ionophores are a class of antibiotics that shift rumen microbial populations to increase energetic efficiency and reduce production of waste molecules such as methane. The ionophore monensin was approved for use in replacement beef and dairy heifers in 1983 and for beef cows in 1988, but there does not appear to be widespread adoption of its use in the cow-calf industry. The approval for feeding monensin to beef cows indicates that monensin should be fed continuously at a rate of 50 to 200 mg/head/day in a minimum of one pound of medicated feed/head/day and is not to be self-fed.

A team of researchers led by Dr. David Lalman from Oklahoma State University compiled the results of 26 experiments from 21 publications evaluating the effects of monensin supplementation on performance and reproduction of mature beef cows.

Key findings for mature cows were:

- Bodyweight and body condition score changes were not affected by feeding monensin.
- Monensin significantly decreased forage intake by 7.8%.
- Milk production was increased by 5.4% in a small data set of experiments.
- Monensin also decreased the days to estrus post-calving by 18 days and increased the number of cows showing estrus before breeding by 19%.

Calculated energetics from feed intake and performance data show feeding monensin increases dietary energy by 4.7%.

This supports using monensin to help push thin cattle to start cycling before breeding that would otherwise be late breeders or open. In current conditions, with limiting forage resources and high feed costs, the 8% reduction in feed intake by mature cows is a major consideration in using monensin while supplementing cows this winter. The combination of reduced feed intake, increased milk production, and earlier estrus activity has the potential to have long-term positive impacts on cow herd efficiency. We will look at results from the analysis of including monensin in diets for developing replacement heifers in a future article.

The Eyes Have It When Detecting Early Calf Respiratory Disease

by Maureen Hanson, Bovine Veterinarian

Detecting the subtle signs of the onset of pneumonia in calves is the best way to assist them with effective treatment, and hopefully avert long-term lung damage, according to Tiago Tomazi, DVM, technical services veterinarian for Merck Animal Health.

On a recent webinar hosted by the Dairy Calf and Heifer Association, Tomazi shared that he always looks at calf's head and facial features first. "There's so much about the head that can indicate the onset of respiratory disease," said Tomazi. "Think of how we feel when we're starting to get a cold. It's similar for calves: they have itchy, watery eyes, their ears droop a little, they salivate more, and they may be licking their nostrils more frequently."

Tomazi said intermediate symptoms will appear as the disease progresses: mild fever, lethargy, sleepiness, slow movement, lack of interest in eating and drinking, and slightly bowed heads. By the time obvious symptoms like high fever, heavy breathing and coughing, head tilt, and thick nasal and eye discharge appear, it's often too late for treatment to do much good. "Anyone can detect those sick animals, but by then the probability of those calves having permanent lung lesions is very high," he stated.

Tomazi shared research data that showed the long-term impact of lung consolidation and lesions on lifetime performance, including:

Calves with at least three centimeters of lung consolidation produced an average of 1,157 pounds less milk in their first lactations.

Heifers diagnosed with lung consolidation at 60 days of age were significantly slower in achieving pregnancy.

Calves with lung lesions detected at three months of age were significantly less likely to survive to first lactation.

He said if diagnosis of respiratory disease is delayed, it can lead to prolonged use of antibiotics, increased risk of treatment failure, high relapse rate, and advanced disease progression. In addition to chronic lung injury and abscesses, that also might include ear infections and more widespread respiratory disease in the herd.

Employee training to recognize and efficiently treat respiratory disease in calves is critical to keeping it in check. Tomazi said that explaining why it is so important to detect and treat calves early, rather than just telling workers what to do, should lead to more attentive care early in the disease process, when it can increase the cure rates and potentially reduce losses associated with the disease.

Forage Testing is Good Management

by Elizabeth Cronin, Bovine Veterinarian

All living things require nutrients for survival. The most basic of these are protein, energy, vitamins, minerals, and water. Testing forage and feed for nutrient quality helps ranchers ensure they are meeting nutrient requirements for optimum beef cattle performance.

"Compared to a human, a beef cow needs to be supplied with a massive amount of nutrients daily to meet requirements for movement, fetal growth, temperature maintenance, digestion, milk production, and other functions," says James Rogers, North Dakota State University Extension forage crops production specialist.

Young cows require additional nutrients for body growth until they reach maturity. Thin cows require additional nutrients to restore body condition. For beef cow herds, forages (grazed pasture and range, hay, silage) are the backbone for meeting this nutrient demand.

Protein content is the first nutrient ranchers must consider in forage. In the rumen of the cow, bacteria require protein in order to efficiently and completely digest forage. If protein levels are

not meeting animal requirements, forage intake is reduced and forage digestion can be incomplete, which limits intake of other nutrients such as energy.

Once protein requirements are met, the focus should be on meeting the cow's needs for energy, which is required by the cow in the largest volume of all nutrients and often gets overlooked, says Rogers. A common term for expressing the energy requirement of the cow is total digestible nutrient (TDN). TDN requirements can be expressed as pounds per day required or as a percentage of the daily dry matter intake.

"TDN works well for ration balancing and for describing energy content of a feed or forage," says Rogers. "However, it does not give you a real feel for the volume of energy required by a beef cow. A more descriptive term is a calorie, which describes the amount of energy required by an animal or the amount of energy supplied by a feed source."

In beef nutrition, net energy for maintenance (NEm) and/or net energy for gain (NEg) describes these values. NEm describes energy requirements for daily cow maintenance. If any energy is left over after maintenance needs are met, it goes to NEg.

The unit of measurement for net energy in beef cow requirements is a megacalorie (Mcal). Human energy needs are also expressed in calories but in kilocalories (kcal). A human male needs 2,700 kcal each day or 2.7 million calories per day (1 kcal = 1,000 cal). By comparison, a 1,200-pound cow in the middle third of pregnancy requires 9.1 Mcal/day for NEm. A megacalorie is one million calories, meaning 9.1 million calories must be supplied every day to meet this cow's maintenance energy requirements.

"When this same cow moves from the middle third to the last third of pregnancy, the NEm jumps from 9.1 Mcal to 12.0 Mcal daily," says Rodgers. "That is 12 million calories per day just for maintenance, or roughly 1,091 cups of salad, assuming that a cup of salad contains 11,000 calories."

Another leap in energy requirements occurs when the cow moves into calving and lactation. Then NEm goes from 12.0 to 18.6 Mcal if the cow is producing 25 pounds of milk per day. As nutrient requirements increase, forage quality and/or supplementation should increase. A forage that barely met nutrient requirements at the middle third of pregnancy will no longer meet requirements at calving.

These numbers do not consider temperature, wind, mud, snow, or other environmental factors that can further swell requirements. Testing forage and feed for nutrient quality provides ranchers with the knowledge of what nutrients they are supplying to their cattle on a daily basis.

Echoing the saying of an old football coach about the forward pass, Rogers says that there are three possible outcomes for not testing forages, and two are bad.

"The first possible outcome is that you are underfeeding or under-supplementing, which will cost performance and profit," says Rogers. "Second, you may be overfeeding, which costs you extra money. The final possible outcome is that you might, by chance, have it right. Take out the chance and put in the 'know' with feed and forage testing." ■

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(Continued on page 56)

Livestock Lungs as Food?

A Pennsylvania doctor is urging USDA and the Food Safety Inspection Service to amend a rule that prohibits livestock lungs to be saved and sold as human food. Philadelphia physician Jonathan Reisman says that he believes there is not a legitimate basis for the existing rule. In a letter to the agency, Reisman cited a study conducted by the USDA back in 1969 in which scientists examined animal lungs and found contaminants in the airways, specifically fungal spores, dust, pollen, and aspirated rumen contents. Reisman pointed out that humans breathe in those contaminants every day.

He also said that “these lungs were generally pathology-free, and it was solely because of these supposed contaminants that the rule was amended to declare lungs unfit for human consumption.” He also admitted that the idea of eating lungs might make people “somewhat squeamish” but added that it does not make it unsafe to consume. Lungs do not fall into the category of Specified Risk Material for Bovine Spongiform Enteropathy.

The doctor also said the change would help reduce the amount of livestock waste. He said that he understands that there is not a large group of people clamoring for livestock lungs but added that should not be a reason to keep the present rule as is. “Food policy should be evidence-based and scientific, and this rule is neither. Food policy should aim to maintain or improve the health of the population, and this rule does not contribute to that mission,” he summarized.

AMS Seeking Comments

USDA’s Agricultural Marketing Service (AMS) has proposed several changes to its rules regarding the use of cameras in beef grading processes, and is seeking the industry’s feedback on its proposals. The proposed changes outline several key enhancements that, according to the agency, are meant to “ensure USDA grading is delivered with the highest levels of consistency and accuracy.”

USDA has been studying changes to the program since at least 2020, as it seeks to help the program get more widespread buy-in by beef packers. The most recent proposals were devised with the input of the American Meat Science Association Grading Committee. Among the proposed changes are clearer rules around when new or significantly changed instruments must go through a complete review process; a new document for the installation process; and new guidance for continual in-play monitoring and improved data sharing.

In addition, AMS is also making administrative changes and proposes consolidating five previous guidance documents into one new document entitled “Instrument Approval Process, Instrument Grading Systems for Beef Carcasses.”

Inflation Impacting Meat

Early in 2022, meat processors were riding one of the strongest markets in recent memory. Record-high margins, surging demand, and soaring exports made US meat a booming industry, and processors responded with plans for expansion. Between adding capacity to existing plants and

constructing entirely new facilities, the meat industry was committing billions of dollars to expansion, with the cattle industry alone looking to add 9,500 head to its daily capacity. As the year wound down, the situation has changed dramatically. The economy is experiencing the highest rates of inflation since the 1980s, prices across all industries have posted double-digit increases, and the Federal Reserve, in effort to fight inflation, has pursued aggressive monetary action and driven interest rates to their highest levels since the 1990s.

It is a dramatic change that has inspired some reflection among processors, as economic headwinds now fly in the face of profitability and growth plans. As a whole, the industry is in the process of reevaluating the situation. Overall circumstances present the meat industry with historic challenges and some experts say that the US has not seen anything similar in at least a century, and it is unclear what could happen after decades of general monetary ease.

Lower Beef Consumption Predicted

Even though beef demand remains strong and prices have moderated somewhat, new research from the National Cattlemen’s Beef Association (NCBA) is anticipating a drop in consumption during the current year. The research, which was conducted on behalf of the Beef Checkoff, noted that beef prices in 2022 declined 3.1%. However, the projected consumption for 2023 is 56 pounds per capita, down from 59 in 2022 and the lowest level since 2016. Per-capita consumption was 68 pounds as recently as 2002, but since then, has steadily declined. It bottomed out at 54 pounds in 2014 and 2015, with slight increases during the period between 2016 and 2022.

NCBA’s research included numerous other insightful developments: 1.) At the end of 2022, consumers were willing to pay \$8.71 per pound for steak, down from a high of \$9.20 earlier in the year; 2.) Sixty-nine percent of consumers eat beef weekly, compared to 81% for chicken, 47% for pork and 43% for fish; 3.) Forty-seven percent of consumers rate beef as their top protein source, versus 41% for chicken and just 4% for pork; and 4.) Home cooking remains prominent — 76% of meals are now cooked at home, with a sizable number of those meal preparers saying they will continue to do so.

Suit Filed Over Livestock Antibiotics

A coalition of health advocacy groups has sued the Food and Drug Administration (FDA) and its Center for Veterinary Medicine (CVM) over the use of antibiotics in animal agriculture, saying that misuse of the medicines is a growing and deadly public health crisis. Organizations, including the National Resources Defense Council, the Alliance of Nurses for Healthy Environments, and Earthjustice, filed the suit to force the FDA to phase out the practice of administering antibiotics “en masse” to food-producing animals.

The use of medically important antibiotics for disease prevention in livestock and poultry contributes to the “rise and spread of antibiotic-resistant bacteria,” which advocates contend kills 35,000 and sickens more than 2.8 million in the US

each year. Many of the same public health and consumer groups had petitioned the FDA to ban the use of antibiotics in healthy animals as early as 2016. The FDA denied that request five years later, in 2021.

Cold Storage Stocks Accumulate

Spurred by higher protein prices and penny-pinching on the part of consumers, the volume of beef, pork, and poultry in cold storage are significantly higher both for the year-over-year and compared with the five-year average. As an example, the total pounds of beef in freezers were up 4% at the end of 2022, from the month of December, and up 7% from the same time in 2021. The average was also up 8.5% more than the five-year average. Analysts from the *Daily Livestock Report* indicated that “Expectations for tight supplies/higher prices in 2023 have caused both end users and packers to hold more beef in cold storage than in the past. The additional supply may help limit some of the upside price pressures in the near term, especially if beef production does not decline as quickly and as much as previously expected.”

Frozen pork supplies were up 1% from November and up 16% from year-ago levels, but the closely watched pork belly inventory was up 16% from the previous month, 66.6 tons higher than a year ago, and 45% higher than the five-year average. Total red meat supplies in freezers were up 2% for the month of November and 11% from 2021. Although poultry tends to be less expensive than the red meats at the retail level, prices in that market have risen sharply and the chicken supply remains burdensome. At the end of 2022, total supply in cold storage reached nearly one billion pounds, up 25% from a year ago. Chicken breasts were up 63% from a year ago and 24% from the five-year average. Total frozen poultry supplies were up 7% for the last month and 23% from a year ago. Total pounds of turkey in freezers were up 35% for the month and 14% from a year ago.

New Organic Enforcement Rules

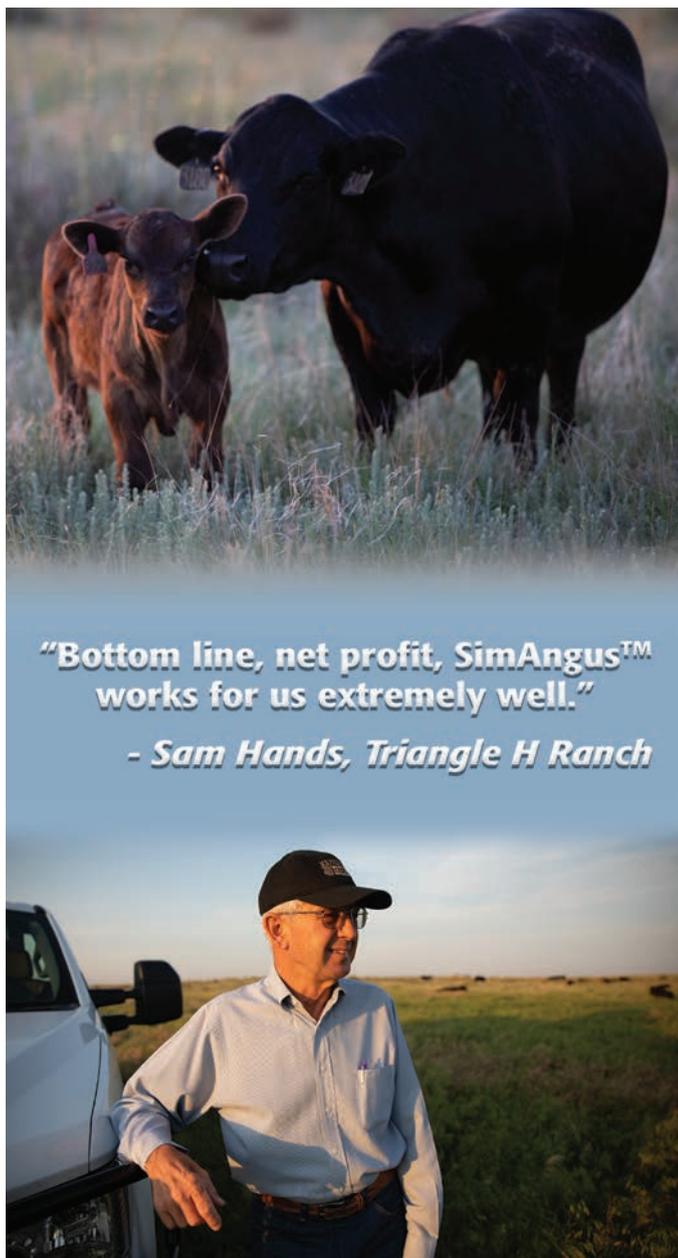
The USDA National Organic Program (NOP) has previewed a final rule entitled the “Strengthening Organic Enforcement” (SOE), which is designed to enhance the oversight and enforcement of the production, handling, and sale of organic products. The final rule implements the 2018 Farm Bill mandates, responds to industry requests for updates to the USDA organic regulations, and addresses National Organic Standards recommendations. The rule has been called “the biggest update to organic regulations since the original Act in 1990.”

The new SOE, as described by USDA, “protects organic integrity and bolsters farmer and consumer confidence in the USDA organic seal by supporting strong organic control systems, improving farm to market traceability, increasing import oversight authority, and providing robust enforcement of organic regulations.”

Among the updates are the following: 1.) Increasing authority for more rigorous on-site inspections of certified operations; 2.) Requiring uniform qualification and training standards for organic inspectors and certifying agent personnel;

3.) Requiring standardized certificates of organic operations; 4.) Requiring additional and more frequent reporting of data on certified operations; 5.) Creating authority for more robust record keeping, traceability practices, and fraud prevention procedures; 6.) Specifying certification requirements for producer groups.

Organic operations, certifying agents, and other organic stakeholders affected by the rule will now have one year from the effective date of the rule to comply with the changes. ■



State Marketplace

(Continued from page 53)

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(Continued on page 60)

Fixing the Supply Chain

The governments of the US, Mexico, and Canada jointly plan to address fixing of supply chain issues after their talks in January 2023, focusing on some of the concerns previously raised by agricultural associations in a joint announcement. Seventeen organizations, including the National Pork Producers Council and North American Meat Institute have asked the partners in the two-year-old USMCA trade agreement to continue the efforts to coordinate cooperative operations that have resulted in food safety advancements and robust agricultural trade.

The announcement, in the form of a letter from the organizations, also noted that trade in agricultural markets rose by nearly ninefold to \$67.1 billion since 1994, thanks, in part, to great efficiency in supply chain initiatives and trade investments. Further improvements would also continue to strengthen North American trade of ag products among the three nations and further reduce greenhouse gas emissions, the groups added. The White House also released a list of key deliverables that include strengthening supply chains among the US, Mexico and Canada markets to make the hemisphere even more competitive on a global basis.

Brazil Offers Lenience Deal

BRF South America has signed a leniency agreement with the Brazilian government regarding two cases involving allegations of fraud and corruption. As a result, BRF agreed to pay \$110 million, and the government agreed to halt proceedings targeting the business and agreed to not file lawsuits against the company related to the investigations, according to a report from *Food Safety News*.

The deal with Controladoria-Geral da União (CGU), and Advocacia-Geral da União (AGU), revolved around Operation Carne Fraca (“Weak Flesh”) and Operation Trapaca (“Cheating”), which were led by Brazil’s federal police. In 2017, Brazilian authorities indicted more than 60 people for participating in a corruption scheme involving nearly two dozen processing plants located across the country. Authorities said 33 inspectors tasked with checking the quality of the meat and the facility were bribed to alter export documents and allow the sale of tainted or expired meat. The investigations resulted in major changes by the Brazilian Ministry of Agriculture Livestock and Food (MAPA).

Exports to East Asia Booming

After a record-breaking year in 2021, US beef exports to East Asia are tracking at an even stronger pace for 2022. That is the finding of a brand new International Agriculture Trade Report, from the USDA’s Foreign Agricultural Service (FAS). A solid middle class and sophisticated e-commerce changes have strongly bolstered sales, according to the report. The primary East Asian markets include Japan, South Korea, China, Hong Kong, and Taiwan. During the first three quarters of 2022, the value of beef exports to those markets was \$6.6 billion, an increase of 22% over the same period in 2021. In terms of volume, exports were up 6.4%.

Japan and South Korea alone accounted for \$4.5 billion of those exports. FAS noted that US frozen boneless beef exports to Japan were up 56%, and that in June of 2022, the US negotiated a new trade pact with Japan to meet the country’s strong demand for US beef. The future also looks bright for additional exports to South Korea — starting in 2026, US beef products will enter that

country duty-free and a safeguard duty will be removed in 2027. Beef exports to China and Hong Kong have also grown considerably. Through September 30, 2022, exports to those markets were up 34.1% to a total of \$2 billion. FAS anticipates that inflation will have an impact on East Asian economies, but the agency feels that no strong indicators exist to suggest the softer global economic environment has weakened. The report concludes that successful companies will adapt their marketing strategies “to reflect the region’s quickly evolving and ever-changing consumption and retail trends.”

Brazilian Prosecutors Charge JBS

An audit by Brazilian federal officials has found that 17% of cattle bought by JBS S.A. in the state of Para over a one-year period from 2019 to 2020 came from “irregular” ranches, linked to illegal deforestation, according to data released by prosecutors. According to the officials, that number is equivalent to 93,734 head of cattle. JBS and five other unlisted meat processors hadn’t met 100% of the standards established in a Conduct Adjustment Agreement (TAC) signed with the federal prosecutors’ office of Para state, which was aimed at avoiding deforestation in the Amazon forest region.

JBS said that the audit considered cattle purchased more than two years ago and the results were mainly due to inaccuracies in the criteria adopted at that time and that were fixed by JBS in October 2021. JBS added that it is working to ensure that, by 2025, all of its direct and indirect cattle suppliers commit to zero deforestation in the Amazon. The company also said it is “leading efforts in the Brazilian livestock sector to drive the end of illegal deforestation and the protection of native vegetation in all Brazilian biomes by that year.”

The audit also shows that Minerva A.A., the only other listed company audited, purchased 100% of its cattle purchased in Para state from legal sources.

Worldwide Demand Propels Beef Exports to Record High in 2022

US beef exports set records for both volume and value in 2022, according to USDA data compiled by the US Meat Export Federation (USMEF).

At 1.47 million metric tons (mt), beef exports were up 2% over 2021, the previous record. Export value, meanwhile, increased 10% year-over-year to \$11.68 billion, which is nearly 40% above the previous five-year average.

Driving 2022’s numbers were numerous markets, which themselves imported record amounts of US beef: South Korea, China, Hong Kong, Taiwan, the Philippines, Singapore, Colombia, Guatemala, and the Dominican Republic.

“2022 was a groundbreaking year for US beef’s international presence, with global demand stronger than I’ve seen in all my years in the industry,” said USMEF President and CEO Dan Halstrom.

The beef export market did slow in December, with volume down 7% and value down 21%. A main contributor was China’s zero-COVID policies, which caused 34% declines in both value and volume to the country.

Despite the weaker December, Halstrom struck a positive chord. “The long list of countries in which records were set showcases the industry’s focus on diversifying export markets,” Halstrom said. “While the year ahead will be challenging due to

supply constraints, the exchange rate situation has improved, and we still see room for growth in the foodservice sector as more regions continue their gradual rebound from COVID.”

The export market for pork meanwhile, finished lower than the record highs of 2020 and 2021, although it was still the third-largest year on record.

According to USMEF, 2022’s pork exports were 2.67 million metric tons, with a value of \$7.68 billion (down 8.5% and 5%, respectively). However, the December pork market was still strong — at 244,718 metric tons and \$687.3 million, volume was up 13% year-over-year, while value was up 14%.

As China works to rebuild and expand its pork processing, its pork imports continue their precipitous drop. At 196,331 metric tons, China’s 2022 volume was 50% below the previous year, while value fell 42%.

Halstrom singled out the Mexican market, where imports of 843,461 metric tons (up 12%) set a record for the country. “In the face of growing competition in Mexico, the US pork industry has expanded product offerings and found innovative ways to meet the needs of processors, retailers, and foodservice operators,” Halstrom said. “In addition to Mexico, it is gratifying to see such a broad range of markets contributing to our recent export growth, making the prospects for 2023 very promising.” ■

Giess Named W.D. Farr Scholar



Lane Giess, ASA Geneticist, was recognized as a W.D. Farr Scholar during the 2023 National Cattlemen’s Beef Association Convention, held in New Orleans, Louisiana. W.D. Farr, who passed away in 2007 at the age of 97, was a third-generation Colorado rancher, statesman, and banker. His dedication to improving agriculture, livestock, and water development was extremely influential across the country. Giess was selected from

21 applicants based on academic achievement, leadership, and commitment to the advancement of the beef industry. He will use the \$15,000 scholarship to continue his doctoral studies in quantitative animal breeding and genetics with an emphasis in developing genetic evaluations to improve fertility, longevity, and the economic sustainability of commercial cattle. ■

CORPORATE REPORT

Register

Cultivated Meat Company Claims Nutritional Parity with Beef

The amino acid profile of Steakholder Foods’ cultivated beef is equivalent to that of the native tissue, the Rehovot, Israel-based company announced on Wednesday.

The similar profiles, the company argues, shows the product’s potential to provide nutritional value similar to beef from cattle.

The biology team at Steakholder analyzed its cultivated muscle, testing 17 amino acids and comparing them to native tissue found in traditional meat products, according to a news release.

“The results showed that the team was able to create the same amino acid profile in the lab as in animals, another proof that cultivated meat has the same biochemical composition as conventional meat,” Steakholder stated.

The company started in 2019 and operates facilities in Rehovot, Israel, and Antwerp, Belgium. It is developing slaughter-free versions of a range of beef, chicken, pork, and seafood products.

JBS Plant Worker Charged in Shooting Death of Coworker

Authorities in Louisville, Kentucky, arrested and charged a JBS USA plant worker for allegedly killing another worker at the company’s pork processing facility in the Butchertown neighborhood at the end of January.

The fatal incident occurred in the parking lot of the plant where the victim died of an apparent gunshot wound. Another JBS plant employee, identified as Edilberto Lores-Reyes, turned himself in hours after the shooting, according to the Louisville Metro Police Department. The victim was identified as Imaniteitaho Zachee, an immigrant from Rwanda who also identified as a transgender

woman, according to a report from WHAS-TV in Louisville.

A police report said the gun used in the incident was found inside the suspect’s vehicle when he came to the police station, the WHAS report added.

“We are deeply saddened by the tragic death of one of our Louisville team members that took place outside of our facility,” a JBS spokesperson said in a statement. “Our sincere condolences go out to the individual’s family and loved ones. We are assisting police with the ongoing investigation however we can.”

Analysts Lower Tyson Estimates

At least two industry analysts revised their earnings estimates for Tyson Foods Inc. after the protein giant fell short of consensus projected profits in the first quarter.

Stevens Inc. analyst Ben Bienvenu lowered his estimate for Tyson’s fiscal 2023 earnings to \$3.95 per share from \$5.81 after Tyson reported earnings of 85 cents per share in the first quarter. Bienvenu’s estimate for the period ranged between \$1.19 and \$1.31 per share, and he called Tyson’s segment results and the company’s guidance “disappointing” in a report to investors. The analyst also reduced his estimate for Tyson’s fiscal 2024 earnings to \$5.88 per share from \$6.66, despite what Bienvenu sees as continued improvement in the chicken segment in upcoming quarters.

Meanwhile, Ken Goldman at J.P. Morgan also lowered estimates for fiscal 2023 to \$3.93 a share from \$5.43 and estimates for 2024 to \$4.48 from \$5.47 per share in the wake of the first-quarter results. Goldman believes that chicken margins may be closer to bottoming out, although other Tyson divisions — including beef, pork, and prepared foods — may continue to face challenges because of drought, the strength of the US dollar stifling pork exports, and continued inflation, he added in a report. ■

State Marketplace

(Continued from page 57)

South Dakota cont.

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CATTLEMEN'S CONGRESS

Bricktown National Simmental Sale

January 8, 2023 • Oklahoma City, OK

No.	Category	Average
42	Live Lots	\$10,527
18	Embryo and Semen Lots	\$3,561

Auctioneer: Jered Shipman, TX
Sale Manager: GB Marketing, TX

High-Selling Lots:

\$100,000 – 1/2 interest in Bull, “XTB Trumped Again J13,” s. by WLE Copacetic, cons. by XTB Cattle Co., sold to The Trumped Again Group, TX.

\$30,000 – 3/4 interest in Bull, “Horstman Tenacious 118J,” s. by W/C Relentless 32C, cons. by Horstman Cattle Co., sold to Knapper Cattle Co., IN.

\$25,000 – 2/3 interest in Bull, “SWC Joint Venture 959J,” s. by SO Remedy 7F, cons. by Bodie Shipman, Bar QH Simmental, and JS Simmental; sold to DeNio Farms, IA.

\$12,000 – 2/3 interest in Bull, “R/F Gone Rogue K035,” s. by LLSF Pays To Believe ZU194, cons. by Riley Farms, sold to Jarod Kennedy, OK.

\$10,500 – Female, “NXT Rojo J107,” s. by TJSC Hammer Time 35D, cons. by Next Generation Farms, sold to Brandon Collopy, IL.

\$10,000 – Female, “GBC XTB Kimbo K103,” s. by GSC Savage 9G, cons. by XTB Cattle Co., sold to Cash Dale, TX.

\$9,500 – Female, “C4F Aliada K126,” s. by SO Remedy 7F, cons. by San Jose River Farms, sold to Justin Loomis, KS.



The American Simmental-Simbrah Foundation (ASF) kicked off their 2023 fundraising efforts in Oklahoma City at the 2023 Cattlemen's Congress. Several unique items, including a fishing trip, toy pedal tractor, advertising opportunities, and the Foundation Female, were all sold during the Bricktown National sale to benefit the Foundation.

Leading off the fundraising efforts was the annual sale of the Foundation Female. The selling of the Foundation Female has been raising money for the AJSA Merit scholarship program since 1997. This year, “CLRWTR Ms Sugar K4F,” was donated by ClearWater Simmentals, Indiana. A consortium of over 40 breeders came together and purchased the female for \$57,000. This group included: Adkins Cattle Co, B&K Farms / Ivie & Sons Simmentals, Bloomberg Cattle/Porter Cattle, Bramlet Simmentals, Buck Creek Ranch, C4 Land & Cattle, Circle M Farms, Diamond Group, Diamond J Simmental, Diamond M Cattle Co., Eberspacher Enterprises, Four Point Livestock, Freking Cattle Co., GB Marketing, Griswold Cattle, Hart Simmentals, Hartman Cattle Co., Heidt Simmentals, Helm Farms, Horstman Cattle Co., Innovation AgMarketing, Jame & Anna Krieger Livestock Insurance, Jones Show Cattle, JS Simmental, Kenner Simmentals, MacGregor Livestock, MadLuke Cattle, Red River Farms, Rocking P Livestock, Sam & Morgan Wallace, Wallace Cattle Co., Schick Chicks Cattle Co., Shipwreck Cattle, Shoal Creek Land and Cattle, TC Reds, The Bred for Success Sale, The Kentucky Boys, Tim Schaeffer Show Cattle, Top Hat Simmentals, Wayward Hill Farm, White Wing Simmental, and XTB Cattle Co.

After selling the female, the donor selected from the drawing who would take the heifer home was The Diamond Group. The sale of Ms Sugar K4F brought to the total raised from the Foundation Female sales to \$645,300.

Thank you to all the breeders who continue to support this fundraiser year after year. A total of \$65,900 was raised in Oklahoma City. The funds raised will continue to support the Foundation's mission of supporting education, research, and the youth of the Simmental breed.

Editor's note: PTP Data for Cattlemen's Congress are listed in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, STAY EPD, Marbling EPD, Backfat EPD, REA EPD, \$API, and \$TI. Scrotal circumference is listed on pen show bulls. EPD and indexes as of 1/4/23. All actual and ultrasound measurements were taken and recorded at the time of check-in on 1/6/23. Ultrasound ribeye area (REA) is listed in actual ultrasound measurement in inches. REA/CWT indicates ribeye area per hundredweight.

Junior Show

Date: January 9, 2023
Location: Oklahoma City, OK
Judge: Ryan Rash, TX

Purebred Females

Cow/calf data is listed on two lines per entry with the cow first.



Spring Calf Champion
 "Rocking P Built To Love K067,"
 s. by Reckoning 711F,
 exh. by Josie Phillips, Maysville, KY.
 9.4/70/98/3.7/15.1/15.2/- .23/-.046/.069/126/73



Reserve Spring Calf Champion
 "FLAR Sweet Dreams 229K ET,"
 s. by JSUL Something About Mary 8421,
 exh. by Case Conley, Sulphur, OK.
 11.6/76/110/5.4/18.5/11.4/.01/-.083/.87/114/74



Junior Calf Champion
 "JSUL TSSC Lady In Black 2181K,"
 s. by JSUL Something About Mary 8421,
 exh. by Hadley Hendrickson, Farmland, IN.
 10.9/85/33/3.8/20.3/13.13/- .104/1.06/125/80



Reserve Junior Calf Champion
 "Ms JH Crushin Chick K215,"
 s. by Mr BH Fits the Bill,
 exh. by Blake Henrichs, Okarche, OK.
 9.7/83/123/3.9/21.8/13.1/- .07/-.081/.76/110/73



Reserve Grand Champion and Senior Calf Champion
 "JSUL PCC Proud Mary 1532J,"
 s. by THSF Lover Boy B33,
 exh. by Breckyn Bloomberg, Secor, IL.
 12.7/77/114/5.1/25.9/14.14/- .067/.81/129/79

Reserve Senior Calf Champion
 "RBS Jade J182,"
 s. by W/C Bankroll 4254F,
 exh. by Cal Pryor, Woodbine, IA.
 8.7/82/11/4.9/28.1/15.6/.19/- .057/.89/127/80

Intermediate Champion
 "B C R Miss Time To Shine J074,"
 s. by JSUL Something About Mary 8421,
 exh. by Macy Collum, Perkins, OK.
 13.7/73/104/5.9/20.1/12.3/.18/-.068/.84/127/77

Reserve Intermediate Champion
 "JSUL Relentless Mary 1166J,"
 s. by W/C Relentless 32C,
 exh. by Sadie Robison, Cushing, OK.
 11/71/101/3.5/18.2/11.8/.10/-.071/.89/115/71



Grand Champion and Junior Champion
 "4/B Miss Honey Butter 08J,"
 s. by W/C Relentless 32C,
 exh. by Sara Sullivan, Dunlap, IA.
 10.9/75/101/4.3/17.2/8.2/.15/-.073/.80/109/73



Reserve Junior Champion
 "BRB4 JBSF Kandy 112J,"
 s. by JBSF Berwick 41F,
 exh. by Kelton Arthur, Stillwater, OK.
 7.5/81/118/3.3/15.1/8.8/.04/-.088/.80/101/72

(Continued on page 64)



CATTLEMEN'S CONGRESS

(Junior Show continued from page 63)



Senior Champion

"WHF Andie 368H," s. by KCC1 Exclusive 116E, Calf, "MDAY/WHF Andie 368K," s. by EGL Firesteel 103F, exh. by Eli Mundy, Speedwell, TN.
9.3/82/115/2.9/21.1/14.6/.08/-092/1.13/121/77
14.4/76/111/5.6/24/16.8/.46/-063/.96/145/83

Percentage Females



Reserve Grand Champion and Spring Calf Champion

"JBOY Bella 292K," s. by LLW Card Merit 03H, exh. by Case Conley, Sulphur, OK.
9.5/71/106/6.1/16.7/7.8/.16/-068/.72/98/68



Reserve Spring Calf Champion

"S&S BCII Sugar and Spice," s. by W/C Relentless 32C, exh. by Breckyn Bloomberg, Secor, IL.
9.7/70/101/3.9/15/7.2/.40/-070/.63/109/73



Junior Calf Champion

"JSUL Bethany 2328K," s. by HPF Quantum Leap Z952, exh. by Carter Kornegay, Tulsa, OK.
12.4/68/100/5.7/15.7/8/.34/-054/.58/112/72



Reserve Junior Calf Champion

"JBOY Tammy Belle 211K," s. by W/C Bankroll 811D, exh. by Mercedes Ferree, Sullivan, IN.
7.9/74/104/3.8/23.4/6.7/.13/-075/1.06/92/69



Senior Calf Champion

"RP/CMFM Stylish Love J080," s. by HPF Quantum Leap Z952, exh. by Josie Phillips, Maysville, KY.
11.6/79/117/5.2/15.8/12.1/.29/-04/.51/120/76



Reserve Senior Calf Champion

"ECSS Styling Chick J1546," s. by Silveiras Style 9303, exh. by Lanie Sasser, Edmond, OK.
10.1/68/99/4/15.5/13.6/.10/-035/.14/106/64



Grand Champion and Intermediate Champion

"B C R Time To Shine J080," s. by RP-BCR Insight G302, exh. by Josie Phillips, Maysville, KY.
9.3/71/102/4.2/17.7/18.2/.34/-054/.92/128/72



Reserve Intermediate Champion

"JSUL Bank On it 1240J," s. by W/C Bankroll 811D, exh. by Bret Pembroke, Fairview, OK.
0.5/66/97/5/18.2/10.7/.17/-056/.59/104/66



Junior Champion

"Wallace Travel Gal 172J," s. by SJW Exit 44 7111E, exh. by Josie Phillips, Maysville, KY.
14.5/69/107/7.3/18.4/10/.21/-008/.32/110/67



Reserve Junior Champion
 "STCC PFK Miley 45J,"
 s. by SCC SCH 24 Karat 838,
 exh. by Josie Phillips, Maysville, KY.
 4/76/112/.5/18.8/9.3/-05/-043/.39/78/61



Grand Champion and Senior Calf Champion
 "Hagan Legacy 48J,"
 s. by Hagan Hush Money 647G,
 exh. by Miranda Skaggs, Bryan, TX.
 9.2/66/105/6.6/17.7/11.8/-07/-104/.52/104/65



Junior Champion
 "LMC Walk This Way 5J/78,"
 s. by LMC SSC Antonio 854F,
 exh. by Ainsley Oliver, New Ulm, TX.
 7.9/72/103/4.2/14.4/10/-32/-129/.56/72/55

Simbrah Females



Reserve Grand Champion and Junior Calf Champion
 "Skaggs Hagan Stella Lou 21K,"
 s. by Hagan Hush Money 647G,
 exh. by Camryn Skaggs, Bryan, TX.
 8.6/70/109/5.9/16.9/10.8/-15/-116/.58/97/64



Reserve Senior Calf Champion
 "LMC ATZ Jojo Rabbit 5J/161,"
 s. by LMC MT Transformer 5E/32,
 exh. by Sydney Petrash, Sealy, TX.
 7.5/77/109/4.3/18.1/8.3/-18/-123/.59/79/62



Reserve Junior Champion
 "Smith TMP Call Me Bella 331J,"
 s. by Smith CRC Lubbock 36B,
 exh. by Paisley Lightfoot, Needville, TX.
 17.5/62/87/10.8/17.7/8.1/.01/-114/.57/116/70



Reserve Junior Calf Champion
 "JBC Fanta's Honeybadger 22K,"
 s. by Hagan Hush Money 647G,
 exh. by Sydney Petrash, Sealy, TX.
 8.8/72/111/4.8/17.6/10/-15/-106/.66/97/66



Intermediate Champion
 "Smith Bella Bellissima 326J,"
 s. by Smith Made Solid,
 exh. by Jakob Sansom, Brenham, TX.
 12.4/66/96/8/18/8.7/-02/-124/.23/97/65

(Continued on page 66)

(Junior Show continued from page 65)

Fullblood Females



Grand Champion

"Logland Tovie Lily 215K,"
s. by Logland Arrow L03E,
exh. by Seth Callison, Verona, MO.
2.1/75/108/.1/36.3/11.8/-.05/-.133/.85/88/65



Reserve Grand Champion

"3CF Chyna Rose,"
s. by JMH Jungle of Gold,
exh. by Seth Callison, Verona, MO
2.7/74/107/2.8/34.9/14./-.21/-.140/.95/86/61

Pen Show

Date: January 8, 2023
Location: Oklahoma City, OK
Judge: Chris Effling, SD
Associate Judge: Luke Doris, SD

Bulls

Purebred Pen of Three



Grand Champion, exh. by Bowling Cattle Company, Greencastle, IN.

Birth	Animal's Name	Sire	WDA	SC
4/6/22	2 K	Profit	3.71	35
4/8/22	7K	TL Revenant 35	3.76	32
4/10/22	3 K	TL Revenant 35	3.86	34
Pen Average			3.78	33.7
EPD Average 9.3/73/100/4/17.8/10.5/.09/-.092/.78/112/71				



Reserve Grand Champion, exh. by Owen Brothers Cattle Company, Bois d'Arc, MO.

Birth	Animal's Name	Sire	WDA	SC
2/16/22	OBCC/GSC Remedy C13K	SO Remedy 7F	2.90	34
1/29/22	OBCC/GSC Remedy C10K	SO Remedy 7F	3.28	35
1/18/22	OBCC/GSC Mamba C19K	WLE Black Mamba G203	3.20	36
Pen Average			3.13	35
EPD Average 13.5/77/119/5.9/19.8/10.4/-.06/-.089/.86/113/74				

Class Standings, Purebred Bulls, Pen of Three

Class 4

Bowling Cattle Company, Greencastle, IN
Owen Brothers Cattle Company, Bois D' Arc, MO

Class Standings, Percentage Bulls, Pen of Three

Class 2

Riley Farms, Cisco, IL

Class 3

Steele Valley Farms, Republic, MO

Percentage Pen of Three



Grand Champion, exh. by Riley Farms, Cisco, IL.

Birth	Animal's Name	Sire	WDA	SC
2/20/22	R/F Havoc K08	WLE Copacetic E02	3.60	36
2/28/22	R/F Fast Track K49*	LLSF Pays To Believe ZU194	3.91	35
2/10/22	R/F Gone Rogue K035*	LLSF Pays To Believe ZU194	3.64	31
	Pen Average		3.71	34
	EPD Average		10/75/107/4.5/19.1/10.3/.25/-.060/.61/116/75	



Reserve Grand Champion, exh. by Steele Valley Farms, Republic, MO.

Birth	Animal's Name	Sire	WDA	SC
10/31/21	Steel Express Lane 37J*	W/C Express Lane 29G	2.79	35
10/8/21	Steele Kavanaugh K25J	OBCC Kavanaugh F236	2.77	36
10/7/21	Steele Kavanaugh K45J	OBCC Kavanaugh K236	2.61	38
	Pen Average		2.72	36.3
	EPD Average		12/77/117/6.3/23.3/13.5/.26/-.043/.74/127/78	

*indicates a Purebred Simmental animal. Per show rules, any pen with a non-purebred entry qualifies as a percentage pen.

Open Show

Dates: January 9–10, 2023

Location: Oklahoma City, OK

Lead Judge: Eric Gerdes, IA

Associate Judges: Cody Lowderman, IL
(Percentage and Purebred);
Tara Gerdes, IA
(Fullblood and Simbrah)

Simbrah Show

Bulls



Grand Champion

"Hagan El Patron 12J,"

s. by Hagan Kodiak 647E,

exh. by Hagan Cattle Co., LLC, Yoakum, TX.

5.8/66/94/3/17.5/9.4/.15/-.119/.071/105/69



Reserve Grand Champion

"Golden Tyrant,"

s. by LMC BBS Rambler 5D/39,

exh. by Golden Star Simbrah, Golden, TX.

5.6/64/93/4/17.3/8.4/-.17/-.096/.62/73/55

(Continued on page 68)

(Continued on page 68)



CATTLEMEN'S CONGRESS

(Open Show continued from page 67)

Females

Cow/calf data is listed on two lines per entry with the cow first.



Grand Champion Cow/Calf Pair
 “Smith McCrary Roxie 52H,”
 s. by Smith Made Solid,
 Calf, “Smith McCrary Rockin Roxanne,”
 s. by Smith No Better Than This,
 exh. by Hallie Hackett, Texarkana, TX.
 12.1/68/94/7.5/15.7/11.8/.07/-106/.75/116/70
 11.6/62/81/6.7/17.7/12.7/.02/-102/.60/113/67



Reserve Grand Champion Cow/Calf Pair
 “4LC Fancys Dream Girl,”
 s. by McCrary Smith Inspired,
 Calf, “4LC Sargeants Inspired Dreams,”
 s. by NF Smith Sargeant,
 exh. by Paisley Lightfoot, Needville, TX.
 10.7/67/99/7.3/21.3/7.2/.11/-084/.55/97/67
 9.3/91/100/5.2/19.6/6.2/-07/-107/.48/82/62

(Pen Show continued from page 67)

Females

Purebred Pen of Three



Grand Champion, exh. by Holt Cattle Company, Mina, SD.

Birth	Animal's Name	Sire	WDA
5/3/22	Holt Ms Kandi 217K	JSUL Something About Mary 8421	2.86
4/18/22	Holt Ms Kenzie 24K	EC Rebel 156F	2.90
3/27/22	Holt Ms Kesha 221K	WLE Copacetic E02	2.84
Pen Average			2.86
EPD Average			9.5/79/115/4/18.9/12.6/.08-.085/.82/116/75



Reserve Grand Champion, exh. by Helm Farms, Stillwater, OK.

Birth	Animal's Name	Sire	WDA
3/5/22	Helm Farms Sweet Cherry Pie 42K	W/C Executive Order 8543B	2.91
4/7/22	Helm Farms Sweet Cakes 43K	W/C Executive Order 8543B	3.02
5/7/22	Helm Farms Lil Joy 738K	W/C Fort Knox 609F	3.39
Pen Average			3.11
EPD Average			11.8/77/114/6/22.6/11.9/.24/-067/.80/130/81

Class Standings, Purebred Female, Pen of Three

Class 1
 Holt Cattle Company, Mina, SD.
 Helm Farms, Stillwater, OK.



Reserve Grand Champion and Junior Calf Champion
 “Skaggs Hagan Stella Lou 21K,”
 s. by Hagan Hush Money 647G,
 exh. by Camryn Skaggs, Bryan, TX.
 8.6/70/109/5.9/16.9/10.8/-15/-116/.58/97/64



Reserve Senior Calf Champion
 “Smith McCrary Hypnotiq 212J,”
 s. by Smith Steppin’ Up Your Game,
 exh. by Hallie Hackett, Texarkana, TX.
 13.4/62/85/7.4/16.7/9.4/-07/-110/.62/105/65



Reserve Junior Champion
 “Smith TMP Call Me Bella 331J,”
 s. by Smith CRC Lubbock 36B,
 exh. by Paisley Lightfoot, Needville, TX.
 12.6/70/93/6.9/17.4/9/-34/-133/.70/91/63



Reserve Junior Calf Champion
 “Smith 4S Kayla Charming EmmyLu,”
 s. by Smith No Better Than This,
 exh. by Jakob Sansom, Brenham, TX.
 11.8/58/78/6.6/16.8/11.5/-11/-101/.53/92/57



Intermediate Champion
 “Smith Bella Bellissima 326J,”
 s. by Smith Made Solid,
 exh. by Jakob Sansom, Brenham, TX.
 12.4/66/96/8/18/8.7/-02/-24/.23/9/65



Grand Champion
 “Logland Zantara 201K,”
 s. by Rugged R Cavill,
 exh. by Garrett Jones, Anna, TX.
 12.7/60/85/7.6/33.4/13.7/-12/-139/.85/109/64



Grand Champion and Senior Calf Champion
 “Hagan Legacy 48J,”
 s. by Hagan Hush Money 647G,
 exh. by Miranda Skaggs, Bryan, TX.
 9.2/66/105/6.6/17.7/11.8/-07/-104/.52/104/65



Junior Champion
 “LMC Walk This Way 5J/78,”
 s. by LMC SSC Antonio 854F,
 exh. by Ainsley Oliver, New Ulm, TX
 7.9/72/103/4.2/14.4/10/-32/-129/.56/72/55



Reserve Grand Champion
 “FLC Jewel J17,”
 s. by Bar 5 Hextor 1223C,
 exh. by Landon Ohlde, Williamsburg, KS.
 2.8/78/113/8/39.7/16.5/04/-137/.80/109/72

(Continued on page 70)



CATTELEMEN'S CONGRESS

(Open Show continued from page 69)

Percentage Show

Females

Cow/calf data is listed on two lines per entry with the cow first.



Grand Champion Cow/Calf Pair

"Micks Amy H23," s. by W/C Bankroll 811D, Calf, "Micks Amy K25," s. by GCF Mr Amigo, exh. by Hoffman Cattle Service, Effingham, KS.

11.3/69/89/5.9/24.3/12.5/.02/-.064/.89/101/65

11.7/73/92/4.7/14.7/15.0/-.081/.89/121/72



Reserve Grand Champion Cow/Calf Pair

MCCL Louise H102," s. by Reckoning 711F, Calf, "MCCL Holy Guacamole K129," s. by WHF/JS/CCS Double Up G365, exh. by McCoy Landwehr, Enid, OK.

8.3/69/101/3.6/20.2/11.6/.17/-.035/.65/102/66

9.7/74/103/4.5/21.6/12.8/.03/-.049/.79/101/67



Spring Calf Champion

"S&S TSSC Miss Diana 2109K," s. by Rose MC Encore 0463, exh. by Hogan Hendrickson and Tim Schaeffer Show Cattle, Farmland, IN.

9.2/68/99/4.1/18.9/9.4/-.14/-.029/.39/83/58



Reserve Spring Calf Champion

"S&S BCII Sugar and Spice," s. by W/C Relentless 32C, exh. by Breckyn Bloomberg and Tim Schaeffer Show Cattle, Secor, IL.

9.7/70/101/3.9/15/7.2/.40/-.070/63/109/73

Junior Calf Champion

"OAKP RJ Lizzo K56," s. by W/C Bankroll 811D, exh. by Sara Sullivan, Dunlap, IA.

11.7/75/108/5.7/17.2/7.7/.23/-.023/.81/107/73



Reserve Junior Calf Champion

"S&S Cull Oh So Foxy 2067K," s. by SCC SCH 24 Karat 838, exh. by Taylor Poff and Tim Schaeffer Show Cattle, Chardon, OH.

6.1/76/109/2.5/21.1/10.2/-.16/-.048/.40/79/60



Senior Calf Champion

"TSSC Sparkle 123J," s. by W/C Relentless 32C, exh. by Morgan Jackson, Kaufman, TX.

10.3/74/102/3/16.8/10.6/.26/-.040/.68/109/72



Reserve Senior Calf Champion

"Rocking P Built To Love J090," s. by Gateway Follow Me F163, exh. by Circle M Farms and Rocking P Livestock, Maysville, KY.

7.5/72/108/4.6/15.8/8.5/.44/-.024/.53/112/74



Intermediate Champion
 "B C R Time To Shine J080,"
 s. by RP-BCR Insight G302,
 exh. by Circle M Farms and Rocking P
 Livestock, Maysville, KY.
 9.3/71/102/4.2/17.7/18.2/.34/-.054/.92/128/72

Reserve Intermediate Champion
 "JSUL Bank On It 1240J,"
 s. by W/C Bankroll 811D,
 exh. by Bret Pembroke, Fairview, OK.
 10.5/66/97/5/18.2/10.7/.17/-.056/.59/104/66



Grand Champion and Junior Champion
 "Wallace Travel Gal 172J,"
 s. by SJW Exit 44 7111E,
 exh. by Circle M Farms and Rocking P
 Livestock, Maysville, KY.
 14.5/69/107/7.3/18.4/10/.21/-.008/.32/110/67



**Reserve Grand Champion
 and Reserve Junior Champion**
 "S&S Pegg Fools Gold 1501J,"
 s. by SCC SCH 24 Karat 838,
 exh. by Hank Hanza, Lawton, OK.
 4.7/72/104/.8/17.5/12/.06/-.018/.60/91/62

Bulls

Spring Calf Champion
 "Conley B C R Tulsa King K49,"
 s. by LKCC Bold Venture 194F,
 exh. by Buck Creek Ranch and Conley Cattle,
 Yale, OK.
 9.6/73/100/3.6/15.9/13.7/.19/-.074/.52/111/70

Reserve Spring Calf Champion
 "KL&L Lone Ranger K07,"
 s. by Gateway Follow Me F163,
 exh. by Kocher Land and Livestock/Clear Water
 Simmentals, Olathe, KS.
 8/75/118/5.5/17.1/8.2/.37/-.036/.56/110/75



Junior Calf Champion
 "SKR Rip K22," s. by Mr HOC Broker,
 exh. by Robison Cattle Co., Cushing, OK.
 6.1/68/99/.8/14.8/.1/.01/-.044/.49/80/60



Reserve Junior Calf Champion
 "G FFS Pendleton 2109,"
 s. by JSUL Something About Mary 8421,
 exh. by Brazil Creek Cattle, Shady Point, OK.
 10.5/69/102/4.9/16.7/11.8/.11/-.058/.71/104/66



Senior Calf Champion
 "WHF/JS/CCS Woodford J001,"
 s. by EGL Firesteel 103F,
 exh. by JS Simmentals and Wayward Hill Farm,
 Maxwell, IA.
 13.9/83/119/6.5/23.7/20.8/.35/-.043/.57/149/84

Reserve Senior Calf Champion
 "MCCL Macho Man J123,"
 s. by GSC GCCO Dew North 102C,
 exh. by McCoy Landwehr, Enid, OK.
 11.6/74/114/4/12.7/12.7/.19/-.043/.72/114/71



**Reserve Grand Champion
 and Junior Champion**
 "Maverick," s. by Renegade,
 exh. by Bowling Cattle Co., Tolle Show Cattle,
 Bloomberg Cattle, Jones Show Cattle, and
 Porter Cattle, Greencastle, IN.

(Continued on page 72)



CATTLEMEN'S CONGRESS

(Open Show continued from page 71)



Grand Champion and Senior Champion
“Harkers Unleashed,” s. by Silveiras Style 9303,
exh. by JS Simmentals and Minnaert Show
Cattle, Maxwell, IA.
8.7/84/134/4.6/18.8/10.7/.57/-.046/.27/120/80

Reserve Senior Champion
“WCC/RRF Troubadour 0130H,”
s. by WLE Copacetic E02,
exh. by Red River Farms and Wallace Cattle
Co., Grand Saline, TX.
16/76/112/8.8/24.4/14.3/.07/-.091/.70/120/73

Purebred Show

Bulls



Spring Bull Calf Champion
“Boss Lake Departure 251K,”**
s. by LLSF Pays To Believe ZU194,
exh. by Boss Lake Genetics, Stony Plain, AB.
10.5/77/110/6.1/21.8/9.9/.19/-.084/.77/119/78

*Entry is registered with the CSA.



Reserve Spring Bull Calf Champion
“TSF Pay Out K32,”
s. by LLSF Pays To Believe ZU194,
exh. by Kalee Stoutenborough, Maroa, IL.
11.2/75/107/5.8/19.3/10.4/.06/-.072/.86/113/73



Junior Calf Champion
“New Trend Pursuit 5K,”
s. by W/C Relentless 32C,
exh. by Jacey Massey, Boley, OK.
9.4/88/122/2.7/19.9/11.3/-.02/-.117/.94/108/76



Reserve Junior Calf Champion
“Mr JH Cadillac Revenge K216,”
s. by Mr BH Fits the Bill,
exh. by Blake Henrichs, Okarche, OK.
10/73/110/5.2/22.9/14.4/.04/-.057/.69/118/72

Senior Calf Champion
“Steele Express Lane 37J,”
s. by W/C Express Lane 29G,
exh. by Blake Steele, Republic, MO.
12.7/79/119/6.1/26.8/12.1/.27/-.046/.96/134/84



Grand Champion and Junior Champion
“R/C SFI Creedence 417J,”
s. by JSUL Something About Mary 8421,
exh. by C-4 Land and Cattle/Weber
and Smith/Reitzenstein, Perkins, OK.
10/84/127/3.8/20.2/11.1/-.06/-.094/.84/107/74



Reserve Junior Champion
“RP/CMFM Perfect Timing J016,”
s. by B C R Perfect Vision,
exh. by Claire Morgan, Egan, LA.
9.6/86/126/3.4/16.6/11.7/.26/-.096/1.01/128/84



Reserve Grand Champion and Senior Champion

“Rocking Private Stock H010,”
s. by WLE Copacetic E02,
exh. by Rocking P Livestock, Circle M Farms,
Red River Farms, and Griswold Cattle,
Maysville, KY.
13.5/68/102/6.2/19.9/14.2/.26/-.083/.78/138/79

Reserve Senior Champion

“JS Keepin It 90 39H,”
s. by CCS/WHF Ol’Son 48F,
exh. by XTB Cattle Co., JS Simmentals,
Fenton Farms, and Elmore Cattle Services,
Waukomis, OK.
10.8/91/128/4.8/21.9/15.6/.46/-.073/.77/147/91

Females

Cow/calf data is listed on two lines per entry with the cow first.



Grand Champion Cow/Calf Pair

“WHF Andie 368H,” s. by KCC1 Exclusive 116E,
Calf, “MDAY/WHF Andie 368K,”
s. by EGL Firesteel 103F,
exh. by Eli Mundy, Speedwell, TN.
9.3/82/115/2.9/21.1/14.6/.08/-.092/1.13/121/77
14.4/76/111/5.6/24/16.8/.46/-.063/.96/145/83



Spring Calf Champion

“4/B Miss Remedy 169K,”
s. by SO Remedy 7F,
exh. by Morgan Jackson, Kaufman, TX.
12.1/72/106/5/24.8/12.1/-.12/-.086/.82/107/68



Reserve Spring Calf Champion

“Rocking P Built To Love K067,”
s. by Reckoning 711F,
exh. by Circle M Farms and Rocking P
Livestock, Maysville, KY.
9.4/70/98/3.7/15.1/15.2/.23/-.046/.69/126/73



Junior Calf Champion

“JSUL TSSC Lady In Black 2181K,”
s. by JSUL Something About Mary 8421,
exh. by Hadley Hendrickson and Tim Schaeffer
Show Cattle, Farmland, IN.
10.9/85/133/3.8/20.3/13/13/-.104/1.06/125/80



Reserve Junior Calf Champion

“XTB Shes A Hottie K02,”
s. by CCS/WHF Ol’Son 48F,
exh. by XTB Cattle Co., B&K Farm, Ivie and Sons,
and Elmore Cattle Services, Waukomis, OK.
9.4/80/114/3.6/19/10.6/.06/-.087/.92/13/76



Senior Calf Champion

“JSUL PCC Proud Mary 1532J,”
s. by THSF Lover Boy B33,
exh. by Breckyn Bloomberg, Secor, IL.
12.7/77/114/5.1/25.9/14/14/-.067/.81/129/79



Reserve Senior Calf Champion

“WHF Summer 004J,” s. by SO Remedy 7F,
exh. by Wayward Hill Farm, Versailles, KY.
9.4/91/134/4.6/20.8/14.3/-.13/-.094/.70/113/78

(Continued on page 74)



CATTELEMEN'S CONGRESS

(Open Show continued from page 73)

Intermediate Champion

"B C R Miss Time To Shine J074,"
s. by JSUL Something About Mary 8421,
exh. by Macy Collum, Perkins, OK.
13.7/73/104/5.9/20.1/12.3/.18/-.068/.84/127/77



Reserve Grand Champion and Reserve Junior Champion

"JSUL Rosie 1112J,"
s. by JSUL Something About Mary 8421,
exh. by Sara Sullivan, Dunlap, IA.
11.8/78/116/4.5/20.3/13.6/.10/-.088/.94/123/76

Reserve Intermediate Champion

"MSP Miss Annie,"
s. by GSC GCCO Dew North 102C,
exh. by Matthew Pemberton, Washington, IA.
11.6/77/108/5.4/21.9/9.3/-.11/-.07/.86/103/72



Groups



Grand Champion and Junior Champion

"Weis Miss Lilly 35J,"
s. by WLE Copacetic E02,
exh. by Colt Roeder, Aledo, IL.
9.2/74/100/4/2.5/13.2/-.22/-.085/.76/101/67

Premier Exhibitor

Circle M Farms and Rocking P Livestock,
Maysville, KY.

Premier Breeder

Sara Sullivan, Dunlap, IA. ■



AMERICAN SIMMENTAL-SIMBRAH
FOUNDATION



A BIG THANK YOU

to All who contributed to the Foundation Female, and also to Clear Water Simmentals for graciously donating this outstanding female.



Group of 2023 Foundation Female Contributors along with the AJSA Board of Trustees.

Seller: Clear Water Simmentals, IN

Designated Foundation Mission:
Youth/Merit Awards

Animal Name:
CLRWTR Ms Sugar F4F
Sire: F/JS/CCS Double Up G365
Dam: CLRWTR Suga H4C
Purebred Simmental

Animal Registration Number:
4099639

Sale Name:
Sold in the Bricktown National
Simmental Sale at the Cattlemen's
Congress, Oklahoma City, OK

Sale Date: Sunday, January 8, 2023

Foundation Fundraising

The American Simmental-Simbrah Foundation kicked off their 2023 fundraising efforts in Oklahoma City at the 2023 Cattlemen's Congress. Several unique items, including a fishing trip, toy pedal tractor, advertising opportunities, and the Foundation Female were all sold during the Bricktown National sale to benefit the Foundation.

Leading off the fundraising efforts was the annual sale of the Foundation Female. The selling of the Foundation Female has been raising money for the AJSA Merit scholarship program since 1997. This year CLRWTR Ms Sugar K4F was donated by Clear Water Simmentals of Indiana. A consortium of over 40 breeders came together and purchased the female for \$57,000. After selling the female, the donor selected from the drawing that would take the heifer home was The Diamond Group. The sale of Ms Sugar K4F contributed to the total raised from the Foundation Female sales to \$645,300.

Thank you to all the breeders who continue to support this fundraiser year after year.

A total of \$65,900 was raised in Oklahoma City. The funds raised will continue to support the Foundation's mission of supporting education, research, and the youth of the Simmental breed.

Buyers:

Adkins Cattle Co
B&K Farms / Ivie & Sons Simmentals
Bloomberg Cattle / Porter Cattle
Bramlet Simmentals
Buck Creek Ranch
C4 Land & Cattle
Circle M Farms
Diamond J Simmental
Diamond M Cattle Co.
Eberspacher Enterprises
Four Point Livestock
Freking Cattle Co.
GB Marketing
Griswold Cattle
Hart Simmentals
Hartman Cattle Co.
Heidt Simmentals
Helm Farms
Horstman Cattle Co
Innovation AgMarketing
Jame & Anna Krieger
Livestock Insurance

Jones Show Cattle
JS Simmental
Kenner Simmentals
MacGregor Livestock
MadLuke Cattle
Red River Farms
Rocking P Livestock
Sam & Morgan Wallace,
Wallace Cattle Co.
Schick Chicks Cattle Co
Shipwreck Cattle
Shoal Creek Land & Cattle
TC Reds
The Bred for Success Sale
The Diamond Group
The Kentucky Boys
Tim Schaeffer Show Cattle
Top Hat Simmentals
Wayward Hill Farm
White Wing Simmental
XTB Cattle Co.

Contributors' names were then put in a drawing for the female and The Diamond Group, was the winner.

NATIONAL WESTERN

SimMagic On Ice Sale

January 14, 2023 • Denver, CO

No.	Category	Average
1	Herd Bull	\$30,000
58	Elite SimGenetics Lots	\$8,833
4	Flush and Pregnancy Lots	\$12,163
49	Embryo Lots	\$7,065
256	Units of Semen	\$3,341

Auctioneer: Jered Shipman, TX

Sale Manager: Eberspacher Enterprises (EE), Inc., MN

Marketing Representatives: Val Eberspacher (EE); Derek Vogt (EE) NE; Jeremie Ruble, IA; Mitch Armitage, OK; Jered Shipman, TX; Kelly Schmidt, MN; Dakota Ferguson, KS; Buddy Robertson, OK; and Mariah Miller, LiveAuctions.TV, IA

Representing ASA: Susan Russell

High-Selling Lots:

\$74,125 – 150 Units Total 4ML Sexed Heifer Semen (\$388/straw) and 50 Units Total Conventional Semen (\$320/straw), s. by WHF Point Proven H45, cons. by Trennepohl Farms and Wayward Hills Farms, sold to multiple buyers.

\$31,500 – Three Heifer Pregnancies s. by Harkers Unleashed, CLAC Change Is Coming, and Rocking P Private Stock H010, cons. by Harker Simmentals, sold to, respectively, Circle M Farms, Rockwall, TX; Brookwood Farms, Sauk Rapids, MN; and Circle M Farms, Rockwall, TX.

\$30,000 – Full Possession and Full Semen Interest in Bull, “PHFC Revive 200K,” s. by W/C Bet On Red 481H, cons. by Pleasant Hill Farms and Mast Simmental, sold to Gonsior Simmentals, NE; Pleasant Hill Farms, KY; Meimer Farms, OH; Mast Simmental, TN.

\$10,500 – Three #1 IVF Non-Sexed Embryos s. by OMF Journeyman J24, cons. by Lazy C Diamond Inc., sold to Harrell Cattle Company, Carthage, IL.

\$9,000 – Three #1 IVF Reverse Sort Female Embryos s. by JSUL Something About Mary 8421, cons. by Schaake Farms, sold to Doyle Leefers, Edgerton, MO.

\$9,000 – Three #1 IVF Sexed Heifer Embryos s. by JSUL Something About Mary 8421, cons. by Shipwreck Cattle Company, sold to Doyle Leefers, Edgerton, MO.

\$8,400 – Three #1 IVF Reverse Sort Heifer Embryos s. by WHF Point Proven H45, cons. by Trennepohl Farms, sold to White Wing Simmental, Huntington, AR.

\$8,100 – Three #1 Conventional IVF Embryos s. by SO Remedy 7F, cons. by Wayward Hill Farms, sold to Trennepohl Farms, Middletown, IN; and Prospect Cattle Company, Hillsboro, OH.

\$6,900 – Three #1 Conventional Embryos s. by Next Level, cons. by Shipwreck Cattle Company and Sheffield Ranch, sold to Redalen Cattle Company, Chatfield, MN.

Comments: The SimMagic On Ice Sale was held January 14 at the DoubleTree in Denver. The sale was highlighted by donations for the ASA Foundation by Eichacker Simmentals and Eberspacher Enterprises; a Weatherby .270 Rifle from Circle M Farms, won by Werning Cattle Company; a custom block donated by Karla Schwoerer; plus help from the Register staff. Trans Ova was involved again with proceeds to the AJSA, purchased by the Eichacker family. A total of \$17,300 was raised for the Foundation, earmarked for Merit Awards. Entertainment was by Caitlyn Ochsner.

Thanks to all involved in the event, including the Colorado Simmental Association, the National Western staff, and livestock producers.



Overflowing crowd — in person and online — for the SimMagic On Ice Sale.



TransOva Genetics once again donated services with all the proceeds going to the AJSA Merit awards. This item was purchased by Eichacker Simmentals.



Craig McCallum, Circle M Farms, donated a rifle to the American Simmental-Simbrah Foundation with proceeds going to the AJSA Merit program. Liquor was donated by Eichacker Simmental and Eberspacher Ent. Inc. Winner of the rifle was Scott Werning, Werning Cattle Co., SD.



Caitlyn Ochsner, Nashville recording artist, was the presale entertainment.

The One and Only Sale

January 15, 2023 • Denver, CO

No.	Category	Average
1	AI Stud/Herd Bull	\$100,000
6	Bulls	\$6,783
13	Females	\$15,234
4	Flush Lots	\$12,637
42	Embryo Lots	\$4,784
1	Semen Lot	\$400/straw

Auctioneer: Jered Shipman, TX

Sale Manager: Matt Macfarlane, M3 Marketing, CA

Representing ASA: Susan Russell

High-Selling Lots:

\$100,000 – 100% possession/50% semen interest in Herd Bull, “CLRS Guardian 317G,” s. by Hook’s Beacon 56B, cons. by Willie Morris Cattle, Plainfield, IA, Denio Cattle Co., IA, and Clear Springs Cattle Co., MN; sold to Maple Lane Angus, Shipshewanna, IN, and Griswold Cattle, Stillwater, OK.

\$64,000 – Open Heifer, “FRKG Karat 221K ET,” s. by SO Remedy 7F, cons. by Freking Cattle, MN; sold to Bowling Cattle Co., IN.

\$30,000 – Pick of the Entire Werning Cattle Co., Herd to Flush, cons. by Werning Cattle Co., SD; sold to Baty Livestock, CO.

\$25,000 – Bred Heifer, “STCC Follow Serena 167J,” s. by Gateway Follow Me F163, bred to WHF Point Proven H45, cons. by Aribella Beins, UT, and Trennepohl Farms, IN; sold to Lanias Smith, CO.

\$19,500 – 50% interest in Bred Heifer, “KLER/HLL Rain Marie J33,” s. by Profit, bred to THSF Lover Boy B33, cons. by Hill Bros. Livestock, CO, and KLER Cattle Co., MN; sold to Justin Debower, IA.

\$18,000 – Open Heifer, “Bailey’s Something Dreamy,” s. by JSUL Something About Mary 8421, cons. by Kolt Cattle Co., NE; sold to Megan Brown, AL.

\$14,300 – Bred Heifer, “DANR/VPF Suede,” s. by Remington Lock N Load 54U, bred to THSF Lover Boy B33, cons. by Danner Farms, IA, and Ver Ploeg Farms, IA; sold to Lisa Walsh, WI.

\$12,000 – Three Sexed Female Embryos, s. by Silveiras Style 9303, cons. by Harker Simmentals, IN; sold to Foster Bros., TX.

\$10,500 – Bull, “TPHT Just Q K352H,” s. by WHF Quantum G18, cons. by Top Hat Simmentals, UT; sold to Justin Loomis, KS.

Comments: The annual auction sponsored by Colorado Simmental moved into National Western Stock Show’s new state-of-the-art Wagner Equipment Auction Arena for its 2023 sale of both live and frozen lots. Consignments were from throughout the US, with registered in-person and online bidders from 28 states and Canada. The new arena was full of cattlemen as the sale opened with the selection of the People’s Choice Power Simmental, and a donation lot benefitting the American Simmental-Simbrab Foundation and Colorado Simmental.



The annual Meet-n-Greet prior to the sale co-hosted by the CSA and ASA.



Capacity crowd on hand viewing the high-selling lot, CLRS Guardian.



Sale manager Matt Macfarlane (center) visits with Chris Beins during the meet-n-greet.



John Griswold (left) visits with Kent Jaecke.

The One & Only Sale included a donation lot to benefit the American Simmental-Simbrab Foundation and Colorado Simmental Association.

“Lees Dixie Erica 1110” was selected as the 2022 Power Simmental by Willie Altenburg, Fort Collins. This SimAngus female is safe with calf by THSF Lover Boy B33, and Altenburg graciously offered the bred heifer as the 2023 donation lot. A consortium of breeders came together to support the donation and they include: Bridle Bit Simmentals, CO; Circle M Farm, TX; Circle Ranches, CA; Freking Cattle Co., MN; Griswold Cattle, OK; Kearns Cattle, NE; Red River Farms, CA & TX; Reflected R Ranch, CO; Rocking P Ranch, MO; Trennepohl Farms, IN; and Jame Secondino Krieger, MI. Following the benefit, “Lees Dixie Erica 1110” was sold to Lawrence Family Farm, OH.



Terry Lawrence, Hebron, OH, purchased Lees Dixie Erica 1110.

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NATIONAL WESTERN

(Continued from page 77)



Shown with the winning heifer are sponsors Katie Sinclair, Neogen; Paul Hill, Purina; and Lori and Val Eberspacher, Eberspacher Enterprises Inc.



Kent, Linda, and Jacob Frenzen selected "HILB Vivid Diamond K16" as the 2023 People's Choice Power Simmental winner.

People's Choice Power Simmental:

The 18th People's Choice judging was held January 14 and 15 during the National Western pen shows, and capped off with the Power Simmental selection at The One & Only sale. Judging cards narrowed the field, with the people's choice heifer finalists from Neidig Farms, NE; Wolfe Cattle Co., NE; Hilbrands Cattle Co., MN; and RS&T Simmentals, MO; and the bull finalists from Schaake Farms, KS; Lee Simmental Farms, MO; and Felt Farms, NE. Among the crowd was Kent Frenzen of Silver Creek, NE, who thought the heifer choices were outstanding, so he bought his very first judging ballot. He headed home before the finale, writing "call cell" on his card. When sale manager Matt Macfarlane and CSA president Willie Altenburg put him on speaker phone from the auction block, Frenzen thought the pair were joking about him holding the winning card. After convincing him of the win, he quickly selected "HILB Vivid Diamond K16" as the Power Simmental. Kent & Linda Frenzen later said the heifer will be the foundation for son Jacob's herd. Frenzen gets full possession of the female (ASA #4073187), with the breeder Hilbrands Cattle Co. receiving \$10,000.

People's Choice Power Simmental is sponsored by Eberspacher Enterprises, Purina, Lakeside Livestock Equipment, Neogen, Zoetis, and Colorado Simmental Association.



In the 2023 Power Simmental spotlight are (l-r): Willie Altenburg, CSA president; Paul Hill, Purina; Amanda and Kinslee Hilbrands, Hilbrands Cattle Co.; Scott Cowger, RS&T Simmentals; Shilo Schaake, Schaake Farms; Gracie Engelbrecht and Barb Lee, Lee Simmental Farms; Jayden Fleischman and James Felt, Felt Farms; Kathy and Van Neidig, Neidig Farms Cattle Co. and Lakeside Livestock Equipment; Chris Wolfe, Wolfe Cattle Co.; and Lori & Val Eberspacher, Eberspacher Enterprises. (Neogen & Zoetis sponsors not pictured.) The breeders each received special coats marking their people's choice finalist status.

National Western Stock Show

Editor's note: PTP Data for the National Western Stock Show are listed in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, STAY EPD, Marbling EPD, Backfat EPD, REA EPD, \$API, and \$TI. Scrotal Circumference is listed on Pen Show bulls. EPD and indexes as of 1/11/23. All actual and ultrasound measurements were taken and recorded at the time of check-in on 1/13/23.



Reserve Spring Calf Champion
 "STCC Hallelujah 027K,"
 s. by WHF Point Proven H45,
 exh. by Shyan Bennett, Winchester, IN.
 11.9/77/108/6.1/20.3/14.6/.07/-100/.92/126/77

Junior Calf Champion
 "Dwyer 4/B Ms Honey Bee 234K,"
 s. by W/C Relentless 32C,
 exh. by Maggie Griswold, Stillwater, OK.
 10.9/75/101/4.2/17.3/8.1/.15/-073/.79/109/73

Reserve Junior Calf Champion
 "UDE Hayleigh 5K,"
 s. by SO Remedy 7F,
 exh. by Brady Edge, West Branch, IA.
 12/81/127/6.3/21.6/11.7/.05/-090/.79/120/77



Reserve Winter Calf Champion
 "KGAG Fergi J016,"
 s. by W/C Relentless 32C,
 exh. by Addison Owensby, Folsom, NM.
 9/73/102/2.1/18.1/12.1/.06/-074/.85/111/71



Grand Champion and Intermediate Champion
 "GCC Jazz Hands 140J,"
 s. by W/C Relentless 32C,
 exh. by Maggie Griswold, Stillwater, OK.
 8.7/76/104/3.4/18.6/10.1/-02/-091/.99/104/71



Reserve Intermediate Champion
 "LAA LJR Miss Crocus 100J,"
 s. by JBSF Berwick 41F,
 exh. by Addison Bartlow, Monticello, IL.
 9.5/70/102/4.6/20.8/10.3/.01/-084/102/67

Junior Show

Date: January 16, 2023
Location: Denver, CO
Lead Judge: Cheramie Viator, TX
Associate Judge: Matt Scasta, OK

Purebred Females



Spring Calf Champion
 "BTYL Janis Joplin 539K,"
 s. by W/C Relentless 32C,
 exh. by Mason Allen, Loveland, CO.
 8/75/102/3.1/18.6/10/.07/-091/.98/105/71



Reserve Grand Champion and Winter Calf Champion
 "TL Rita 570J,"
 s. by TL Ledger,
 exh. by Conley Schick, Clinton, IL.
 9.4/71/100/5/15.3/11.1/.13/-056/.62/114/72

(Continued on page 80)

NATIONAL WESTERN

(Junior Show continued from page 79)



Junior Champion
 "JBSF Poison 110J,"
 s. by HPF Quantum Leap Z952,
 exh. by Pepper Elmore, Waukomis, OK.
 12.2/80/109/5.2/18.5/11.5/.17/-098/.94/123/79



Reserve Spring Calf Champion
 "STCC Serena's Crystal 120K,"
 s. by SCC SCH 24 Karat 838,
 exh. by Aribella Beins, Deweyville, UT.
 5.3/81/120/.7/20.7/8.4/.15/-050/.51/93/71



Grand Champion and Winter Calf Champion
 "TSSC Sparkle 123J,"
 s. by W/C Relentless 32C,
 exh. by Morgan Jackson, Kaufman, TX.
 10.3/74/101/2.9/16.8/10.6/.26/-040/.67/109/71



Reserve Junior Champion
 "UDE Kansa 37J,"
 s. by EC Rebel 156F,
 exh. by McKenna Richardson, Eureka, KS.
 6.5/87/129/3.6/19.3/16.5/.09/-092/.75/122/78



Junior Calf Champion
 "RBS Blown Away K208,"
 s. by Primetime,
 exh. by Addyson Lehman, West Liberty, IA.
 5.1/72/107/1.1/19.1/9.5/.14/-040/.57/91/65



Reserve Winter Calf Champion
 "ALL Phyllis 198J,"
 s. by Profit,
 exh. by Paisley Schick, Clinton, IL.
 5.1/76/111/2.9/14.6/7.9/.26/-032/.45/94/68

Percentage Females



Spring Calf Champion
 "LMAN JBOY Miss Broker's 218K,"
 s. by WLE Copacetic E02,
 exh. by Lizzie Schafer, Owaneo, IL.
 8.2/78/114/2.5/22.8/6.8/-09/-076/.78/81/65



Reserve Junior Calf Champion
 "BTYL Maleficent 518K,"
 s. by W/C Relentless 32C,
 exh. by Morgan Jackson, Kaufman, TX.
 8.8/71/101/3.4/15.5/9.3/.08/-056/.72/94/65



Reserve Grand Champion and Junior Champion
 "OHL Jump Rope 1244J,"
 s. by W/C Round Up F1023,
 exh. by Hayden Schroeder, Wisner, NE.
 9.7/82/126/4.8/21.4/10.9/.32/-015/.90/117/78

Reserve Junior Champion
 "GCC Queen Elizabeth 143J,"
 s. by JSUL Something About Mary 8421,
 exh. by Maggie Griswold, Stillwater, OK.
 12.4/62/93/5.3/15.1/6.4/.07/-062/.77/94/63

Female Pen Show

Date: January 14, 2023
 Location: Denver, CO
 Lead Judge: Bob Grass, MN
 Associate Judge: Chad Zehnder, MN

Females

Purebred Pen of Three



Grand Champion, exh. by CK Cattle, Highmore, SD (Class 501).

Birth	Animal's Name	Sire	WDA	Frame
3/4/22	CKCC Ms Katherine 2677K	OMF Hard Right H21	2.93	6.4
2/24/22	CKCC Ms Kaylene 2637K	KCC1 Countertime 872H	2.76	5.9
2/21/22	CKCC Ms Kathlene 2633 K ET	KCC1 Countertime 872H	2.83	5.8
	Pen Average		2.84	6
	EPD Average	12.2/76/12/6.4/22.5/18.5/.35/-0.72/.65/148/82		



Reserve Grand Champion, exh. by Western Cattle Source, Crawford, NE (Class 503).

Birth	Animal's Name	Sire	WDA	Frame
3/15/21	WCS Ms Shelby 1806J	W/C Express Lane 29G	2.03	6.4
3/18/21	WCS Ms Cobra 1808J	W/C Express Lane 29G	2.05	5.9
3/20/21	WCS Ms Hellcat 1816J	W/C Express Lane 29G	2.01	5.5
	Pen Average		2.03	6
	EPD Average	12.7/84/129/6.7/28.1/15.1/.15/-0.056/.89/135/83		

Class Standings, Purebred Female, Pen of Three

Class 501
 CK Cattle, Highmore, SD
 Neidig Farms, Battle Creek, NE
 Wolfe Cattle Company, Davey, NE

Class 503
 Western Cattle Source, Crawford, NE
 KFA Simmentals, Seymour, WI

Open Show

Date: January 17, 2022
 Location: Denver, CO
 Judges: Doug and Jane Satee, TX

Purebred Females



Spring Calf Champion

"TL Roxanne 130K,"
 s. by JSUL Something About Mary 8421,
 exh. by Schick Chicks Cattle Co., Clinton, IL.
 11.9/74/108/4.6/16.7/11.5/.1/-0.44/.85/121/76



Reserve Spring Calf Champion

"BTYL Janis Joplin 539K,"
 s. by W/C Relentless 32C,
 exh. by Mason Allen, Loveland, CO.
 8/75/102/3.1/18.6/10/.07/-0.91/.98/105/71

Junior Calf Champion

"Dwyer 4/B Ms Honey Bee 234K,"
 s. by W/C Relentless 32C,
 exh. by Maggie Griswold, Stillwater, OK.
 10.9/75/101/4.2/17.3/8.1/.15/-0.73/.79/109/73

Reserve Junior Calf Champion

"UDE Hayleigh 5K,"
 s. by SO Remedy 7F,
 exh. by Brady Edge and Udell Cattle Co.,
 Sioux City, IA.
 12/81/127/6.3/21.6/11.7/.05/-0.90/.79/120/77

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(Continued on page 82)

NATIONAL WESTERN

(Open Show continued from page 81)

(Female Pen Show continued from page 81)



Winter Calf Champion

"TL Rita 570J,"

s. by TL Ledger,

exh. by Schick Chicks Cattle Co., Clinton, IL.

9.4/71/100/5/15.3/11.1/.13/-056/.62/114/72



Reserve Winter Calf Champion

"ALL Precious 191J,"

s. by WLE Copacetic E02,

exh. by Adcock Land and Livestock and Lizzie Schafer, Owaneco, IL.

8.9/80/112/3/23.7/11/-03/-093/.81/104/71



Intermediate Champion

"LAA LJR Miss Crocus 100J,"

s. by JBSF Berwick 41F,

exh. by Adcock Land and Livestock and Addison Bartlow, Monticello, IL.

9.5/70/102/4.6/20.8/10.3/.01/-084/.84/102/67

Percentage Pen of Three



Grand Champion, exh. by Freking Cattle, Alpha, MN.

Birth	Animal's Name	Sire	WDA	Frame
2/23/22	FRKG Karat 221K ET	SO Remedy 7F	3.02	6.8
2/27/22	FRKG Karat 223K ET	SO Remedy 7F	2.88	6.6
2/28/22	FRKG Karat 222K ET	SO Remedy 7F	2.94	6
Pen Average			2.94	6.5
EPD Average			10.4/77/124/5.5/19.9/8.9/-09/-068/.66/92/66	



Reserve Grand Champion, exh. by Hilbrands Cattle Company, Clara City, MN.

Birth	Animal's Name	Sire	WDA	Frame
4/8/22	HILB Blue Ivy K44	Harkers Unleashed	2.94	5.9
4/2/22	HILB Vivid Diamond K17*	W/C Need4Speed 1016H	3.15	5.5
3/5/22	HILB/WWS Sammi Jo K2108*	JSUL Something About Mary 8421	2.82	5.8
Pen Average			2.97	5.7
EPD Average			10.5/82/123/4.3/21.9/11.3/.22/-084/.75/121/80	

*indicates a Purebred Simmental animal. Per show rules, any pen with a non-purebred entry qualifies as a percentage pen.

Class Standings, Percentage Female, Pen of Three

Class 601

Freking Cattle, Alpha, MN

Hilbrands Cattle Company, Clara City, MN

RS&T Simmentals, Kansas City, MO

Bull Pen Show

Date: January 15, 2023
Location: Denver, CO
Lead Judge: Bob Grass, MN
Associate Judge: Chad Zehnder, MN

Bulls

Purebred Pen of Five

Class Standings, Purebred Bulls, Pen of Five

Class 101
 KLER Cattle, St. Charles, MN
 Lee Simmental Farms, Columbia, MO
 Freking Cattle, Alpha, MN



Reserve Intermediate Champion
 "GCC Jazz Hands 140J,"
 s. by W/C Relentless 32,
 exh. by Maggie Griswold, Stillwater, OK.
 8.7/76/104/3.4/18.6/10.1/.02/-091/.99/104/71



Grand Champion and Junior Champion
 "UDE Kansa 37J,"
 s. by EC Rebel 156F,
 exh. by McKenna Richardson, Eureka, KS.
 6.5/87/129/3.6/19.3/16.5/.09/-092/.75/122/78



**Reserve Grand Champion
and Reserve Junior Champion**
 "LKCC Miss Crysteels Remedy 44J,"
 exh. by SO Remedy 7F,
 exh. by Morgan Jackson, Kaufman, TX.
 10.8/71/104/3.7/21.3/11/-14/-107/.75/101/66



Grand Champion, exh. by KLER Cattle Company, St. Charles, MN.

Birth	Animal's Name	Sire	WDA	Frame	SC
4/6/22	KLER Elusive 2117K	KBHR Revolution H071	3.56	5.5	38
2/26/22	KLER Promotion 2053K	KLER Promoter G15	3.19	5.1	39
1/28/22	KLER Wide Body 2025K	CDI Trustee 387F	3.19	5.8	41
1/8/22	KLER Retro 2011K	KLER Promoter G15	3.08	5.3	38.5
3/1/22	KLER Greater Good 2064K	KLER Promoter G15	3.64	6.5	38
Pen Average			3.33	5.6	38.9
EPD Average			10.9/89/138/5.2/25.9/13.7/.22/-081/1.03/133/86		



Reserve Grand Champion, exh. by Lee Simmental Farms, Columbia, MO.

Birth	Animal's Name	Sire	WDA	Frame	SC
3/1/22	LLSF Candy Man K17	WHF/JS CCS Double Up G365	3.34	5.4	8.7
3/3/22	LLSF Resolute K85	Mr CCF 20-20	3.32	5.1	37
3/4/22	LLSF Contender K567	Mr CCF 20-20	3.55	5.1	39
3/10/22	LLSF Retribution K284	W/C Relentless 32C	3.28	5.5	39.5
3/2/22	LLSF Standout K556	Mr CCF 20-20	3.76	5.9	39.5
Pen Average			3.45	5.4	37.9
EPD Average			9.2/90/133/2.8/16.8/8.6/.14/-108/.97/116/83		

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NATIONAL WESTERN

(Open Show continued from page 83)

(Bull Pen Show continued from page 83)

Percentage Females



Spring Calf Champion
 "JPV Miss Minnie 280K,"
 s. by PVF Insight 0129,
 exh. by JPV Farms, Longmont, CO.
 11.3/72/112/5.6/21.6/15.2/.06/-044/1.15/115/70



Reserve Spring Calf Champion
 "MHM-RRF Ms Primrose 024K,"
 s. by THSF Lover Boy B33,
 exh. by Red River Farms and Abbie Melton,
 Grand Saline, TX.
 9.7/83/123/5.1/24.1/13.2/.23/-059/.65/120/79



Junior Calf Champion
 "STER Broker's Phyllisity 22K,"
 s. by Mr HOC Broker,
 exh. by Mercedes Ferree, Sullivan, IN.
 7.1/76/115/4.3/17.3/7.7/.04/-035/.42/88/66

Purebred Pen of Three



Grand Champion, exh. by Genetics Plus Group, Tecumseh, NE.

Birth	Animal's Name	Sire	WDA	Frame	SC
1/23/22	GPG Cornerstone 1K	SO Remedy 7F	3.95	6.1	45
2/5/22	GPG Conclusion 129K	SO Remedy 7F	3.8	6.1	40.5
1/25/22	GPG Foremost 417K	SO Remedy 7F	3.66	5.2	42
Pen Average			3.82	5.8	42.5
EPD Average			11.4/87/33/5.3/20.9/9.5/-07/-099/.88/108/76		



Reserve Grand Champion, exh. by Schaaqe Farms, Inc., Westmoreland, KS.

Birth	Animal's Name	Sire	WDA	Frame	SC
2/7/22	SFI In Charge K28	So Remedy 7F	3.79	6	38
1/28/22	SFI Conviction K52D	LLSF Pays To Believe ZU194	3.76	6.3	41
1/24/22	SFI High Velocity K7F	WLE Copacetic E02	3.83	6	41.5
Pen Average			3.79	6.1	40.2
EPD Average			13.7/76/115/6.2/25.9/9.4/.02/-080/.97/115/76		

Class Standings, Purebred Bulls, Pen of Three

Class 301

Subclass A

Lee Simmental Farms, Columbia, MO

Subclass B

Five Star Ranch, St. Charles, MN
 Kearns Cattle Company, Rushville, MN
 Hilbrands Cattle Company, Clara City, MN
 RS&T Simmentals, Kansas City, MO

Subclass C

Genetics Plus Group, Tecumseh, NE
 Schaaqe Farms, Inc., Westmoreland, KS
 Rust Mountain View Ranch, Mercer, ND

Percentage Pen of Five



Grand Champion, exh. by Felt Farms, Wakefield, NE.

Birth	Animal's Name	Sire	WDA	Frame	SC
3/11/22	FELT No Limit 180K	Conley No Limit	3.94	5.8	39
3/14/22	FELT No Limit K185	Conley No Limit	3.40	6.1	34.5
3/30/22	FELT No Limit 162K	Conley No Limit	3.81	6.1	38
3/30/22	FELT Take Charge 800K*	FELT Take Charge 101H	3.89	6.6	40.5
3/10/22	FELT Emmett 224K	Schooley Emmett C543	3.54	5.8	37
Pen Average			3.71	6.1	37.8
EPD Average			8.2/7/116/4/20.1/10.8/.23/- .037/.51/110/74		



Reserve Junior Calf Champion
 "STCC TFG Serena's Karat 03K,"
 s. by SCC SCH 24 Karat 838,
 exh. by Trennepohl Farms and Claire Bishop,
 Middletown, IN.
 5.3/81/120/.7/20.7/8.4/.15/- .050/.51/93/71



Winter Calf Champion
 "TSSC Sparkle 123J,"
 s. by W/C Relentless 32C,
 exh. by Morgan Jackson, Kaufman, TX.
 10.3/74/101/2.9/16.8/10.6/.26/- .040/.67/109/71



Reserve Grand Champion, exh. by Western Cattle Source, Crawford, NE.

Birth	Animal's Name	Sire	WDA	Frame	SC
3/5/22	WCS Mr Stay 2121K	W/C Mainstay 355F	3.11	6.2	36
3/2/22	WCS Mr Glock 2125K*	WCS Glock 357 71117E	3.32	5.8	41
3/3/22	WCS Mr Express Lane 2828K	W/C Express Lane 29G	3.03	6.1	38.5
3/25/22	WCS Mr Innovator 2127K	CCS/JS Innovator 29G	3.11	6	34
3/2/22	WCS Mr Red Empire 2818K*	Bar CK Red Empire 9153G	3.09	5.5	34
Pen Average			3.13	5.9	36.7
EPD Average			11.7/85/128/6.5/24.2/16.2/.21/- .059/.85/132/82		



Reserve Winter Calf Champion
 "ALL Phyllis 198J,"
 s. by Profit,
 exh. by Schick Chicks Cattle Co., Clinton, IL.
 5.1/76/111/2.9/14.6/7.9/.26/- .032/.45/94/68

*indicates a Purebred Simmental animal. Per show rules, any pen with a non-purebred entry qualifies as a percentage pen.

Class Standings, Percentage Bulls, Pen of Five

Class 202

Felt Farms, Wakefield, NE
 Western Cattle Source, Crawford, NE

(Continued on page 86)

(Continued on page 86)

NATIONAL WESTERN

(Open Show continued from page 85)

(Bull Pen Show continued from page 85)



Intermediate Champion

“R Black Blaze 125J,”
s. by LLSF Pays To Believe ZU194,
exh. by Roberts Cattle, Absarokee, MT.
9.4/74/107/6.2/21.5/12/.22/-.052/.71/108/70



Grand Champion and Junior Champion

“Rose LERS Marybell MJ 406J,”
s. by W/C Bankroll 811D,
exh. by Jackie Sleichter, Abilene, KS.
10.8/87/130/6.7/22.4/7.7/.24/-.056/.89/110/80



Reserve Grand Champion and Reserve Junior Champion

“GCC Queen Elizabeth 143J,”
s. by JSUL Something About Mary 8421,
exh. by Maggie Griswold, Stillwater, OK.
12.4/62/93/5.3/15.1/6.4/.07/-.062/.77/94/63

Percentage Pen of Three



Grand Champion, exh. by Kearns Cattle Company, Rushville, NE.

Birth	Animal's Name	Sire	WDA	Frame	SC
2/26/22	KCC1 Countertime 2905K	KCC1 Countertime 872H	3.74	6.2	40
3/13/22	KCC1 Unanimous 2336K	May-Way United E109	4.08	6.7	39.5
2/25/22	KCC1 Countertime 2700K	KCC1 Countertime 872H	3.81	6.8	40
Pen Average			3.88	6.6	39.8
EPD Average			12.2/80/126/5.9/17.4/13/.31/-.052/.66/127/79		



Reserve Grand Champion, exh. by CK Cattle, Highmore, SD.

Birth	Animal's Name	Sire	WDA	Frame	SC
3/10/22	FRKG CKCC Kodiak 211K ET	EC Rebel 156F	3.57	6.2	39.5
3/2/22	FRKG CKCC Kryptonite 210K ET	Mr CCF 20-20	3.73	5.5	38
3/6/22	FRKG CKCC Kantor 212K ET	EC Rebel 156F	3.44	5.9	40
Pen Average			3.59	5.9	39.2
EPD Average			8.7/79/120/4.3/15.3/9.9/-.08/-.059/.66/91/66		

Class Standings, Percentage Bulls, Pen of Three

Class 401

Kearns Cattle Company, Rushville, NE
CK Cattle, Highmore, SD
Hilbrands Cattle Company, Clara City, MN
Long's Simmentals, Creston, IA

Purebred Bulls



Spring Bull Calf Champion

“DSL R STCC Judgement 095K,”
s. by Hara’s Distinction 10C,
exh. by Trennepohl Farms, Koch Simmentals,
and David Smith, Middletown, IN.
9.9/80/120/2.8/18.5/8.1/.04/- .108/.87/109/77

Reserve Spring Bull Calf Champion

“GCC Genoa 2118K,”
s. by W/C Bet On Red 481H,
exh. by Griswold Cattle, Stillwater, OK.
7.3/72/104/2.9/21.2/11.7/- .01/- .089/.97/104/68



Junior Calf Champion

“SFI High Velocity K7F,”
s. by WLE Copacetic E02,
exh. by Schaake Farms Inc., Westmoreland, KS.
13/78/112/5.2/24.4/11.3/.07/- .079/.96/122/78



Reserve Junior Calf Champion

“SFI Titan K2,”
s. by WLE Copacetic E02,
exh. by Schaake Farms Inc., Westmoreland, KS.
8.7/76/110/2.6/29.8/12.2/.20/- .087/.76/121/78



Reserve Grand Champion and Junior Champion

“GCC Bold Move 136J,”
s. by JSUL Something About Mary 8421,
exh. by Griswold Cattle and 3N Cattle Co., LLC,
Stillwater, OK.
8.3/73/109/2.8/20.3/12.2/- .09/- .089/.92/102/67

Reserve Junior Champion

“I Reckon 043J,”
s. by Reckoning 711F,
exh. by Berlowitz Cattle, XTB Cattle Co.,
and Elmore Cattle Services, Waukomis, OK.
11.1/74/93/5/17.8/15/.22/- .057/.77/118/72



Grand Champion and Senior Champion

“GPG Royalty 219H,”
s. by SWSN Cash Flow 81E,
exh. by GKB Cattle and Hartman Cattle Co.,
Desdemona, TX.
9.2/85/119/3.3/15.9/15.1/- .13/- .072/.91/111/73

Percentage Bulls

Spring Calf Champion

“FRKG CKCC Kodiak 211K ET,”
s. by EC Rebel 156F,
exh. by CK Cattle and Freking Cattle Co.,
Highmore, SD.
7.2/79/124/4.1/16/6.2/- .15/- .074/.52/77/64

Reserve Spring Calf Champion

“SZFC/GSC Quincy 924K,”
s. by W/C Relentless 32C,
exh. by Gerdes Show Cattle and Scheetz Family
Cattle, West Point, IA.
10.2/71/99/4.1/16.5/10.9/.27/- .057/.76/109/709

Winter Calf Champion

“WCC/RRF Reflection 1170J,”
s by JBSF Berwick 41F,
exh. by Red River Farms and Wallace Cattle Co.,
Grand Saline, TX.
11.6/72/109/6.6/18.9/12/- .02/- .056/.60/99/64



Intermediate Champion

“LTS Succession 29J,”
s. by W/C Relentless 32C,
exh. by Lone Tree Simmental, Lone Tree, IA.
11.2/64/87/4.4/14.5/8.8/.06/- .057/.67/93/61



Grand Champion and Junior Champion

“Maverick,”
s. by Renegade,
exh. by Bowling Cattle Co., Tolle Show Cattle,
Bloomberg Cattle, Jones Show Cattle, and
Porter Cattle, Greencastle, IN.

(Continued on page 88)

NATIONAL WESTERN

(Open Show continued from page 87)



Reserve Grand Champion and Senior Champion

“ALL/FCF Hot Topic 099H,”
s. by Profit,
exh. by Adcock Land and Livestock
and Four Corners Farms, Moweaqua, IL.
4.8/71/105/2.5/14.6/12.2/.8/-022/.26/93/63

Reserve Senior Champion

“WCC/RRF Troubadour 0130H,”
s. by WLE Copacetic E02,
exh. by Red River Farms and Wallace Cattle Co.,
Grand Saline, TX.
15.8/76/112/8./24.3/14.4/.07/-091/.69/120/73

Groups

Premier Exhibitor
Griswold Cattle, Stillwater, OK.



Premier Breeder
Baty Livestock, Loveland, CO. ■

Sponsorship Packages

2023
Annual
ASA **FALL
FOCUS**

FOCUS ON YOU. FOCUS ON SUCCESS. FOCUS ON PROFIT.

August 25–29, 2023 | Denver, Colorado

Contributions may be made to the
**American Simmental-Simbrah
Foundation** designated
to the Fall Focus.

For more information about sponsoring
Fall Focus, please contact Bill McDonald:
504.230.6225 • mcdonaldfarms.bulls@gmail.com

Become a sponsor of ASA's Fall Focus 2023
and enjoy the following:

Bronze (Under \$500):

- Name listed in Fall Focus program (*must commit by June 10*).
- Name included on sponsor poster.
- Name on fallfocus.org.
- Group photo at the event.

Silver (\$500 – \$999):

- In addition to the above perks, silver donors also receive:
- Banner ad on fallfocus.org
 - Designed poster — 20 x 30 inches.
 - eNews recognition.
 - Tabletop space by registration desk for business promotion.
 - Slideshow promotion during breaks.

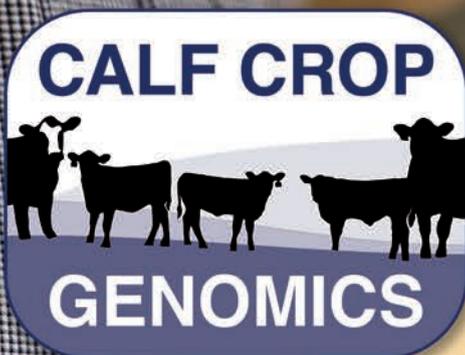
Gold (\$1,000 – \$3,499):

- In addition to the above perks, gold donors also receive:
- An article about the donors in *the Register* and online.

Platinum (\$3,500 and above):

- In addition to the above perks, platinum donors also receive:
- Ten minutes to address attendees.

**The decision you make
today will influence
the next 20 years.**



**Make it a
good one.**

New Direction Sale

October 8, 2022 • Seward, NE

No.	Category	Average
59	Total Lots	\$3,823

Auctioneer: Tracy Harl, NE

Sale Manager: DP Sales Management, LLC, KY

Sale Staff: Randy Rasby and Chris Beutler

High-Selling Lots:

\$9,000 – Open Female, “SS Crimson J17B,” s. by W/C Fort Knox 609F, cons. by Sloup Simmentals, sold to Jason Pribyl, NE.

\$9,000 – Open Female, “BWL Heart 217K,” s. by WLE Copacetic, cons. by B&L Cattle Co., sold to Dennis Heim, NE.

\$7,750 – Open Female, “BWL Shining Star 944K,” s. by HPF Quantum Leap, cons. by B&L Cattle Co., sold to Don Rech, NE.

\$7,600 – Open Female, “SS Haylie 623H,” s. by W/C Fort Knox 609F, cons. by Sloup Simmentals, sold to Jason Pribyl, NE.

\$7,500 – Open Female, “CRSS Domino,” s. by Mr HOC Broker, cons. by Superior Simmentals, sold to Aubrie Wride, UT.

\$7,500 – Open Female, “CTN Hailey H571,” s. by HPF Quantum Leap Z952, cons. by Superior Simmentals, sold to Chris Beachy, MD.

\$7,250 – Open Female, “CRSS Maggie Mae,” s. by W/C Relentless 32C, cons. by Superior Simmentals, sold to Kim Lehmann, NE.

\$7,000 – Open Female, “BWL Onyx 483K,” s. by WLE Copacetic, cons. by B&L Cattle, sold to Bruce Bohuslusky, NE.



Rachel and Kevin Barron, KY, are friends and customers at the sale.



Longtime customers the Huenfelds from IL.



A happy junior with his purchase!

Clear Choice Female Sale

October 22, 2022 • Milan, IN

No.	Category	Average
50	Total Lots	\$5,096

Auctioneer: Tommy Carper, IN

Sale Manager: DP Sales Management, LLC, KY

Sale Staff: Mike Berger, Jacob Schwab, and Josh Jasper

High-Selling Lots:

\$11,000 – “BESH Ms Missy K601,” sold to Paul Rumble, IN.

\$10,500 – “DAF Blackbird C364,” sold to Lucky Penny Cattle Co., IN

\$8,750 – “BESH Ms Milly K54,” sold to Kenneth Lucas, OH.

\$8,750 – “CLRWTR Splashing Good Time,” sold to Lane Cattle, IN.

\$7,500 – “BESH Ms Beyonce KCL2,” sold to Trent Kritsch, IN.

\$7,250 – “CLRWTR Splashing Good Time,” sold to Schaake Farms, KS.

\$7,000 – “CLRWTR Cora H58B,” sold to Misty Meadows, KY.

\$6,700 – “BESH Ms Anne K59,” sold to JS Simmental, IA.



Bobby and Elizabeth Beshears with customers Cash Rumble, Kenny Horner, and Trent Kritsch.



A happy family on sale day as they purchased the Lot 1 donor. Thank you to Lucky Penny Cattle Co.

Western Choice Simmental Sale

December 3, 2022 • Billings, MT

No.	Category	Average
1	Bred Cow	\$3,250
22	Bred Heifers	\$2,948
6	Open Heifer Calves	\$2,500
29	Total Registered Lots	\$2,866
137	Commercial Bred Heifers	\$1,762
100	Open Commercial Heifer Calves	\$1,043
237	Total Commercial Lots	\$1,459
32	Laird and The Rock at the Ranch Creek Bred Cows	\$1,955
14	Laird and The Rock at the Ranch Creek Bred Heifers	\$2,525
7	Laird and The Rock at the Ranch Creek Open Heifer Calves	\$2,571
12	Laird and The Rock at the Ranch Creek Pregnant Recipient Cows	\$2,083
65	Total Laird and The Rock at the Ranch Creek Lots	\$2,168

Auctioneer: Ty Thompson, MT

Sale Manager: Allied Genetic Resources, IL

Representing ASA: Andy Marston

High-Selling Lots:

\$9,000 – Open Heifer, s. by Hook’s Beacon, cons. by Laird Simmentals, sold to Doug Ludwig, Jackson, MO.

\$8,500 – Bred Heifer, s. by TJ Gold, bred to CLRS Highland 747H, cons. by Rymo Cattle Company, sold to Dirk O’Connor, Plevna.

\$5,000 – Open Heifer, s. by JSUL Something About Mary, cons. by Hearts and Diamonds Cattle, sold to Conner Kaelberer, New Salem, ND.

\$4,500 – Bred Heifer, s. by KBHR Quigley, bred to G A R Hometown, cons. by Laird Simmentals, sold to Black Summit Cattle, Powell, WY.

Comments: Guest consignors included: Daniels Livestock, Bancroft, ID; Fauth Ranch, Lavina; Hearts and Diamonds Cattle, Worden; Laird Simmental, Philipsburg; Lee Grand and Livestock, Billings; Little Bitterroot Ranch, Hot Springs; Miller Simmental, Gildford; Kaleb and Haley Ripley, Joliet; Rymo Cattle Co., Bonners Ferry, ID; Table Rock Ranch, Ririe, ID; The Ranch at Rock Creek, Philipsburg; and Walking 5 Ranch, LLP, Lavina.

South Dakota Source Sale

December 17, 2022 • Mitchell, SD

No.	Category	Average
55	Total Lots	\$2,917

Auctioneer: Chisum Peterson, SD

Sale Manager: DP Sales Management, LLC, KY

Sale Staff: Kelly Schmidt, Jim Scheel, and Jeff Kapperman

DVAuction: Justin Dikoff

High-Selling Lots:

- \$10,000** – Pick of the 2022 Winter Heifer Calves, cons. by Eagle Pass Ranch, sold to Rural Route 5, MI.
- \$9,150** – Semen out of “ES Right Time,” s. by Welshs Dew It Right, cons. by CK Cattle Co., sold to various buyers.
- \$6,000** – Bred Female, “TSN Miss Chief J645,” s. by TJ Chief, bred to KBHR Bold Ruler, cons. by TSN Simmentals, sold to Colton Buus, SD.
- \$5,500** – Bred Female, “LPS Red Crush 378J,” s. by W/C Fort Knox 609F, bred to THSF Lover Boy, cons. by Logan Point Simmentals, sold to Chase Elliott, ND.
- \$5,500** – Open Female, “CKCC Ms. Kyra 2614K,” s. by Holt Night Vision, cons. by CK Cattle Company, sold to Justin Dikoff, SD.
- \$5,500** – Flush out of “W/C Miss Werning 6175D,” cons. by Werning Cattle, sold to Beshears Simmentals, IN.
- \$5,250** – Open Female, “HARC Babydoll 220K,” s. by OMF Epic E217, cons. by Harris Cattle Co., sold to Jade Twedt, SD.
- \$5,175** – Embryos out of “ES A110,” s. by TJ Platte River, Bridle Bit GPS and KBHR Honor, cons. by Eichacker Simmentals, sold to Three Trees Simmentals, KY; P/T Livestock, WY; and Mike Thyen, SD.

Drake Simmental's Bull and Female Sale

January 27, 2023 • Centerville, IA

No.	Category	Average
55	SM and SimAngus Bulls	\$5,191
29	SM and SimAngus Bred Females	\$3,710
84	SimInfluenced Lots	\$4,680

Auctioneer: Tracy Harl, NE

Sale Manager: Allied Genetic Resources (AGR), IL

Marketing Representatives: Marty Ropp (AGR); Corey Wilkins (AGR); Austin Brandt, *Midwest Marketer*; and Mike Sorenson, *Livestock Plus*.

High-Selling Lots:

- \$16,000** – Bull, “Iron Creek Stats F223K,” s. by Hook's Full Figures, sold to Rex Harris, Moulton.
- \$15,000** – Bull, “Iron Creek Never Say Never,” s. by Poss Deadwood, sold to All Beef LLC, Normal, IL; and Beech Cattle Company, Leonard, MO.
- \$8,000** – Bred Female, “Iron Creek G50J,” s. by KBHR High Road, sold to John McMurtry, Graettinger.

Ellingson Simmentals' 23rd Anniversary “Expect Excellence” Performance Bull and Female Sale

January 27, 2023 • Dahlen, ND

No.	Category	Average
66	SM Yearling Bulls	\$5,242
9	Bred Cows	\$2,622
27	SM Open Yearling Heifers	\$2,831
102	Total Lots	\$4,373

Auctioneer: Roger Jacobs, Shepherd, MT

Sale Representatives: Jeff Thomas, *Farm and Ranch Guide*; Tony Heins, *Cattle Business Weekly*; Will Bollum, *Western Ag Reporter*; and Logan Hoffman, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$17,500** – SimAngus Bull, “Ellingson Jackpot K272,” s. by Deer Valley Growth Fund, sold to Begger's Diamond V Ranch, Wibaux, MT.
- \$16,000** – SimAngus Bull, “Ellingson Growth Fund K225,” s. by Deer Valley Growth Fund, sold to Begger's Diamond V Ranch, Wibaux, MT.
- \$13,500** – PB SM Bull, “Ellingson Manifesto K238,” s. by BCLR Manifesto G352, sold to Wilkinson Farms Simmental, Montpelier.
- \$13,000** – PB SM Bull, “Ellingson High Road K270,” s. by KBHR High Road E283, sold to Curt Plamp, Stickley, SD.
- \$11,000** – PB SM Bull, “Ellingson Dakota K207,” s. by R Plus Yuma 9087G, sold to Curt Plamp, Stickley, SD.
- \$10,500** – PB SM Bull, “Ellingson Yuma K241,” s. by R Plus Yuma 9087G, sold to Curt Plamp, Stickley, SD.
- \$10,000** – PB SM Bull, “Ellingson Turnpike K252,” s. by Rubys Turnpike 771E, sold to Loren Sorenson, Grenora.



Wintry welcome.



Busy taking bids.



Looking over the offering.



Russ Danielson making pre-sale remarks.

(Continued on page 92)

(Continued from page 91)

Reck Brothers 6th Annual Genetic Advantage Sale

January 29, 2023 • Blakesburg, IA

No.	Category	Average
47	Bulls	\$4,209
39	Bred Females	\$5,028
86	Live Lots	\$4,580

Auctioneer: Jon Schaben, IA

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Tom Rooney, IA; Willie Weis, IA; Austin Brandt, Agri-Media Group, IA; Jeremie Ruble, IA; Mike Sorenson, *Livestock Plus*, IA; Kendall Bremer, Special Assignment, IA; and Mariah Miller, LiveAuctions.TV, IA.

High-Selling Lots:

- \$27,000** – Bred Female, “RBS Youre Right J117,” s. by Rubys Turnpike 771E, bred to OMF Epic E27, sold to Colton Reinhard, Colfax, IA.
- \$19,500** – Bred Female, “RBS Diamond’s Lady J152,” s. by W/C Bankroll 811D, bred to OMF Epic E27, sold to Andrew Lambright and Ivan Beachy, Blakesburg.
- \$15,000** – Bred Female, “RBS Rhythm J26,” s. by PVF Insight 0129, bred to OMF Epic E27, sold to Eric Klyn, Blakesburg.
- \$8,300** – Bred Female, “RBS Miss J113,” s. by W/C Bankroll 4254F, bred to W/C Intuition 1574J, sold to Brice Walker, Chillicothe, MO.
- \$7,000** – Bull, “RBS 4254F J230,” s. by W/C Bankroll 4254F, sold to Ray Johnson, Monmouth, IL.
- \$5,750** – Bull, “RBS 4254F K805,” s. by W/C Bankroll 4254F, sold to Double G Simmentals, Fults, IL.
- \$5,300** – Bull, “RBS 4254F K334,” s. by W/C Bankroll 4254F, sold to Mike Hall, Norborne, MO.
- \$5,200** – Bull, “RBS Epic K02,” s. by OMF Epic E27, sold to Hilltop Farms Inc., Bloomfield, IN.

Comments: Also selling were 39 units of W/C Bankroll 4254F at an average of \$354/unit.



Kendall Bremer was a marketing representative for the sale.



Mike and Austin Hall.



Brandon Reck welcomes the crowd alongside Val Eberspacher and Jon Schaben.



Brice Walker is a repeat customer for the Reck program.

Stavick Simmentals’s 23rd Annual “King of the Range” Bull Sale

February 2, 2023 • Veblen, SD

No.	Category	Average
95	Yearling Bulls	\$5,492

Auctioneer: Tracy Harl, Wellington, CO

Marketing Representatives: Jim Scheel, *Cattle Business Weekly*; Dustin Carter, Special Assignment; Chris Effling, Special Assignment; and Justin Dikoff, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$11,000** – PB SM, “STAV King Pin 79K,” s. by STAV King Pin 13G, sold to Clayton Hartman, Dixon, NE.
- \$11,000** – PB SM, “STAV Bobby 71K,” s. by HHS Bobby 847F, sold to Zack Friske, Watertown.
- \$10,500** – PB SM, “STAV Prodigy 33K,” s. by WLB Prodigy 493H, sold to Cyle Bohl, Wolford, ND.
- \$10,000** – SimAngus, “STAV Grandstand 67K,” s. by STAV Grandstand 14F, sold to Trevor Toennies, Cresbard.
- \$10,000** – SimAngus, “STAV Captain Morgan 117K,” s. by SVS Captain Morgan 11Z, sold to Tracy Burgod, Ipswich.
- \$10,000** – PB SM, “STAV Eagle 1K,” s. by Hook’s Eagle 6E, sold to Casey Hystad, Buchanan, ND.



Welcome sign at the display area.



Stavick Family being recognized as South Dakota Breeder of the Year.



Mike and Owen Stavick alongside Tracy Harl welcome neighbors and clientele.

(Continued on page 95)

IT'S TIME TO

START



WS Ms Sugar C4

THE NEXT CHAPTER



SIMMENTAL & SIMANGUS™ BULL SALE

APRIL 8, 2023 1 PM CT

26511 COUNTY ROAD 50, CROSS TIMBERS, MO 65634
JEFF REED, CATTLE MANAGER (417) 399-1241 :: (417) 998-6512 (OFFICE)
MIKE SIEMENS (316) 737-9318

LUCASCATTLECOMPANY.COM

The next chapters of WS Ms Sugar C4's incredible production story will be written by Lucas Cattle Company. We would like to thank Forrest Lucas for his \$210,000 purchase of C4 in our recent production sale and look forward to watching Lucas Cattle raise the next great ones out of C4!



Lazy C Diamond Ranch
6235 23rd Ave SE
Kintyre, ND 58549



Keller Broken Heart Ranch
1573 55th St
Mandan, ND 58554

ALABAMA

Walter Brown
PO Box 414
Gordo, AL 35466

JB Farms
360 Cedar Crest Rd
West Blocton, AL 35184

Lost Creek Cattle Farm LLC
886 CR 34
Ranburne, AL 36273

ARKANSAS

McGee Farm
6432 MC 3024
Yellville, AR 72687

COLORADO

Cody Hudson
6903 Peach Valley Rd
Delta, CO 81416

GEORGIA

Hardin Cattle Company
PO Box 1283
Rome, GA 30162

Triple M Farm
277 Old Columbus Rd
Bowdon, GA 30108

IDAHO

Sleepy Valley Simmentals
396 N 800 E
Firth, ID 83236

ILLINOIS

Matt Hamilton
24828 E 875 North Rd
Le Roy, IL 61752

Dittmer Ruben S
2329 E 23rd Rd
Marseilles, IL 61341

Hallie Horsman
1256 N 1350 East Rd
Shelbyville, IL 62565

John Simmons
517 W Elm St
Wenona, IL 61377

Landon Guymon
2524 E Cr 1100
Carthage, IL 62321

INDIANA

Ryan Otis
631 Old Farm Rd
Bedford, IN 47421

C & M Cattle Co
9625 N 50 W
Ridgeville, IN 47380

Faith Sebert
7512 N Ora Pitts Rd
Williamsburg, IN 47393

Tourloukis Cattle LLC
535 E 600 N
Valparaiso, IN 46383

Ethan Collings
1640 E Collings Rd
Rosedale, IN 47874

MGM Cattle Company
5673 N 100 W
Winchester, IN 47394

IOWA

Hilby Simmentals
1182 240th St
Manchester, IA 52057

Karlee Griswold
2248 13th Ave N
Clinton, IA 52732

Justin Opperman
10493 290 St
Manning, IA 51455

Big Creek Fleckvieh
2323 Safford Ave
Correctionville, IA 51016

Lathan Gray
2986 190th St
Villisca, IA 50864

Jorgensen Cattle Company
108 9th St
Fontanelle, IA 50846

Pergande
2650 Urban Ave
Garner, IA 50438

Bruce Livestock
2005 Fernwood
Red Oak, IA 51566

River Top Farm
25797 Dark Hollow Rd
Maquoketa, IA 52060

D&M Farms Partnership
1607 North Mulberry Rd
Muscatine, IA 52761

KANSAS

Kory Josefiak
1345 280th Ave
Rozel, KS 67574

Emmerson Cattle Co
2617 Range Rd
Fort Scott, KS 66701

Ashlyn Sonntag
1926 Vineyard Rd
Hays, KS 67601

Ryan & Kerrie Parker
5741 SE Hwy 54
El Dorado, KS 67042

Cole Hanna
3505 N 159th St E
Wichita, KS 67228

KENTUCKY

Jeff and Darlena Ward
1970 Livermore Rd
Hartford, KY 42347

LH Farms
55 Henderson Rd
Jeffersonville, KY 40337

Reece Farms
689 Echo Rd
Knob Lick, KY 42154

Caleb York
1575 Cartwright Loop
Albany, KY 42602

MARYLAND

Lawson Jameson
3664 Hipsley Mill
Woodbine, MD 21797

MICHIGAN

Katie Newton
3771 N Van Dyke
Imlay City, MI 48444

Red Rock Limousin
5584 Stedman Rd
Ionia, MI 48846

Reynolds Show Cattle
3913 Hoffman Hwy
Deerfield, MI 49238

The Mullet Ranch
3491 Mullet Ave
Harrison, MI 48625

MINNESOTA

Saxton Cattle Co
1207 290th Ave
Granada, MN 56039

Jeremy and Lisa Hustad
8189 100th Ave
Milaca, MN 56353

Circle S Ranch
7615 CR 6 SW
Stewartville, MN 55976

MISSOURI

Brownview Farm
9940 County Rd 145
Rosendale, MO 64483

Gary & Vickie Sue McBay
8185 Hwy M
Huggins, MO 65489

Peterson Family Farm
6445 Ellis Rd
Mountain Grove, MO 65711

MONTANA

Laverdure Livestock
Box 446
Cut Bank, MT 59427

NEBRASKA

Cale Went
30258 385th Ave
Monroe, NE 68647

Cole Epley
1039 Rd 4000
Nelson, NE 68961

Wetovick Simmentals
27788 St Hwy 22
Fullerton, NE 68638

NEW YORK

Wood Farm
94 Scofield Rd
Walton, NY 13856

NORTH CAROLINA

Jolley Cattle Company
4015 Polkville Rd
Shelby, NC 28150

NORTH DAKOTA

CNH Ranch
2595 83rd St SE
Wishek, ND 58495

Levi Hintz
7201 15th St SE
Pingree, ND 58476

OHIO

Garner Show Cattle
5381 Dunwoody Rd
Hamilton, OH 45013

Renee Hamilton
11756 ST RT 29
Mechanicsburg, OH 43044

John Collins
51049 Rice Run Rd
Reedsville, OH 45772

Pidgeon Farms
11471 W Western Reserve Rd
Salem, OH 44460

Reed Livestock
7750 High Point Rd
Thornville, OH 43076

OKLAHOMA

Campbell Brothers
PO Box 7
Jet, OK 73749

Triple E Farms
PO Box 1214
Noble, OK 73068

Bryan and Jeanna Wade
3714 S Council Valley Rd
Yale, OK 74085

PENNSYLVANIA

Michael Harvey
265 Mason Rd
Mill Run, PA 15464

Larry L Schaar
28 Beech Wood Lake Rd
Westfield, PA 16950

Jesse Brant
162 South Main Street
Biglerville, PA 17307

SOUTH DAKOTA

Lockhorst Family Farm
30509 476th Ave
Alcester, SD 57001

Jerry or Heather Senn
18138 Opal Rd
Mud Butte, SD 57758

Kenyon Ranch
17615 480th Ave
Clear Lake, SD 57226

Bartelt Angus
40302 270th St.
Dimock, SD 57331

TENNESSEE

Daniel Sommers
134 Dodson Rd
Sparta, TN 38583

Dillard Angus
PO Box 117
Hickman, TN 38567

Colton Hudgins
6812 Lovel Cook Rd
Springfield, TN 37172

McAnallys Cattle
219 Spruce Pine Rd
Mooreburg, TN 37811

William Godsey
302 Millen Wood Rd
Church Hill, TN 37642

TEXAS

McKinzie Turner
PO Box 127
Henderson, TX 75653

Storm Cattle Company
16706 Steinhagen
Cypress, TX 77429

Rowdy Oneal
7383 St Hwy 50
Commerce, TX 75428

Rancho El Anhelo
PO Box 1569
Hidalgo, TX 78557

Young Family Farms
PO Box 648
Lockney, TX 79241

James Ard
PO Box 2610
Onalaska, TX 77360

VIRGINIA

Erik Ruebush
PO Box 837
Verona, VA 24482

WEST VIRGINIA

Middle Fork Farms
58 Gemstone Ln
Cross Lanes, WV 25313

Barna Vista Farm LLC
590 Tug Fork Rd
Ripley, WV 25271

WISCONSIN

Waseda Farms LLC
PO Box 22074
Green Bay, WI 54305

Pamela Reimer
PO Box 121
Loganville, WI 53943

Barry Engel
S4340 Cty Rd S
Reedsburg, WI 53959

WYOMING

Stewart Kincaid
523 Big Goose Rd
Sheridan, WY 82801

TMAC Show Cattle
PO Box 1587
Wheatland, WY 82201 ■

SALE RESULTS

Register

(Continued from page 92)

Klain Simmental Ranch's 41st Annual Production Sale

February 4, 2023 • Ruso, ND

No.	Category	Average
45	SM Yearling Bulls	\$4,548
10	SM Bred Heifers	\$3,200
15	SM Open Yearling Heifers	\$2,427
70	SimInfluenced Lots	\$3,901

Auctioneer: Dustin Carter, Vermillion, SD

Sale Representatives: Tony Heins, *Cattle Business Weekly*; Andrew Swanson, *Farm and Ranch Guide*; and Logan Hoffman DV Auction.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$8,000** – SimAngus Bull, “KSR Main Man 723K,” s. by CDI Mainline 265D, sold to Robin Zietcsch, Pettibone.
- \$7,500** – SimAngus Bull, “KSR Dakota Ten 810K,” s. by KRJ Dakota Outlaw G974, sold to Ron Volk, Sentinel Butte.
- \$7,500** – PB SM Bull, “KRS High Roller 61K,” s. by KSR Double Down 4267G, sold to Greg Jager, Hazard, NE.
- \$7,250** – PB SM Bull, “KSR Fast Track 95K,” s. by KBHR High Road E283, sold to Ralph Duschsherer, Balfour.
- \$6,400** – SimAngus Yearling Heifer, “KSR Kandy 393K,” s. by Hook’s Eagle 6E, sold to Anderson Farm, Clearbrook, MN.
- \$6,000** – SimAngus Bred Heifer, “KSR JAG 1341J,” s. by GQ Cornerstone F56, sold to Jim Crimmins, McClusky.
- \$4,100** – PB Yearling Heifer, “KSR Kenya 360K,” s. by MFSR Roundup 665H, sold to Anderson Farm, Clearbrook, MN.



Klain Ranch on a sunny, winter sale day.



Sale offering on display.



Active presale crowd.



Durnell Klain welcomes old and new friends alongside auctioneer, Dustin Carter. ■

DNA Services (Contact ASA For Testing Kits)

Genomic Tests:

*GGP-100K	\$50
GGP-uLD	\$33

**Add-on tests available*

	Stand Alone ↓	Add-on ↓
SNP Parental Verification	\$18	Free
STR Parental Verification	\$33	\$15
Coat Color	\$22	\$9
Red Charlie	\$26	\$16
Horned/Polled	\$33	\$22
PMel (Diluter)	\$22	\$2
Oculocutaneous Hypopigmentation (OH) ..	\$25	\$16
BVD PI	\$5	
Semen Sample Processing Fee	\$7.20	

Genetic Conditions Panel \$25

(Must run with GGP-100K)

Arthrogryposis Multiplex (AM)
Neuropathic Hydrocephalus (NH)
Developmental Duplication (DD)
Tibial Hemimelia (TH)
Pulmonary Hypoplasia with Anasarca (PHA)
Osteopetrosis (OS)
Contractural Arachnodactyly (CA)

(Individual defect tests can be ordered for \$25.)

***Research Fee charged at \$1.00/min – Includes but is not limited to: DNA re-checks to more than 2 additional parents, multi-sire pastures, excess time spent to confirm parentage, mis-identified samples, and samples arriving at lab without proper ASA paperwork.*

****Prices are subject to change*

DNA Collector Fees: Allflex TSU - \$20.00 (box of 10) • Allflex Applicator - \$40.00 • Blood Cards - \$1.00 ea. (processing fee)
Hair Cards - \$5.00 ea. (processing fee) • Sample Pull Fee - \$2.00 ea.

THE Enrollment

Spring 2024 THE Enrollment – (dams calve January 1–June 30) –
Early enrollment open October 15 through **December 15, 2023**.
Late enrollment available until February 15, 2024.

Fall 2023 THE Enrollment – (dams calve July 1–December 31) –
Early enrollment open April 15 through **June 15, 2023**.
Late enrollment available until August 15, 2023.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Early Enrollment	\$15.00	FREE	\$7.50	\$500/herd
*Late Enrollment	\$16.00	\$1.00	\$8.50	\$500/herd

*Late enrollment fees

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date.

A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

American Simmental Association Fees

First Time Membership Fee:

Adult First Time Membership Fee*	\$160
<i>(Includes: \$50 set-up fee and \$110 ASF)</i>	
Junior First Time Membership Fee*	\$40
Prefix Registration	\$10

**After January 1: \$105 for Adults and \$40 for Juniors*

Annual Service Fee (ASF)*:

Adult Membership	\$110
Junior Membership	\$40

Fiscal year runs from July 1 – June 30

Registration Fees:

Registration Fees enrolled in THE

Enrolled in Option A	No Charge
Enrolled in Opt B or C <10 months	\$30
Enrolled in Opt B or C 10 months <15 months. ...	\$40
Enrolled in Opt B or C 15 months	\$50

Transfer Fees:

First Transfer	No Charge
<i>Subsequent Transfers</i>	
Within 60 calendar days of sale	\$10
Over 60 calendar days after sale	\$30

Additional Transactions:

Priority Processing <i>(not including shipping or mailing)</i>	\$50
Corrections	\$5

Registration Foreign/Foundation Fees:

Register Foundation Cow	\$5
Register Foundation Bull	\$25

Registration Fees not enrolled in THE:

Non-THE <10 months	\$42
Non-THE 10 months <15 months	\$52
Non-THE 15 months	\$62

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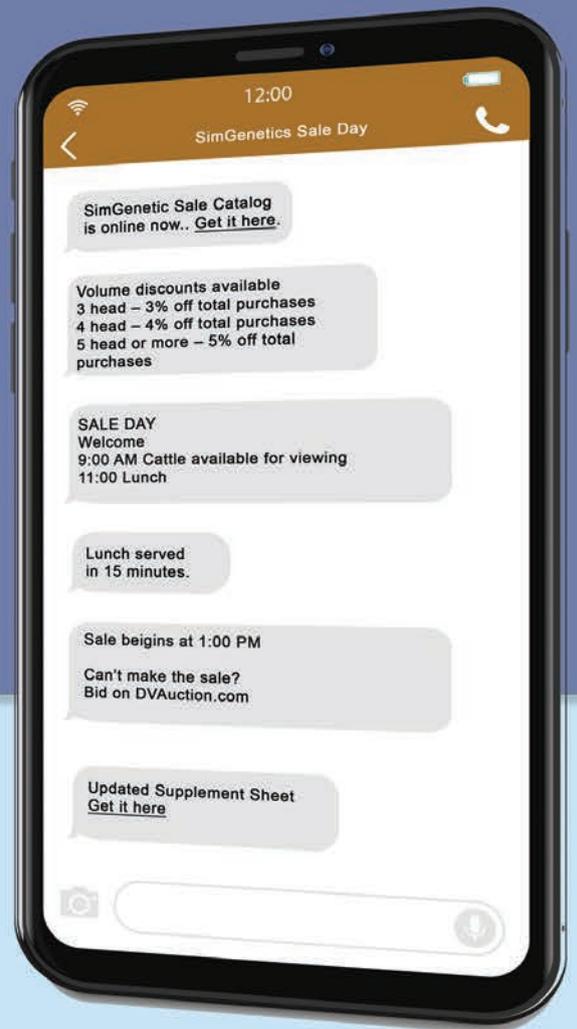
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MARCH

- 1 Hill's Ranch Simmentals' Annual Bull Sale — Stanford, MT
- 1 Klein Ranch's Heart of the Herd Sale — Atwood, KS
- 2 19th Annual Cattleman's Kind Bull Sale — San Saba, TX
- 2 Keller Broken Heart Ranch's Annual Production Sale — Mandan, ND (pg. 56)
- 2 Kearns Cattle Company's 34th Annual Bull Sale — Rushville, NE
- 3 Eichacker Simmentals' Annual Bull Sale — Salem, SD (pg. 57)
- 3 KSU's Annual Legacy Sale — Manhattan, KS
- 4 Cason's Pride and Joy Bull Sale — Russell, IA (pg. 52)
- 4 Kentucky Beef Expo Simmental Sale — Louisville, KY
- 4 Powerline Genetics' High-Altitude Bull Sale — Castle Dale, UT
- 4 Trinity Farms' Generations of Excellence Sale — Ellensburg, WA
- 5 Gold Bullion Group's 21st Annual Bull Sale — Westmoreland, KS
- 5 Windy Creek Cattle Company's "Profit through Performance" Production Sale — Spencer, SD
- 6 Hanel's Black Simmentals' 5th Annual "Black and White" Bull Sale — Courtland, KS
- 6 S/M Fleckvieh Cattle's Private Treaty Bull Sale — Garretson, SD
- 6 Sweet 16 Online Bull and Female Sale — www.sconlinesales.com
- 7 Doll Simmental Ranch's 43rd Annual Production Sale — Mandan, ND
- 9 Brink Genetics' Annual Bull Sale — Elkader, IA
- 9 Schmig Simmental Ranch's 40th Annual Production Sale — Stockholm, SD
- 10 Rainbow River Simmentals' 8th Annual Online Bull Sale — www.rainbowriversimmentals.com
- 11 Carcass Performance Partners Bull and Female Sale — Lucedale, MS
- 11 Dikeman and Huninghake Premium Genetics Bull Sale — Frankfort, KS
- 11 Gonsior Simmentals' 23rd Annual In The Heartland Sale — Fullerton, NE
- 11 Great Lakes Beef Connection Bull Sale — Clare, MI
- 11 Rains Simmental's Bulls of the Prairie Sale — Oakley, KS
- 11 Yardley Cattle Company 50th Annual Bull Sale — Beaver, UT
- 14 Powerline Genetics March Edition Bull Sale — Arapahoe, NE
- 14 Schrader Ranch's 21st Annual Bull Sale — Wells, KS
- 14 Sutphin Cattle's Bull Sale — La Junta, CO
- 17 3C Christensen Ranch and NLC Simmental Ranch 52nd Annual Production Sale — Wessington, SD (pg. 57)
- 17 Black Summit Bull Sale — Powell, WY
- 17 Marshall and Fenner Farms' 14th Annual Performance Tested Bull and Female Sale — Boonville, MO
- 17 Sunflower Genetics Annual Sale — Maple Hill, KS
- 18 Buck Creek Ranch Annual Bull Sale — Yale, OK
- 18 Cattleman's Choice Bull Sale — Fredonia, KS
- 18 Dickinson Simmental and Angus Ranch 52nd Annual Production Sale — Gorham, KS (pg. 52)
- 18 Eastern Spring Classic Sale — Columbus, OH
- 18 Lechlieter Simmentals' Bull Sale — Loma, CO
- 18 Red Hill Farms' "More Than a Bull" Sale XVIII — Lafayette, TN
- 18 Rockin H Simmentals' Production Sale — Canby, MN
- 18 Sutphin Cattle's Bull Sale — Heber Springs, AR
- 18 Triangle J Ranch and Altenburg Super Baldy Ranch's Colorado Select Bull Sale — Fort Collins, CO
- 20 Bridle Bit Simmentals' All Terrain Bull Sale — Walsh, CO (pg. 52)
- 21 Schrader Ranch's Annual Bull Sale — Wells, SD
- 21 Superior Beef Genetics' 22nd Annual Production Sale — Lamar, MO
- 22 Diamond H Ranch's Annual Production Sale — La Crosse, KS (pg. 52)
- 23 Ruda Cattle's Bull Sale, West Point, NE (pg. 103)
- 23 Wardensville Bull Test Sale — Wardensville, WV
- 23 Western Cattle Source's Annual Production Sale — Crawford, NE
- 24 Great Northern Bull and Female Sale — Clear Lake, MN
- 24 Vertical Edge Genetics' Annual Production Sale — Bancroft, ID
- 25 Clear Choice Bull Sale — Milan, IN (pg. 52)
- 25 T Heart Ranch's High Altitude Bull Sale — La Garita, CO (pg. 52)
- 25 Wildberry Farms' Bull and Bred Heifer Sale — Hanover, IL (pg. 101)
- 27 Green Spring Bull Test Sale — Nevada, MO
- 28 OSA's Spring Online Sale — www.dponlinesales.com
- 29 Cox Cattle Company's Spring Private Treaty Sale — Woodbine, KS
- 31 Open Gate Ranch's 43rd Annual Bull Sale — Augusta, MT
- 31 Sutphin Cattle's Bull Sale — Syracuse, KS

APRIL

- 1 Belles and Bulls of the Bluegrass — Lexington, KY
- 1 Big Country Genetics Bull Sale — Cody, WY
- 1 Henry's Fork Cattle Company Private Treaty Bulls For Sale — Rexburg, ID
- 1 McDonald Farms' 20th Annual "Pick of the Pen" Bull Sale — Blacksburg, VA
- 1 The Gathering at Shoal Creek — Excelsior, MO (pg. 9)
- 1 Wisconsin Beef Improvement's Annual Bull Sale — Platteville, WI
- 3 Weber Charolais & Red Angus Farm's Annual Production Sale — Lake Andes, SD (pg. 39)
- 5 Kansas Bull Test Sale — Green, KS
- 6 Midland Bull Test Sale — Columbus, MT
- 7 CK Bar Ranch Bull Sale — Saint Onge, SD
- 7 South Dakota State University's 31st Annual Angus and SimAngus Bull Sale — Brookings, SD
- 8 Hilbrands Cattle Co.'s Passion 4 Perfection Sale — Clara City, MN (pg. BC)
- 8 Lucas Cattle Co.'s Spring Sale — Cross Timbers, MO (pg. 93)
- 13 Connors State College Bull Test Sale — Warner, OK
- 15 Diamonds and Spurs SimGenetic Sale — Bois D'Arc, MO
- 15 New Day Genetics' Spring Bull Sale — Salem, MO
- 15 Pigeon Mountain Simmentals' "Beef Builder" Spring Bull and Female Sale — Rome, GA
- 15 RS&T Simmentals' Performance and Pounds Sale — Maryville, MO
- 21 Cow Camp Ranch's Spring Turn-Out Sale — Lost Springs, KS (pg. 52)
- 22 Clear Choice Customer Sale — Milan, IN
- 22 Heartland Performance With Class Production Sale — Waverly, IA
- 28 Crosshair Simmental's Putting the Pieces Together Sale — Napoleon, ND
- 29 Classic Farms' Spring Fever Sale — Jackson's Mill, WV

MAY

- 2 Sutphin Cattle's Bull Sale — La Junta, CO
- 6 Stars and Stripes Sale — Hummelstown, PA
- 13 Alabama and Mississippi State Association Sale — Cullman, AL

JUNE

- 7-10 AJSA Eastern Regional Classic — Lima, OH
- 21-24 AJSA South Central Regional Classic — Springfield, MO
- 21-24 AJSA Western Regional Classic — Tremonton, UT

JULY

- 7-13 AJSA National Classic — Des Moines, IA

SEPTEMBER

- 2 North Carolina Fall Harvest Sale — Union Grove, NC
- 9 Kentucky Simmental Fall Sale — Lexington, KY
- 17 Illini Elite Sale — Shelbyville, IL
- 30 Seedstock Connection Sale — Lyles, TN

OCTOBER

- 9 Burlap and Barbed Wire Female Sale, Vol. VII — Clay Center, KS
- 14 Trinity Farms' Fall Female Sale — Ellensburg, WA

- 21 Ferguson Show Cattle's Annual Rare Vintage Production Sale — Jefferson, OH
- 21 Fred Smith Company's Extra Effort Sale — Clayton, NC
- 21 New Direction Sale — Seward, NE (pg. 56)
- 28 Clear Choice Female Sale — Milan, IN
- 28 Red Hill Farms' Bulls and Females of Fall Sale IX — Lafayette, TN

NOVEMBER

- 4 Irvine Ranch's 19th Annual Production Sale — Manhattan, KS
- 4 Triangle J Ranch's Female Sale — Miller, NE (pg. 56)
- 20 Bichler Simmentals' Production Sale — Linton, ND

DECEMBER

- 2 Jewels of the Northland — Clara City, MN
- 2 Western Choice Simmental Sale — Billings, MT
- 9 NDSA Classic Sale — Mandan, ND
- 10 Trauernicht Simmentals' LHT Female Sale — Wymore, NE
- 15 Buck Creek Ranch's Grand Event — Yale, OK
- 16 South Dakota Source Sale — Mitchell, SD
- 28 St. Nick's Eggstravaganza Online Sale — www.dponlinesales.com

JANUARY 2024

- 12 Diamond Bar S Bull Sale — Great Falls, MT (pg. 53)
- 26 Double J Farms' 50th Annual Bull and Female Sale — Garretson, SD (pg. 57)
- 26 Ellingson Simmentals' Annual Production Sale — Dahlen, ND
- 27 J&C Simmentals' Annual Bull Sale — Arlington, NE (pg. 53)
- 28 Triangle J Ranch's Bull Sale — Miller, NE (pg. 56)

FEBRUARY 2024

- 1 Stavick Simmental's Annual Sale — Veblen, ND (pg. 60)
- 2 Cow Camp Ranch's Annual Spring Sale — Lost Springs, KS (pg. 52)
- 3 Prickly Pear Simmental Ranch's Bull Sale — Helena, MT (pg. 53)
- 7 Begger's Diamond V Big Sky Genetic Source Bull Sale — Wibaux, MT (pg. 53)
- 9 Bata Brothers/Bell Family Annual Joint Simmental Bull and Female Sale — Rugby, ND (pg. 56)
- 9 Bred For Balance Sale — Starbuck, MN
- 9 TNT Simmental's 39th Annual "Carrying On" the Explosive Difference Sale — Lehr, ND (pg. 57)
- 13 Edge of the West Bull and Female Sale — Mandan, ND (pg. 56)
- 14 Jackpot Cattle Company's Private Treaty Bull and Heifer Sale — Miller, SD
- 14 River Creek Farms' 34th Annual Production Sale — Manhattan, KS (pg. 52)
- 16 Dakota Xpress' Annual Bull and Female Sale — Mandan, ND (pg. 56)
- 16 Sandy Acres' Simmental Bull Sale — Creighton, NE (pg. 53)
- 17 Flittie Simmental/Schnabel Ranch Simmentals/Lazy J Bar Ranch's Joint Production Sale — Aberdeen, SD (pg. 60)
- 18 Trauernicht Simmentals' LHT Bull Sale — Wymore, NE
- 19 Bulls of the Big Sky — Billings, MT (pg. 53) ■

Serving as American Simmental Association's (ASA) official publication, *the Register* is mailed nine times annually, has a circulation of 5,500+, and is focused primarily on ASA's paid membership.

the Register is an 8 1/8 x 10 7/8 inch glossy, full-color publication that provides a direct and consistent line of communication to the ASA membership.

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1 page	\$770	\$730	\$700	\$300
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1/2 page	\$440	\$420	\$400	\$150
1/3 page	\$330	\$315	\$300	\$100
1/4 page	\$220	\$210	\$200	\$75
1/8 page	\$150			\$50
3-inch mini	\$100			\$30
2-inch mini	\$85			\$15
2-inch card	\$700/year, 9 insertion		\$135	
1-inch card	\$390/year, 9 insertions		\$90	
Classified Ads	\$.60/word, \$12.00 minimum, must be prepaid			

the Register Deadlines for Publication:

Issue	Sales Close	Ad Materials	Camera Ready	Mail Date
April '23	March 1	March 8	March 17	April 4
May/June '23	April 3	April 11	April 24	May 9
July/August '23	June 20	June 23	July 10	July 25
September '23	August 1	August 8	August 18	Sept 5
October '23	Sept 1	Sept 8	Sept 18	Oct 3
November '23	Oct 3	Oct 6	Oct 19	Nov 2
Dec '23/Jan '24	Nov 15	Nov 17	Dec 5	Dec 19
February '24	Dec 29	Jan 4	Jan 17	Feb 1

Send all ad materials to: register@simmgene.com or Fax: 406-587-8853

A non-refundable fee of \$50.00 will be assessed if a client does not meet deadlines or if the client commits to advertising and cancels after the deadline or if the ad must be dropped to ensure on time publication.

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Opinions expressed are the writers' and not necessarily those of *the Register*. Photographs are welcome, but no responsibility is assumed for material while in transit or while in the office.

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All accounts are due and payable when invoiced. Interest charges of 1.5 percent per month (18 percent APR) will be added to accounts 30 days past due. If an account becomes 60 days delinquent, all ASA Publication, Inc. work may be suspended until full payment is made. After review by the ASA Executive Committee, ASA privileges may be denied to those with accounts over 90 days delinquent.

WILDBERRY

Annual Production Sale

60 BULLS AND 25 BRED HEIFERS SELL, AS WELL AS
CHOICE OF 128 OPEN HEIFERS

FARMS

March 25, 2023

1:00 pm • Hanover, IL



K059 // ASA 4060597 // PB SM
HOMO BLACK, HOMO POLLED BRIDLE BIT RESOURCE G9117 BULL

CE	BW	WW	YW	MCE	MILK	MWW
15.3	-0.9	83.1	137.3	8.8	26.1	67.6
DOC	CW	YG	MARB	REA	API	TI
9.4	37.7	-0.28	0.48	0.92	164.3	93.9



K081 // ASA 4060619 // 3/4 SM 1/4 AN
HOMO BLACK, HOMO POLLED SCHOOLEY STANDOUT 27G BULL

CE	BW	WW	YW	MCE	MILK	MWW
12	0.6	77.7	113.4	6.4	20.6	59.4
DOC	CW	YG	MARB	REA	API	TI
14.2	33.1	-0.2	0.58	0.62	151.1	84.4



K042 // ASA 4060582 // PB SM
HOMO BLACK, HOMO POLLED TJ BRUTUS 428H BULL

CE	BW	WW	YW	MCE	MILK	MWW
14.3	2.2	92.8	152.5	6.3	20.3	66.7
DOC	CW	YG	MARB	REA	API	TI
12.6	49.2	-0.35	0.46	1.02	160.9	95.1



K092 // ASA 4060630 // 3/4 SM 1/4 AN
BLACK, POLLED WBF LIMIT UP H046 BULL

CE	BW	WW	YW	MCE	MILK	MWW
19.2	-3	69.6	111.5	11.6	28.2	62.9
DOC	CW	YG	MARB	REA	API	TI
76	25	-0.21	0.28	0.45	153.4	78.7



K105 // ASA 4060643 // PB SM
RED, POLLED WBF SUCCESS F153 BULL

CE	BW	WW	YW	MCE	MILK	MWW
15.3	-1.9	68.4	102.5	4.7	28	62.1
DOC	CW	YG	MARB	REA	API	TI
8.4	20.7	-0.4	0.3	0.76	149.5	81.4



K088 // ASA 4060626 // PB SM
HOMO BLACK, HOMO POLLED SCHOOLEY STANDOUT 27G BULL

CE	BW	WW	YW	MCE	MILK	MWW
13.5	0.9	81.9	121.7	7.5	23.9	64.8
DOC	CW	YG	MARB	REA	API	TI
21.1	32.4	-0.24	0.46	0.6	155.9	88.9



K011 // ASA 4060556 // 1/2 SM 1/2 AN
BLACK, HOMO POLLED JC MR HURON 7262G BULL

CE	BW	WW	YW	MCE	MILK	MWW
14.2	-0.9	85	141.8	6.8	23.3	65.8
DOC	CW	YG	MARB	REA	API	TI
14	53.9	-0.07	0.48	0.73	145.4	87.2



J443 // ASA 3889844 // 3/4 SM 1/4 AN
BLACK, HOMO POLLED OMF EPIC E27 COW

CE	BW	WW	YW	MCE	MILK	MWW
14.1	-0.5	78.3	120.2	7.9	18.8	57.9
DOC	CW	YG	MARB	REA	API	TI
12.5	33.8	-0.22	0.32	0.66	138.1	80.2



K014 // ASA 4060559 // 1/2 SM 1/2 AN
BLACK, POLLED JC MR HURON 7262G BULL

CE	BW	WW	YW	MCE	MILK	MWW
17.4	-3.1	83	138.3	9.2	23.8	65.3
DOC	CW	YG	MARB	REA	API	TI
10.9	52.7	-0.06	0.48	0.69	157	88.9

Seedstock for both the commercial and purebred producer.

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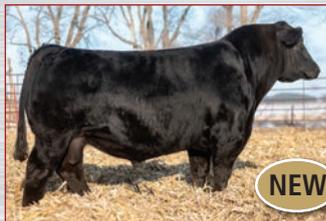
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EPD: CE: 10 \$API: 115 \$TI: 68



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By MR TR Hammer 308A ET
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W/C Bankroll 811D

By W/C Loaded Up 1119Y
EPD: CE: 12 \$API: 121 \$TI: 78



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